

# Off-Road Motorcycle Market: Trends, Opportunities and Competitive Analysis [2024-2030]

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## Abstracts

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### Off-Road Motorcycle Market Trends and Forecast

The future of the off-road motorcycle market looks promising with opportunities in the ICE (Internal combustion engine) and electric propulsion type. The global off-road motorcycle market is expected to reach an estimated \$3,585.4 million by 2030 with a CAGR of 5.5% from 2023 to 2030. The major drivers are increasing adoption of electric off-road bikes, growth in technology advancement of off-road motorcycle, and rising demand for motocross events.

### Emerging Trends in the Off-Road Motorcycle Market

Emerging trends, which have a direct impact on the dynamics of the industry, include the development of various processes and methods to reduce energy consumption and cost during the recycling process.

A total of 80 figures / charts and 56 tables are provided in this 173 page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the off-road motorcycle market report, please download the report brochure.

### Off-Road Motorcycle Market by Segment

The study includes a forecast for the global off-road motorcycle market by propulsion type, application and region as follows:

Off-Road Motorcycle Market by Propulsion Type [Value (\$M) Shipment Analysis for 2018 – 2030]:

ICE (Internal Combustion Engine)

Electric

Off-Road Motorcycle Market by Application [Value (\$M) Shipment Analysis for 2018 – 2030]:

Sport

Recreational and Others

Off-Road Motorcycle Market by Region [Value (\$M) and Volume (Thousand Units) Shipment Analysis for 2018 – 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Off-Road Motorcycle Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies off-road motorcycle companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the off-road motorcycle companies profiled in this report include:

Honda Motor Company

Yamaha Motor Corporation

Bombardier Recreational Products

Kawasaki Motor Corporation

PIERER Mobility AG

Harley Davidson

## Off-Road Motorcycle Market Insight

Lucintel forecasts that sport will remain the largest application and it is also expected to witness the highest growth over the forecast period due to growing introduction of diverse off-road activities, including trail riding, dune bashing, motocross, rock crawling, and off-road racing that have led to the growth.

ICE (Internal Combustion Engine) will remain the largest propulsion type over the forecast period due to affordability of ICE off-road motorcycle compared to their electric counterparts.

North America is expected to remain the largest region and also it is expected to witness the highest growth over the forecast period.

## Features of Off-Road Motorcycle Market

**Market Size Estimates:** Off-Road motorcycle market size estimation in terms of value (\$M) and (Thousand Units) by volume

**Trend and Forecast Analysis:** Market trends (2018-2023) and forecast (2024-2030) by various segments and regions

**Segmentation Analysis:** Market size by propulsion type, application and region

**Regional Analysis:** Off-Road motorcycle market breakdown by North America,

Europe, Asia Pacific, and the Rest of the World

Growth Opportunities: Analysis of growth opportunities in different propulsion type, application and regions for the off-road motorcycle market

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the off-road motorcycle market

Analysis of competitive intensity of the industry based on Porter's Five Forces model

## FAQ

Q1. What is the off-road motorcycle market size?

Answer: The global off-road motorcycle market is expected to reach an estimated \$3,585.4 million by 2030.

Q2. What is the growth forecast for off-road motorcycle market?

Answer: The off-road motorcycle market is expected to grow at a CAGR of 5.5% from 2023 to 2030.

Q3. What are the major drivers influencing the growth of the off-road motorcycle market?

Answer: The major drivers are increasing adoption of electric off-road bikes, growth in technology advancement of off-road motorcycle, and rising demand for motocross events.

Q4. What are the major applications for off-road motorcycle market?

Answer: Sport and individual markets are the major applications for off-road motorcycle market.

Q5. What are the emerging trends in off-road motorcycle market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry,

are growing advancements in the application of sensor and AI technologies to improve driving and improved navigation through more customization choices and the integration of modern digital technologies.

Q6. Who are the key off-road motorcycle companies?

Answer: Some of the key off-road motorcycle companies are as follows:

Honda Motor Company

Yamaha Motor Corporation

Bombardier Recreational Products

Kawasaki Motor Corporation

PIERER Mobility AG

Harley Davidson

Q7. Which off-road motorcycle application segment will be the largest in future?

Answer: Lucintel forecasts that sport will remain the largest application and it is also expected to witness the highest growth over the forecast period due to growing introduction of diverse off-road activities, including trail riding, dune bashing, motocross, rock crawling, and off-road racing that have led to the growth.

Q8: In off-road motorcycle market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to remain the largest region and also to witness the highest growth over next 5 years.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global off-road motorcycle market by propulsion type (ICE (Internal Combustion Engine and electric), application (sport, and recreational and others), and region (North America, Europe, APAC, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

For any questions related to off-road motorcycle market or related to off-road motorcycle market, off-road motorcycle market size, off-road motorcycle market analysis, off-road motorcycle manufacturers, off-road motorcycle market trend and forecast, dirt bike, off-road bike, off-road motorcycle market write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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