

# Opportunities and Competitive Analysis of the PVC Compound Market

<https://marketpublishers.com/r/O849A35AFF9BEN.html>

Date: September 2021

Pages: 190

Price: US\$ 4,850.00 (Single User License)

ID: O849A35AFF9BEN

## Abstracts

The future of the global PVC compound market looks promising with opportunities in electrical and electronics, building and construction, packaging, automotive industries. The global PVC compound market declined in 2020 due to global economic recession led by COVID-19. However, the market will witness recovery in the year 2021, and it is expected to reach an estimated \$15.1 billion by 2026 with a CAGR of 5.2% from 2021 to 2026. The major drivers for this market are growth in building and construction activities and increasing demand for consumer electronics.

An emerging trend, which has a direct impact on the dynamics of the PVC compound industry, includes development of molecular orientation technology for efficient, environment-friendly, and cost-efficient high pressure PVC water pipe. Westlake, INEOS, Mexichem, Formosa Plastics, PKN Orlen, Ercros, Teknor Apex, Benvic, Aurora Plastics, and Roscom are among the major suppliers of the global PVC compound market.

A total of 113 figures / charts and 79 tables are provided in this 190-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the global PVC compound market report, please download the report brochure.

The study includes a forecast for the global PVC compound market by end use, application, product type, manufacturing process, and region as follows:

By End Use (Volume (KT) and \$M shipment analysis from 2013 to 2024):

Electrical and Electronics

Building and Construction

Packaging

Automotive

Others

By Application (Volume (KT) and \$M shipment analysis from 2015 to 2026):

Film and Sheet

Wire and Cabling

Pipe and Fitting

Flooring

Profiles and Tubes

Others

By Product Type (Volume (KT) and \$M shipment analysis from 2015 to 2026):

Rigid PVC

Flexible PVC

By Manufacturing Process (Volume (KT) and \$M shipment analysis from 2015 to 2026):

Injection Molding

Extrusion

Others

By Region (Volume (KT) and \$M shipment analysis from 2015 to 2026):

North America

Europe

Asia Pacific

Rest of World

In this market, PVC compound is used for manufacturing of film and sheet, wire and cable, pipe and fitting, flooring, profile and tube. Lucintel forecasts that film and sheet is expected to remain the largest segment and it is also expected to witness the highest growth in the forecast period due to increasing demand of food packaging in the emerging nations.

Within this market, PVC compound for electrical and electronics is expected to remain the largest end use during the forecast period due to growth in wire & cable and consumer electronics market.

Asia Pacific (APAC) is expected to remain the largest region by value and volume and it is also expected to experience the highest growth over the forecast period due to increasing demand for pipe & fitting, wire & cable, and profiles.

Westlake, INEOS, Mexichem, Formosa Plastics, PKN Orlen, Ercros, Teknor Apex, Benvic, Aurora Plastics, and Roscom are among the major suppliers of the global PVC compound market.

Features of the Global PVC compound Market

Market Size Estimates: PVC compound market size estimation in terms of value (\$M) shipment and volume (KT)

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

**Segmentation Analysis:** PVC compound market size by various segments, such as end use, application, product type, and manufacturing process in terms of value and volume shipment.

**Regional Analysis:** PVC compound market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different as end use, application, product type, and manufacturing process, and regions for the global PVC compound market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the global PVC compound market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global PVC compound market as application, end use, product type, manufacturing process, and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global PVC compound market?

Q.5 What are the business risks and threats to the global PVC compound market?

Q.6 What are emerging trends in this global PVC compound market and the reasons behind them?

Q.7 What are some changing demands of customers in the global PVC compound market?

Q.8 What are the new developments in the global PVC compound market? Which companies are leading these developments?

Q.9 Who are the major players in the global PVC compound market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the global PVC compound market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global PVC compound market?

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