

Opportunities for Composites in North American Automotive Market 2013-2018: Trends, Forecast, and Opportunity Analysis

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Abstracts

Opportunities for composites in North America automotive market are promising. In 2012, the value of automotive composites shipment was more than US \$1,000 million. The market for composite products such as interior headliners, fenders, pickup boxes, and door modules was more than US \$2,000 million in 2012. The use of composites is steadily growing in applications that require fuel economy and other performance benefits. The opportunities for composites in North America automotive market is expected to grow and reach \$2,648 million by 2018.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis on this market and presents its findings in "Opportunities for Composites in North America Automotive Market 2013-2018: Trend, Forecast, and Opportunity Analysis." This study provides a concise overview of the growth opportunities in North America automotive composites market in terms of value and projected annual growth.

Lucintel discusses the various challenges and opportunities faced by the North American automotive composites market. High cost and lack of suitable manufacturing process for high volume applications are the challenges for the composite materials in automotive industry. Developing new applications with high performance composites such as carbon fiber also has the same challenge of high cost.

Lucintel's study encompasses the major drivers. Innovative and technically sound applications are emerging as major drivers for this market. Applications that require weight savings, fuel economy, and other performance benefits are turning towards composites in a big way. Automobile manufacturers are increasingly favoring lightweight

materials which assure higher usage of composites in future.

This report highlights different aspects of the opportunities for composites in North American automotive market. Due diligence has been given to the current global market scenario.

The North America automotive composites market is expected to have steady growth in near future. The top players need to formulate effective marketing strategies to take advantage of the opportunities to realize improved revenue and profitability.

This unique report from Lucintel is expected to provide you valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report is estimated to save hundreds of hours of your own personal research time and is likely to significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find to keep ahead in your business.

Feature of This Report:

To make informed business, investment, or strategic decisions, professionals need accurate and timely information. Lucintel believes that the market report titled "Opportunities for Composites in North American Automotive Market 2013-2018: Trend, Forecast, and Opportunity Analysis" fulfills this core requirement. This is a vital reference guide for composite materials suppliers, automotive part manufacturers, investors, researchers, executives, distributors and many others who operate within or follow the composite marketplace.

Some of the features of this market report are:

Market size estimates in terms of value (\$) and volume (M lbs) materials consumption of composites in North American automotive industry.

Porter's Five Force Analysis for composites in North American automotive composites market in terms of Supplier Power, Buyer Power, Barriers to Entry, Threat of Substitution, and Rivalry.

Growth trends for last five years (2007-2012) and forecasts for next five years (2013-2018) in terms of value and volume lbs. consumed in total composites in North American automotive market and also for various applications segments

such as air intake manifold, connectors and front end carriers.

Trends and forecast by resins, by materials, and by applications

Market penetration of competing materials in various applications

Growth opportunities of composites in North American in automotive market

Contents

1. EXECUTIVE SUMMARY

2. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET

2.1: Market overview

2.2: Challenges

2.3: Key growth drivers

3. APPLICATIONS

3.1: Interior

3.1.1: Interior headliners

3.1.2: Load floor

3.1.3: Instrument panel

3.1.4: Door module

3.1.5: Air bag housing

3.2: Exterior

3.2.1: Underbody shields

3.2.2: Bumper beam

3.2.3: Front end module

3.2.4: Running Boards

3.2.5: Door handles

3.2.6: Deck lid

3.2.7: Hoods

3.2.8: Headlamp reflectors

3.2.9: Fenders

3.2.10: Pickup box

3.3: Under the hood

3.3.1: Air intake manifold

3.3.2: Air cleaner housing

3.3.3: Air duct

3.3.4: Air resonator

3.3.5: Engine cover

3.3.6: Rocker covers

3.3.7: Heating and cooling system

3.3.8: Connectors

4. NORTH AMERICAN AUTOMOTIVE COMPOSITE MARKET ANALYSIS

- 4.1: Overview
- 4.2: North American automotive industry
- 4.3: Automotive composite market by resin group
- 4.4: Automotive composite market by type of material
- 4.5: Automotive composite market by type of base resin
- 4.6: Automotive composite market by application

5. MATERIALS AND MANUFACTURING PROCESS

- 5.1: Thermoplastic composites
 - 5.1.1: SFT
 - 5.1.2: LFRT
 - 5.1.3: D-LFT
 - 5.1.4: GMT
 - 5.1.5: LWRT
 - 5.1.6: CFRTPC
- 5.2: Thermoset composites
 - 5.2.1: SMC
 - 5.2.2: BMC
 - 5.2.3: Polyurethane composites
- 5.3: Processes
 - 5.3.1: Injection molding
 - 5.3.2: Compression molding
 - 5.3.3: Others
 - 5.3.4: Automotive composite market by process

6. COMPETITIVE ANALYSIS

- 6.1: Overview
- 6.2: Competitive analysis by application
 - 6.2.1: Interior headliners
 - 6.2.2: Air Intake manifolds
 - 6.2.3: Front end carriers
 - 6.2.4: Engine valve covers
 - 6.2.5: Bumper beams
 - 6.2.6: Light truck pickup box/bed
 - 6.2.7: Headlamp reflectors

- 6.2.8: Truck cab roofs
- 6.2.9: Automotive connectors
- 6.2.10: Tailgates

7. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET TREND

- 7.1: Overview
- 7.2: North American automotive industry trend
 - 7.2.1: Light vehicle sales trend
 - 7.2.2: Light vehicle production trends
- 7.3: North America automotive composite market trend by resin group
- 7.4: Automotive composite market by type of material trend
- 7.5: Automotive composite market trend by type of resin
- 7.6: Automotive composite market trend by application

8. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET FORECAST

- 8.1: Overview
- 8.2: North American automotive composites market forecast industry
- 8.3: North America automotive composite market forecast by resin group
- 8.4: North America automotive composite market forecast by type of material
- 8.5: North America automotive composite market forecast by type of resin
- 8.6; North America automotive composite market forecast by application

9. MATERIALS SUPPLIERS

- 9.1: Thermoplastic composites
 - 9.1.1: BASF
 - 9.1.2: DUPONT
 - 9.1.3: SABIC Innovative Plastics
 - 9.1.4: Ticona
 - 9.1.5: RTP
- 9.2: Thermoset Composites
 - 9.2.1: Continental Structural Plastics, Inc. (CSP)
 - 9.2.2: Core Molding Technologies Inc.
 - 9.2.3: Meridian Automotive Systems
 - 9.2.4: Molded Fiber Glass Products (MFG)
 - 9.2.5: Interplastic Corporation – Molding Product Division

List Of Figures

LIST OF FIGURES

CHAPTER 1. EXECUTIVE SUMMARY

Figure 1.1: Porter's Five Forces Model for the North American automotive composites market

CHAPTER 2. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET

Figure 2.1: Market drivers and impact analysis

CHAPTER 3. APPLICATIONS

Figure 3.1: Interior headliner

Figure 3.2: Load floor and trunk separator

Figure 3.3: Instrument panel

Figure 3.4: Door module

Figure 3.5: Air bag housing

Figure 3.6: Automotive underbody system

Figure 3.7: Bumper beam

Figure 3.8: Front end carrier (including bumper beam and other accessories)

Figure 3.9: Automotive running board

Figure 3.10: Door handle

Figure 3.11: Deck lid

Figure 3.12: Carbon fiber hood of corvette

Figure 3.13: Headlamp reflectors

Figure 3.14: Auto fenders

Figure 3.15: Composite pickup box/bed

Figure 3.16: Air intake manifold

Figure 3.17: Air cleaner housing

Figure 3.18: Air duct

Figure 3.19: Air cleaner housing

Figure 3.20: Engine cover

Figure 3.21: Air cleaner housing

Figure 3.22: Heating and cooling systems

Figure 3.23: Automotive connectors

CHAPTER 4. NORTH AMERICAN AUTOMOTIVE COMPOSITE MARKET ANALYSIS

Figure 4.1: North American automotive materials in 2012

Figure 4.2: North American automotive composites (M pounds) by base resin group

Figure 4.3: North American automotive composites (\$ M) by base resin group

Figure 4.4: North American automotive composites (M pounds) by material in 2012

Figure 4.5: North American automotive composites (\$ M) by material in 2012

Figure 4.6: North American automotive composites (M Pounds) by type of base resin in 2012

Figure 4.7: North American automotive composites (\$ M) by type of base resin in 2012

Figure 4.8: North American automotive composites (M Pounds) by application group in 2012

Figure 4.9: North American automotive composites (M Pounds) by application in 2012

Figure 4.10: North American automotive composites (\$ M) by application in 2012

CHAPTER 5. MATERIALS AND MANUFACTURING PROCESS

Figure 5.1: Composite material/processes used for automotive applications

Figure 5.2: Composite material/material suppliers automotive applications

Figure 5.3: Composite material/molders for automotive applications

Figure 5.4: Typical injection molding equipment

Figure 5.5: Typical compression molding equipment

Figure 5.6: Typical spray-up equipment

Figure 5.7: North American automotive composites market (M pounds) by process in 2012

Figure 5.8: North American automotive composites market (\$ M) by process in 2012

Figure 5.9: Applicability of various composite manufacturing technologies by annual production volume and part weight

CHAPTER 6. COMPETITIVE ANALYSIS

Figure 6.1: Environmental impact vs. Cost – SMC, Aluminum, and Steel

Figure 6.2: North American automotive steel market trend 2007-2012

Figure 6.3: North American automotive aluminum market trend 2007-2012

Figure 6.4: North American automotive plastics market trend 2007-2012

Figure 6.5: North American automotive materials 2012

Figure 6.6: North American automotive composites market (M pounds) by application in 2012

Figure 6.7: North American auto interior headliner market in 2012

Figure 6.8: North American auto air intake manifold market in 2012

Figure 6.9: North American auto front end carriers market in 2012

Figure 6.10: North American auto engine valve covers market in 2012

Figure 6.11: North American auto bumper beam market in 2012

Figure 6.12: North American light truck pickup box/bed market in 2012

Figure 6.13: North American auto headlamp reflector market in 2012

Figure 6.14: North American truck cab roof market in 2012

Figure 6.15: North American auto connectors market in 2012

Figure 6.16: Cost comparison of SMC versus Sheet Metal on Tailgates (source: Menzolit)

Figure 6.17: Cost Comparison – SMC, Sheet Metal, and RTM on Tailgates (Source: Menzolit)

Figure 6.18: Cost Comparison – SMC and Sheet Metal (source: Menzolit)

CHAPTER 7. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET TREND

Figure 7.1: North American automotive composites market trend 2007-2012

Figure 7.2: North American auto production trend 2007-2012

Figure 7.3: North American auto (less 100K units) production trend 2007-2012

Figure 7.4: North American auto (less 5K units) production trend 2007-2012

Figure 7.5: North American automotive composites market trend (M pounds) by resin group 2007-2012

Figure 7.6: North American automotive composites market trend (\$ M) by resin group 2007-2012

Figure 7.7: North American automotive composites market Trend (M Pounds) by material 2007-2012

Figure 7.8: North American automotive composites market trend (\$ M) by Material 2007-2012

Figure 7.9: North American automotive composites market trend (M Pounds) by Type of Resin 2007-2012

Figure 7.10: North American automotive composites market trend (\$ M) by type of resin 2007-2012

Figure 7.11: North American automotive composites trend (M Pounds) by application 2007-2012

Figure 7.12: North American automotive composites market trend (\$ M) by application 2007-2012

CHAPTER 8. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET FORECAST

Figure 8.1: Composite material consumption trend and forecast (lb/vehicle) in North American automotive industry

Figure 8.2: North American auto production forecast 2013-2018

Figure 8.3: North American automotive composites market forecast (M pounds) by resin group 2013-2018

Figure 8.4: North American automotive composites market forecast (\$ M) by resin group 2013-2018

Figure 8.5: Composite materials life cycle analysis

Figure 8.6: Competitive analysis – North American auto composite materials

Figure 8.7: North American automotive composites market forecast (M pounds) by material 2013-2018

Figure 8.8: North American automotive composites market forecast (\$ M) by Material 2013-2018

Figure 8.9: North American automotive composites market forecast (M Pounds) by type of resin 2013 -2018

Figure 8.10: North American automotive composites market forecast (\$ M) by type of resin 2013 -2018

Figure 8.11: 2012 Market penetration 2013-2018 forecast growth rates and 2012 market size by major application

Figure 8.12: Forecast- North American automotive composite (M Pounds) by application 2013-2018

Figure 8.13: North American automotive composite market forecast (\$ M) by application 2013-2018

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Market parameters for composites materials in North American automotive and attributes of usage

Table 1.2: Market parameters for end products

CHAPTER 2. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET

Table 2.1: Lightweight materials in automotive industry

CHAPTER 4. NORTH AMERICAN AUTOMOTIVE COMPOSITE MARKET ANALYSIS

Table: 4.1: Penetrations of composites in major applications

CHAPTER 5. MATERIALS AND MANUFACTURING PROCESS

Table 5.1: Property requirement by automotive application group

Table 5.2: Composites manufacturing process selection

Table 5.3: Composite manufacturing process comparison

CHAPTER 6. COMPETITIVE ANALYSIS

Table 6.1: List of key material properties of major competing material

Table 6.2: Cost level comparison matrix of various interior headliner substrate materials

Table 6.3: Air intake manifold material composition

Table 6.4: Manufacturing processes for developing front end carriers

CHAPTER 7. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET TREND

Table 7.1: US GDP CAGRs

Table 7.2: North American auto production CAGRs

Table 7.3: Growth rates – North American automotive composites market trend by resin group

Table 7.4: Growth rates in North American automotive composites market trend by materials 2007-2012

Table 7.5: Growth rates – North American automotive composites market trend by type of resin 2007-2012

CHAPTER 8. NORTH AMERICAN AUTOMOTIVE COMPOSITES MARKET FORECAST

Table 8.1: Growth rates – North American automotive composite market forecast 2013-2018

Table 8.2: Growth rates – North American automotive composites market forecast (M lbs) by material 2013-2018

Table 8.3: Growth rates – North American automotive composites market forecast (\$ m) by material 2013-2018

Table 8.4: Growth rates – North American automotive composite market forecast (M lbs) by type of resin 2013-2018

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