

Opportunities for Adhesives in Global Automotive Industry 2015-2020

<https://marketpublishers.com/r/O4D49792852EN.html>

Date: May 2015

Pages: 140

Price: US\$ 4,850.00 (Single User License)

ID: O4D49792852EN

Abstracts

Adhesives in the global automotive industry are expected to grow at a CAGR of 9% from 2015 to 2020. The major drivers for automotive adhesive are increasing penetration of lightweight materials and rising vehicle production. Automotive manufacturers are replacing screws, nuts, bolts, rivets, and welds with adhesives to making vehicles lighter and meet higher fuel economy requirements. Bonding of different lightweight materials without compromising the structural disruption of automotive components drives the adhesive market. Asia Pacific (APAC) has been the top region in terms of total adhesive consumption due to an increase in the production of cars and light commercial vehicles in China and India.

Lucintel, a leading global management consulting and market research firm, has analyzed the adhesives in global automotive industry by region and has come up with a comprehensive research report, "Adhesives in Global Automotive Industry 2015-2020: Trend, Profit, and Forecast Analysis." This report provides an analysis of the adhesives in global automotive industry, including the market trends, growth opportunities, key drivers, and emerging trends in the market. The study also includes the forecast for adhesives in global automotive industry through 2020 by value (\$M) and volume (M lbs) segment breakdown by region, vehicle, product, and application type as follows:

Adhesives in global automotive industry segmented by region: North America Europe
Asia Pacific Rest of the World

Adhesives in global automotive industry segmented by vehicle type: Passenger cars
Light commercial vehicles

Adhesives in global automotive industry segmented by product type: Epoxy adhesives

Polyurethane adhesives Acrylic adhesives Other adhesives (hot melt, silicone, rubber and phenolic adhesives)

Adhesives in global automotive industry segmented by application type for 2014 and 2020: Structural components of automotive Non-structural components of automotive

On the basis of its comprehensive research, Lucintel forecasts that ROW is expected to emerge as the most growth potential region with a 10.3% CAGR from 2015 to 2020. Henkel AG & Co KGaA, 3M Co., PPG Industries, The Dow Chemical Company, and Sika AG are some of the major suppliers of automotive adhesives.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Opportunities for Adhesives in Global Automotive Industry 2015-2020: Trend, Forecast, and Opportunity Analysis" include:

Market size estimates: Adhesives in global automotive industry size estimation in terms of volume (M lbs.) and value (\$B) shipment. Trend and forecast analysis: Adhesives in global automotive industry trend (2009-2014) and forecast (2015-2020) by region, vehicle, product, and application type. Segmentation analysis: Adhesives in global automotive industry size by vehicle, product, and application type Regional analysis: Adhesives in global automotive industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World. Growth opportunities: Analysis on growth opportunities in different applications and regions. Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of adhesives in global automotive industry suppliers. Emerging applications: Emerging applications of adhesives in global automotive industry Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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