

# Oil and Gas Data Monetization Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Oil and Gas Data Monetization Trends and Forecast

The future of the global oil and gas data monetization market looks promising with opportunities in the direct oil and gas data monetization and indirect oil and gas data monetization markets. The global oil and gas data monetization market is expected to reach an estimated \$129.3 billion by 2030 with a CAGR of 17.8% from 2024 to 2030. The major drivers for this market are growth in the use of big data technology for the purposes of gathering, organizing, and enhancing new insights, rising demand for data monetization solutions to improve their competitiveness and business operations, as well as, rising system availability and fast digitalization.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Oil and Gas Data Monetization by Segment

The study includes a forecast for the global oil and gas data monetization by component, method, E&P lifecycle, application, and region.

Oil and Gas Data Monetization Market by Component [Shipment Analysis by Value from 2018 to 2030]:

#### Oil & Gas Data-As-A-Service Monetization

## Professional Oil & Gas Data Monetization Services

### Oil & Gas Data Monetization Software/Platform

Oil and Gas Data Monetization Market by Method [Shipment Analysis by Value from 2018 to 2030]:

Direct Oil and Gas Data Monetization

Indirect Oil and Gas Data Monetization

Oil and Gas Data Monetization Market by E&P Lifecycle [Shipment Analysis by Value from 2018 to 2030]:

Oil & Gas Exploration Data Monetization

Oil & Gas Development Data Monetization

Oil & Gas Production Data Monetization

Oil and Gas Data Monetization Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Upstream

Midstream

Downstream

Oil and Gas Data Monetization Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Oil and Gas Data Monetization Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies oil and gas data monetization companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the oil and gas data monetization companies profiled in this report include-

Halliburton

Schlumberger

Informatica

SAP

Oracle

Accenture

IBM

EMC

Microsoft

Tata Consultancy Services

## Oil and Gas Data Monetization Market Insights

Lucintel forecasts that oil & gas data monetization software/platform will remain the largest segment over the forecast period because SaaS and IoT installations continue to quickly develop, providers demand flexibility to embrace new business models.

Within this market, indirect oil and gas data monetization is expected to witness higher growth due to growing spending by national oil and gas companies and maximum share of output by national oil and gas companies globally.

North America will remain the largest region over the forecast period due to increasing oil production, availability of required infrastructure, and utilization of indirect data monetization within the region.

### Features of the Global Oil and Gas Data Monetization Market

**Market Size Estimates:** Oil and gas data monetization market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Oil and gas data monetization market size by component, method, E&P lifecycle, application, and region in terms of value (\$B).

**Regional Analysis:** Oil and gas data monetization market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different component, method, E&P lifecycle, application, and regions for the oil and gas data monetization market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the oil and gas data monetization market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

### FAQ

**Q1. What is the oil and gas data monetization market size?**

**Answer:** The global oil and gas data monetization market is expected to reach an

estimated \$129.3 billion by 2030.

Q2. What is the growth forecast for oil and gas data monetization market?

Answer: The global oil and gas data monetization market is expected to grow with a CAGR of 17.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the oil and gas data monetization market?

Answer: The major drivers for this market are growth in the use of big data technology for the purposes of gathering, organizing, and enhancing new insights, rising demand for data monetization solutions to improve their competitiveness and business operations, as well as, rising system availability and fast digitalization.

Q4. What are the major segments for oil and gas data monetization market?

Answer: The future of the global oil and gas data monetization market looks promising with opportunities in the direct oil and gas data monetization and indirect oil and gas data monetization markets.

Q5. Who are the key oil and gas data monetization market companies?

Answer: Some of the key oil and gas data monetization companies are as follows:

Halliburton

Schlumberger

Informatica

SAP

Oracle

Accenture

IBM

EMC

Microsoft

Tata Consultancy Services

Q6. Which oil and gas data monetization market segment will be the largest in future?

Answer: Lucintel forecasts that oil & gas data monetization software/platform will remain the largest segment over the forecast period because SaaS and IoT installations continue to quickly develop, providers demand flexibility to embrace new business models.

Q7. In oil and gas data monetization market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increasing oil production, availability of required infrastructure, and utilization of indirect data monetization within the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the oil and gas data monetization market by component (oil & gas data-as-a-service monetization, professional oil & gas data monetization services, and oil & gas data monetization software/platform), method (direct oil and gas data monetization and indirect oil and gas data monetization), E&P lifecycle (oil & gas exploration data monetization, oil & gas development data monetization, and oil & gas production data monetization), application (upstream, midstream, and downstream), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Oil and Gas Data Monetization Market, Oil and Gas Data Monetization Market Size, Oil and Gas Data Monetization Market Growth, Oil and Gas Data Monetization Market Analysis, Oil and Gas Data Monetization Market Report, Oil and Gas Data Monetization Market Share, Oil and Gas Data Monetization Market Trends, Oil and Gas Data Monetization Market Forecast, Oil and Gas Data Monetization Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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