

Opportunities and Competitive Analysis of the Carbon Black Market

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Abstracts

The future of the global carbon black market looks promising with opportunities in the transportation, industrial, and building and construction sectors. The global carbon black market is expected to reach an estimated \$24.1 billion by 2026 with a CAGR of 9.9% from 2020 to 2026. The major drivers for this market are increasing tire production and growth in plastic and coating market.

Emerging trends, which have a direct impact on the dynamics of the industry, include growing usage of recycled and bio-based carbon black and a shifting focus from commodities to more specialized grades of carbon black. Birla Carbon, Cabot Corporation, China Synthetic Rubber (CSR), Orion Engineered Carbons Holdings, OMSK Carbon Group, Tokai Carbon, and Philips Carbon Black are among the major carbon black providers.

A total of 127 figures / charts and 110 tables are provided in this 250-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the carbon black market report, please download the report brochure.

In this market, Tire rubber is the largest application, whereas commodity carbon black is largest in grade type. Growth in various segment of the carbon black market are given below:

The study includes trends and forecast for the global carbon black market by application, grade, attribute, end use industry, and region as follows:

By Application [Kilotons and \$M shipment analysis from 2015 to 2026]:

Tire Rubber

Non-Tire Rubber

Plastic

Ink

Coating

Others

By End Use Industry [Kilotons and \$M shipment analysis from 2015 to 2026]:

Transportation

Industrial

Building and Construction

Printing and Packaging

Others

By Grade [Kilotons and \$M shipment analysis from 2015 to 2026]:

Commodity Carbon Black

Specialty Carbon Black

By Function [Kilotons and \$M shipment analysis from 2015 to 2026]:

Reinforcement

Coloring (Pigmentation)

Conductivity

UV Protection

Others

By Region [Kilotons and \$M shipment analysis for 2015 – 2026]:

North America

United States

Canada

Mexico

Europe

Germany

Italy

Russia

France

Asia Pacific

China

India

Japan

Thailand

Indonesia

South Korea

The Rest of the World

Turkish

Brazilian

Carbon black for tire rubber will remain the largest application over the forecast period supported by increasing demand for passenger cars and light commercial vehicles. Lucintel forecasts that plastic is expected to witness the highest growth over the forecast period due to growth in the plastic pipes, wire & cable, and packaging markets.

Transportation will remain the largest end use industry during the forecast period supported by increasing demand for the tire and mechanical rubber goods. Lucintel predicts that the demand for carbon black in the packaging end use is likely to experience the highest growth in the forecast period supported by growth in the food and beverages, household products, personal care, and pharmaceutical sectors.

Asia Pacific will remain the largest region by value and volume and it is also expected to witness the highest growth over the forecast period supported by higher vehicle production and shift of tire production in low-cost countries, such as India and China.

Features of the Global Carbon Black Market

Market Size Estimates: Global carbon black market size estimation in terms of value (\$M) and by volume (kilotons) shipment.

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

Segmentation Analysis: Global carbon black market size by various segments, such as application, grade, attribute, and end use industry.

Regional Analysis: Global carbon black market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different application, grade, attribute, and end use industry, and regions for the carbon black market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the carbon black market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising, high-growth opportunities for the global carbon black market by application (tire rubber, non-tire rubber, plastic, ink, coating, and others), by end use industry (transportation, industrial, building and construction, printing and packaging, and others), grade (commodity carbon black and specialty carbon black) and by region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via product substitution?

Q.11 What M&A activity has occurred in the last 5 years?

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