

# Opportunities for Adhesives in the Chinese Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis, April 2016

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## Abstracts

According to a new market report published by Lucintel, the future of adhesives in the Chinese automotive industry looks strong with opportunities in the passenger cars, light commercial vehicles. Adhesives in the Chinese automotive industry are forecast to grow at a CAGR of 9 % from 2016 to 2021. The major drivers of growth for this market are growth in the production of passenger cars and light commercial vehicles, and increased demand for lightweight materials.

In this market, epoxy adhesives, polyurethane adhesives, acrylic adhesives, and other adhesives are some of the major segments of automotive adhesives. On the basis of its comprehensive research, Lucintel forecasts that the polyurethane adhesives and epoxy adhesives segment are expected to show above average growth during the forecast period.

Within the Chinese automotive adhesives industry, the polyurethane adhesives segment is expected to remain as the largest market. Diverse applications of polyurethane adhesives in the automotive industry are expected to drive adhesives consumption, which would spur growth for this segment over the forecast period.

For market expansion, report suggests innovation and new product development, where the unique features of automotive adhesives can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for customers.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of composites and lightweight materials in automotive vehicles,

increasing applications of two component polyurethane adhesives, development of new silicone-based electrically conductive adhesives in automotive sensor applications, and development of fast cure and high temperature-resistant adhesives. Henkel AG & Co KGaA, 3M Company, The Dow Chemical Company, Sika AG, and H.B Fuller are the major manufacturers of adhesives in the Chinese automotive industry. Some companies are opting for merger & acquisition as strategic initiatives for driving growth.

Lucintel, a leading global strategic consulting and market research firm, has analyzed adhesives in the Chinese automotive industry by product, vehicle, and application, and has come up with a comprehensive research report, "Opportunities for Adhesives in the Chinese Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis" The Lucintel report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for adhesives in the Chinese automotive industry through 2021, segmented by product, vehicle, and application type as follows:

#### By Product (\$ million from 2010 to 2021)

Epoxy Adhesives

Polyurethane Adhesives

Acrylic Adhesives

Other Adhesives

#### By Vehicle (\$ million from 2010 to 2021)

Passenger Cars

Light Commercial Vehicles

#### By Application (\$ million from 2010 to 2021)

Structural Components

## Non-Structural Components

This report answers following 10 key questions:

- Q.1 What are some of the most promising, high-growth opportunities for adhesives in the Chinese automotive industry by applications?
- Q.2 Which product segments will grow at a faster pace and why?
- Q.3 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.4 What are the business risks and competitive threats in this market?
- Q.5 What are emerging trends in this market and reasons behind them?
- Q.6 What are some changing demands of customers in the market?
- Q.7 What are the new developments in the market? Which companies are leading these developments?
- Q.8 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.9 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution?
- Q.10 What M & A activity has transpired in the last 5 years in this market and what is its impact on the industry?

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Opportunities for Adhesives in the Chinese Automotive Industry 2016-2021: Trends, Forecast, and Opportunity Analysis” include:

Market size estimates: Adhesives in Chinese automotive industry size estimation in terms of volume (M lbs.) and value (\$M) shipment.

Trend and forecast analysis: Adhesives in Chinese automotive industry trend (2010-2015) and forecast (2016-2021) by segment.

Segmentation analysis: Adhesives in Chinese automotive industry size by various product types such as epoxy, polyurethane, acrylic and others and by vehicle types such as light commercial vehicle and passenger car both in terms of volume and value shipment.

Growth opportunities: Analysis on growth opportunities in different applications.

Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of adhesives in Chinese automotive industry suppliers.

Emerging applications: Emerging applications of adhesives in Chinese automotive industry

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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