

Opportunity Assessment for Composite Materials in the Global Boating Industry 2014-2019, August 2014

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Abstracts

The composites shipments in the global boat market is expected to grow to \$1,355 million in 2019. The major drivers for composites in the global boat market are low-cost of materials, weight reduction, corrosion resistance, high replacement rate, change in technologies, increase in boat size, and high net-worth population increase.

Lucintel, a leading global management consulting and market research firm, has analyzed the European Automotive Market by segments and has come up with a comprehensive research report “Opportunity Assessment for Composite Materials in the Global Boating Industry 2014-2019.” This report provides an analysis of the global boat market including an analysis of market trends, competitive landscapes, company profiles, emerging trends, and key drivers of the industry growth. The study also includes trends and forecasts for the global boat market through 2019, segmented by engine types, type of materials, and by region which are listed below.

The global boat composites market by type of materials used:

Advanced composites

Commodity composites

The global boat composites by engine types:

Sailboat

Inboard & Sterndrive

Outboard

Others

The global boat composites by regions:

NA

Europe

APAC

Rest of the World

On the basis of its comprehensive research, Lucintel forecasts that the global boat composites will grow moderately during 2014-2019. Ashland, Reichhold, Hexcel, Owens Corning, DSM, PPG are among the major suppliers of composite materials to this industry. The regular innovation of products is very important for companies to sustain their successful positions in the market.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

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