

# **Opportunities in the Global Golf Club Market 2004-2009, January 2004**

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## **Abstracts**

### **Background:**

Golf is a popular game not only in the US but all over the world and it is growing in countries such as Korea, Japan, India, China, Germany, UK and South Africa. Within the last 5 years, the golf industry has seen a significant growth rate of 5-15% annually at various regions of the world. The Golf market in India and China has been forecasted to grow over 25% annually in the next five years. Worldwide, golf is a \$7.1 billion industry and includes golf clubs, balls, apparel, foot wear, bags and gloves. This report focuses on the golf club industry, which is a \$3.9 billion industry and uses mainly carbon composite or steel as a golf shaft material.

Never before there has been a report addressing the markets, opportunities, materials and technology issues of the golf club market. This unique report from Lucintel will provide you with all the valuable information and tools that you may need in operating your business successfully in the golf club industry. The report can potentially save you hundreds of hours of your personal research time and can significantly benefit you in expanding your business in the \$3.9 billion golf club industry. In today's global economy, you need every advantage that you can find to keep you ahead in your business. Learn about current and future trends, identify key players, and explore the directions that the golf industry is heading for.

### **Features of This Report:**

To make any investment, business or strategic decision, you need timely and adequate information. This market report fulfills this core need. This is an indispensable reference guide for golf club manufacturers, composite material suppliers, OEMs, investors,

researchers, engineers, distributors and many more, who are dealing with the golf club market. Some of the features of this market report are:

Global and regional analysis of the golf club market. The market size in terms of \$ value and in terms of number of golf club units sold.

Growth trend and market forecast until 2009.

Major golf club manufacturers and their market share in the golf club industry.

Emerging markets and opportunities for the golf club industry.

Number of golfers and golf courses by region. Growth trends in number of golfers and golf courses.

Golf club market breakdown by type of raw material (steel, carbon composites, etc.) used.

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Composites consumption by manufacturing process.

Import and export market for golf clubs. Cost of golf clubs supplied by China, Mexico, Japan, UK and various other countries.

End user analysis.

List of 47 golf club manufacturers who utilize carbon composite as a raw material for making golf shafts

### **Who Can Benefit From This Report:**

The study is intended for material suppliers, golf club manufacturers, OEMs, investors, executives and consultants. The multi-client market studies from Lucintel is used by small to multinational

Fortune 500 companies and utilized for a variety of reasons:

Business development

Strategic planning

Business presentation

Determination of market size and trend

Competitive materials analysis

Personnel training

Budgeting

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