

# Opportunities for Unsaturated Polyester Resin in Indian Composites Industry: 2013-2018 Trend, Forecast, and Competitive Analysis

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## Abstracts

The unsaturated polyester resin market in India is poised to grow substantially in the next five years. The market is mainly driven by domestic consumption basically by government, NGOs, and civic bodies. The Indian unsaturated polyester resin market witnessed strong growth in the last couple of years due to robust GDP growth, increased manufacturing activity, and core sector growth. Application markets such as transportation is growing rapidly, helping the growth of Indian unsaturated polyester resin market. According to market forecasts, Indian unsaturated polyester resin market is expected to reach 445 million pounds by 2018.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this market and presents its findings in *Opportunities for Unsaturated Polyester Resin in Indian Composites Industry 2013-2018: Trend, Forecast, and Competitive Analysis*. This study provides a concise overview of the Indian unsaturated polyester resin market in terms of value and projected annual growth.

Lucintel discusses the various challenges and opportunities faced by the Indian unsaturated polyester resin market. The raw materials needed for this industry are priced quite high as compared to traditional metals such as steel and aluminum and this poses a challenge for the Indian unsaturated polyester resin industry. Polyester resin constitutes more than half of the resin used in Indian composite industry.

Lucintel's study encompasses the major drivers. Low price of unsaturated polyester resin as compared to other resins such as epoxy and vinyl ester is also a driving factor for growing demand of it. Also, with the Indian composites markets steady growth,

unsaturated polyester resin market is also poised for big growth.

This report highlights different aspects of Indian unsaturated polyester resin market. Due diligence has been given to the current market scenario in India. The Indian unsaturated polyester resin market is expected to grow impressively in near future. The top players need to formulate effective marketing strategies to take advantage of the opportunities, resulting in improved revenue and profitability.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of Opportunities for Unsaturated Polyester Resin in Indian Composites Industry: 2013-2018 Trend, Forecast, and Competitive Analysis include:

The market size and growth rates of the UPR in Indian Composites Industry in terms of value and volume

UPR in Indian Composites Industry breakdown by applications such as pipe and tanks, transportation, wind energy, contraction, marine, electrical and electronics.

UPR in Indian Composites Industry outlook, trend (2007-2012) & forecast (2013-2018) by applications in terms of value and volume

Driving factors for the growth in the various applications.

Growth opportunities and emerging trends in UPR in Indian composites industry

More than 61 figures/charts and 17 are provided in this roughly 105-page report

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