

# Online Fashion Retail Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### Online Fashion Retail Trends and Forecast

The future of the global online fashion retail market looks promising with opportunities in the apparel, footwear, and bags & accessories markets. The global online fashion retail market is expected to grow with a CAGR of 10.4% from 2024 to 2030. The major drivers for this market are growth of social media trading, increase in smartphone and internet usage, as well as, young people's growing demand for fast-fashion apparel.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Online Fashion Retail by Segment

The study includes a forecast for the global online fashion retail by type, gender, and region.

Online Fashion Retail Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Apparel

Footwear

Bags & Accessories

Online Fashion Retail Market by Gender [Shipment Analysis by Value from 2018 to 2030]:

Women

Men

Children

Online Fashion Retail Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Online Fashion Retail Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies online fashion retail companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the online fashion retail companies profiled in this report include-

Amazon.com

Benetton Group

Dolce and Gabbana

eBay

Gildan Active wear

GioTech

H and M Hennes and Mauritz

Levi Strauss and Co.

Naaptol Online Shopping

One97 Communications

Reliance Industries

Online Fashion Retail Market Insights

Lucintel forecasts that women is expected to witness the highest growth over the forecast period.

Within this market, apparel will remain the largest segment because of strong desire for clothing that is cozy and stylish at the same time.

APAC is expected to witness the highest growth over the forecast period due to the presence of many e-commerce companies and rising usage of smartphones among people in the region.

Features of the Global Online Fashion Retail Market

Market Size Estimates: Online fashion retail market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Online fashion retail market size by type, gender, and region in terms of value (\$B).

**Regional Analysis:** Online fashion retail market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, gender, and regions for the online fashion retail market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the online fashion retail market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the growth forecast for online fashion retail market?**

**Answer:** The global online fashion retail market is expected to grow with a CAGR of 10.4% from 2024 to 2030.

**Q2. What are the major drivers influencing the growth of the online fashion retail market?**

**Answer:** The major drivers for this market are growth of social media trading, increase in smartphone and internet usage, as well as, young people's growing demand for fast-fashion apparel.

**Q3. What are the major segments for online fashion retail market?**

**Answer:** The future of the global online fashion retail market looks promising with opportunities in the apparel, footwear, and bags & accessories markets.

**Q4. Who are the key online fashion retail market companies?**

**Answer:** Some of the key online fashion retail companies are as follows:

Amazon.com

Benetton Group

Dolce and Gabbana

eBay

Gildan Active wear

GioTech

H and M Hennes and Mauritz

Levi Strauss and Co.

Naaptol Online Shopping

One97 Communications

Q5. Which online fashion retail market segment will be the largest in future?

Answer: Lucintel forecasts that women is expected to witness the highest growth over the forecast period.

Q6. In online fashion retail market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to the presence of many e-commerce companies and rising usage of smartphones among people in the region.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the online fashion retail market by type (apparel, footwear, and bags & accessories), gender (women, men, and children), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Online Fashion Retail Market, Online Fashion Retail Market Size, Online Fashion Retail Market Growth, Online Fashion Retail Market Analysis, Online Fashion Retail Market Report, Online Fashion Retail Market Share, Online Fashion Retail Market Trends, Online Fashion Retail Market Forecast, Online Fashion Retail Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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