

Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Share, Trend, and Forecast Analysis, October 2015

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Abstracts

According to a new market report published by Lucintel, the future of the aerospace interior market looks positive with opportunities in seating, inflight entertainment (IFE), galley, lavatory, stowage bin, and panels. The global commercial aerospace interior market is forecast to grow at a CAGR of 4.0% from 2015 to 2020. The major growth drivers of this market are increasing deliveries of aircraft, replace and renovation of the aircraft interior and the increasing demand for the customized Interior. Customized interior helps airlines to differentiate from the competitors on the basis of interiors that act as a touch point of customer's service, helping to distinguish one brand from another.

In this market, seating, IFE (In Flight Entertainment), galley, lavatory, stowage bin, and panels are used in aircraft interior. Lucintel predicts that the demand for seating segment is likely to experience the highest growth in the forecast period supported by increase in the aircraft delivery, increasing seating capacity of the aircraft and up-gradation of new seats in old aircraft. On the basis of its comprehensive research, Lucintel forecasts that the seating and IFE segment are expected to show above average growth during the forecast period.

Within the aerospace interior market, the seating segment will remain as the largest segment because of increasing demand for thinner seats which reduces seat pitch value and provide additional seats in the same area of an aircraft.

North America was the largest market, which held 30% of the total commercial aerospace interior market by value in 2014. Increase in number of aircraft delivery, air traffic rate and growth of the airline industry leading to the growth of commercial

aerospace interior market.

For market expansion, the report suggests innovation and new product development, where the unique feature of aerospace interior can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and the development of performance-driven solutions for end users.

Emerging trends, which have a direct impact on the dynamics of the industry, include the increasing use of lightweight aerospace interior products/components, and increase in per-person space allocation. Panasonic Avionics Corporation, Zodiac Aerospace, Thales Group, B/E Aerospace, and Diehl are among the major suppliers of aerospace interior. Some companies are opting for M&A as a strategic initiative for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed aerospace interior market by product type, by platform, and region and has come up with a comprehensive research report, "Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Share, Trend, and Forecast Analysis." The Lucintel report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the aerospace interior market through 2020, segmented by product type, by platform, and region as follows:

By product type (Value \$ Million from 2009 to 2020)

Seating

IFE (Inflight Entertainment)

Galley

Panels

Lavatory

Stowage bins

Others

By platform (Value \$ Million from 2009 to 2020)

Airbus

Boeing

By region (Value \$ Million for 2014)

North America

Europe

Asia Pacific

Rest of the World

Contents

1. EXECUTIVE SUMMARY

2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

- 2.1: Introduction
- 2.2: Aerospace Industry
- 2.3: Aerospace Interior Product
 - 2.3.1: Seating
 - 2.3.2: Stowage Bin
 - 2.3.3: Galley
 - 2.3.4: In-Flight Entertainment (IFE)
 - 2.3.5: Panels
 - 2.3.6: Lavatory
 - 2.3.7: Others
- 2.4: Supply Chain

3. MARKET TREND AND FORECAST ANALYSIS

- 3.1 Market Analysis 2014
 - 3.1.1 Global Commercial Aerospace Interior Market by Value
 - 3.1.2 Global Commercial Aerospace Interior Market by Application
 - 3.1.3 Global Commercial Aerospace Interior Market by Platform (Boeing and Airbus)
 - 3.1.4 Global Commercial Aerospace Interior Market by Region
- 3.2 Market Trend 2009-2014
 - 3.2.1 Macroeconomic Trends
 - 3.2.2 Global Commercial Aerospace Interior Market by Value
 - 3.2.3 Global Commercial Aerospace Interior Market Trend by Segment
 - 3.2.4 Global Commercial Aerospace Interior Market Trend by Platforms
 - 3.2.4 Industry Drivers and Challenges
- 3.3 Market Forecast 2015–2020
 - 3.3.1 Macroeconomic Forecasts
 - 3.3.2 Global Commercial Aerospace Interior Market Forecast by Value
 - 3.3.3 Global Commercial Aerospace Interior Market Forecast by Segment
 - 3.3.4 Global Commercial Aerospace Interior Market Forecast by Platforms

4. COMPETITOR ANALYSIS

- 4.1 Product Portfolio Analysis
- 4.2 Market Share Analysis
- 4.3 Geographical Reach
- 4.4 Operational Integration
- 4.5 Porter's Five Forces Analysis

5. GROWTH OPPORTUNITY AND STRATEGIC ANALYSIS

- 5.1: Growth Opportunities Analysis
 - 5.1.1: Growth Opportunity by Segment
 - 5.1.2: Innovations in Global Commercial Aerospace Interior Market
- 5.2: Emerging Trends in Global Commercial Aerospace Interior Market
- 5.3: Strategic Analysis
 - 5.3.1: New Product Development
 - 5.3.2: Expansion Strategy
 - 5.3.3: Product-Market Growth Matrix for Global Commercial Aerospace Interior Market
 - 5.3.4: Mergers and Acquisitions in Global Commercial Aerospace Interior Market

6. COMPANY PROFILES OF LEADING PLAYERS

List Of Figures

LIST OF FIGURES

CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

- Figure 2.2: Classification of Aerospace Industry according to Aircraft Type
- Figure 2.3: United Airlines' B737 800 Seating Configuration
- Figure 2.4: Delta Air Lines' A320 Seating Configuration
- Figure 2.5: Categorization of Seats
- Figure 2.6: Dragonair's Airbus A330-300 Economy Class Cabin
- Figure 2.7: Boeing 767 Economy Class Seat
- Figure 2.8: Economy Class Seats on Lufthansa's A380
- Figure 2.9: Boeing 787 Dreamliner Economy Seating Configuration
- Figure 2.10: Boeing 737 Business Class
- Figure 2.11: Typical Recliner Seat
- Figure 2.12: Typical Lie-Flat Seat (American Airlines)
- Figure 2.13: Flat-Bed Seat (Continental Airlines)
- Figure 2.14: Suite Offered by Emirates Airline
- Figure 2.15: Airbus High Center Stowage Bin Designed and Manufactured by AIM Aviation
- Figure 2.16: Overhead Stowage Bin for Boeing
- Figure 2.17: Typical Airliner Galley
- Figure 2.18: IFE System KrisWorld on Singapore Airlines A380
- Figure 2.19: KrisWorld Controller with QWERTY Thumb Board
- Figure 2.20: Under Bin Class Divider
- Figure 2.21: Center Line Class Divider
- Figure 2.22: Floor Panel
- Figure 2.23: Onboard Lavatory
- Figure 2.24: Oxygen Masks
- Figure 2.25: Crew Rest Area
- Figure 2.26 Emirates Airbus A380 Bar
- Figure 2.27: Supply Chain of Global Commercial Aerospace Interior Market

CHAPTER 3. MARKET TREND AND FORECAST ANALYSIS

- Figure 3.1: Commercial Aerospace Interior Application
- Figure 3.2: Global Commercial Aerospace Interior Market by Various Applications in 2013

- Figure 3.3: Global Commercial Aerospace Interior Market in 2013
- Figure 3.4: Airbus Commercial Aerospace Interior Market in 2013
- Figure 3.5: Boeing Commercial Aerospace Interior Market in 2013
- Figure 3.6: Global Commercial Aerospace Interior Market Distribution (%) by Region in 2013
- Figure 3.7: Global GDP Growth Rate Trend
- Figure 3.8: Air Passenger Traffic Growth Rate Trend
- Figure 3.9: Trend in Aircraft Deliveries for Boeing and Airbus 2009-2014
- Figure 3.10: Global Commercial Aerospace Interior Market Trend (2009-2014)
- Figure 3.11: Global Commercial Aerospace Interior Market (\$B) Trend by Platform: 2009-2014
- Figure 3.12: Global Commercial Aerospace Interior Market by Segment (2009-2014)
- Figure 3.13: CAGR of Global Commercial Aerospace Interior Market by Segment (2009-2014)
- Figure 3.14: Global Commercial Aerospace Seating Market Trend
- Figure 3.15: Global Commercial Aerospace IFE Market Trend
- Figure 3.16: Global Commercial Aerospace Galley Market Trend
- Figure 3.17: Global Commercial Aerospace Stowage Bin Market Trend
- Figure 3.18: Global Commercial Aerospace Panel's Market Trend
- Figure 3.19: Global Commercial Aerospace Lavatory Market Trend
- Figure 3.20: Global Commercial Aerospace Others Market Trend
- Figure 3.21: Global Commercial Aerospace Interior Market Trend for Airbus: 2009-2014
- Figure 3.22: Global Commercial Aerospace Interior Market Trend for Boeing: 2009-2014
- Figure 3.23: Drivers and Challenges in Global Commercial Aerospace Interior Market
- Figure 3.24: Global GDP Growth Rate Forecast
- Figure 3.25: Forecast in Aircraft Deliveries for Boeing and Airbus 2015-2020
- Figure 3.26: Global Per Capita Income Forecast
- Figure 3.27: Global Commercial Aerospace Interior Market Forecast (2015-2020)
- Figure 3.28: Global Commercial Aerospace Interior Market Forecast by Platform: 2014–2020
- Figure 3.29: Global Commercial Aerospace Interior Market Forecast by Segment (2015-2020)
- Figure 3.30: CAGR of Global Commercial Aerospace Interior Market by Segment (2015-2020)
- Figure 3.31: Global Commercial Aerospace Seating Market Forecast
- Figure 3.32: Global Commercial Aerospace IFE Market Forecast
- Figure 3.33: Global Commercial Aerospace Galley Market Forecast
- Figure 3.34: Global Commercial Aerospace Stowage Bin Market Forecast
- Figure 3.35: Global Commercial Aerospace Panels Market Forecast

Figure 3.36: Global Commercial Aerospace Lavatory Market Forecast

Figure 3.37.: Global Commercial Aerospace Others Market Forecast

Figure 3.38: Global Commercial Aerospace Interior Market Forecast for Airbus:
2014–2020

Figure 3.39: Global Commercial Aerospace Interior Market Forecast for Boeing:
2014–2020

CHAPTER 4. COMPETITOR ANALYSIS

Figure 4.1: Global Market Share of Aerospace Interior Manufactures in 2013

Figure 4.2: Major Players of Global Commercial Aerospace Interior Market by
Application

Figure 4.3: Market Share in Terms of \$ Value of Top Five Players in Global Commercial
Aerospace Interior Market in 2013

Figure 4.4: Major Commercial Aerospace Interior Suppliers

Figure 4.5: Market Coverage of Global Commercial Aerospace Interior Market

Figure 4.6: Porter's Five Forces Market Analysis for Global Commercial Aerospace
Interior Market

CHAPTER 5. GROWTH OPPORTUNITY AND STRATEGIC ANALYSIS

Figure 5.1: Growth Opportunities in Global Commercial Aerospace Interior Market

Figure 5.2: Emerging Trends for Global Commercial Aerospace Interior Market

Figure 5.3: Competitors' Focus Area for Competitiveness

Figure 5.4: Strategic Initiatives by Major Competitors in 2014

Figure 5.5: Strategic Initiatives by Major Competitors in 2013

Figure 5.6: YOY Comparison of Strategic Initiatives by Major Competitors in Global
Commercial Aerospace Interior Market

Figure 5.7: Business Expansion Strategies of Competitors: Ansoff Matrix

Figure 5.8: Growth Strategies for Aerospace Interior Suppliers

Figure 5.9: Product- Market Strategy for Global Commercial Aerospace Interior Market

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Global Commercial Aerospace Interior Market Parameters and Attributes

CHAPTER 2. INDUSTRY BACKGROUND AND CLASSIFICATIONS

Table 2.1: Global Aircraft Demand by Region over 2012–2031 (US \$ Value and Shipment)

Table 2.2: Aircraft model and overhead bin systems

CHAPTER 3. MARKET TREND AND FORECAST ANALYSIS

Table 3.1: Market Trends (2009-2014) for Global Commercial Aerospace Interior Market

Table 3.2: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Interior Market in Terms of \$ Value

Table 3.3: Market Size and 2012-2013 Growth Rates for Global Commercial Aerospace Interior Market by Segment in Terms of \$ Value

Table 3.4: Market Size and Annual Growth Rates during Last Five Years (2009-2014) for Global Commercial Aerospace Interior Market by Segment in Terms of Value

Table 3.5: Market Trends (2009-2014) for Global Commercial Aerospace Seating Market

Table 3.6: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market in Terms of \$ Value

Table 3.7: Market Trends (2009-2014) for Global Commercial Aerospace IFE Market

Table 3.8: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace IFE Market in Terms of \$ Value

Table 3.9: Market Trends (2009-2014) for Global Commercial Aerospace Galley Market

Table 3.10: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Galley Market in Terms of \$ Value

Table 3.11: Market Trends (2009-2014) for Global Commercial Aerospace Stowage Bin Market

Table 3.12: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Stowage Bin Market in Terms of \$ Value

Table 3.13: Market Trends (2009-2014) for Global Commercial Aerospace Panels Market

- Table 3.14: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Panels Market in Terms of \$ Value
- Table 3.15: Market Trends (2009-2014) for Global Commercial Aerospace Lavatory Market
- Table 3.16: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Lavatory Market in Terms of \$ Value
- Table 3.17: Market Trends (2009-2014) for Global Commercial Aerospace Others Market
- Table 3.18: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Others Market in Terms of \$ Value
- Table 3.19: Economic Outlook of Leading Economies of Four Regions in 2014
- Table 3.20: Global Commercial Aerospace Interior Market Forecast (2015-2020)
- Table 3.21: Average Growth Rates for One, Three, and Six Years in Global Commercial Aerospace Interior Market
- Table 3.22: Market Size and 2013-2014 Growth Rates for Global Commercial Aerospace Interior Market by Segment in Terms of Value
- Table 3.23: Market Size and 2015-2020 Growth Rates for Global Commercial Aerospace Interior Market by Segment in Terms of Value
- Table 3.24: Market Forecast (2015-2020) for Global Commercial Aerospace Seating Market
- Table 3.25: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market in Terms of \$ Value
- Table 3.26: Market Forecast (2015-2020) for Global Commercial Aerospace IFE Market
- Table 3.27: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace IFE Market in Terms of \$ Value
- Table 3.28: Market Forecast (2015-2020) for Global Commercial Aerospace Galley Market
- Table 3.29: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Galley Market in Terms of \$ Value
- Table 3.30: Market Forecast (2015-2020) for Global Commercial Aerospace Stowage Bin Market
- Table 3.31: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Stowage Bin Market in Terms of \$ Value
- Table 3.32: Market Forecast (2015-2020) for Global Commercial Aerospace Panels Market
- Table 3.33: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Panels Market in Terms of \$ Value
- Table 3.34: Market Forecast (2015-2020) for Global Commercial Aerospace Lavatory Market

Table 3.35: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Lavatory Market in Terms of \$ Value

Table 3.36: Market Forecast (2015-2020) for Global Commercial Aerospace Others Market

Table 3.37: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Others Market in Terms of \$ Value

CHAPTER 4. COMPETITOR ANALYSIS

Table 4.1: Product Mapping of Aerospace Interior Suppliers

Table 4.1: Rankings of Suppliers Based on Commercial Aerospace Interior Revenue

Table 4.2: Presence of Commercial Aerospace Interior Suppliers across the Value Chain

CHAPTER 5. GROWTH OPPORTUNITY AND STRATEGIC ANALYSIS

Table 5.1: New Product Launches by Competitors

Table 5.2: New Product Attractiveness Rating for Different Products in Seating Segment by Lucintel

Table 5.3: New Product Attractiveness Rating for Different Products in IFE Segment by Lucintel

Table 5.4: New Product Attractiveness Rating for Different Products in Galley and Stowage Bin Segment by Lucintel

Table 5.5: Capability Enhancement Activities by Competitors

Figure 5.6: Competitors' Focus Area for Competitiveness

Table 5.7: Strategic Initiatives by Major Competitors in 2014

Table 5.8: Strategic Initiatives by Major Competitors in 2013

Table 5.9: New Market Entry by Geographical Area

Table 5.10: Types of Market Expansion Activities by Competitors

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