

Odor Control Agent Market: Trends, Opportunities and Competitive Analysis

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Abstracts

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Odor Control Agent Market Trends and Forecast

The future of the odor control agent market looks promising with opportunities in the water treatment, air purification, and food & beverage processing markets. The global odor control agent market is expected to reach an estimated \$3.8 billion by 2027 with a CAGR of 3.7% from 2021 to 2027. The major drivers for this market are increasing industrialization in developing countries and increasing government regulations for a clean environment.

Emerging Trends in the Odor Control Agent Market

Emerging trends, which have a direct impact on the dynamics of the industry, include use of odor eliminator technology for sports clothing and equipment and ProSweet odor control technology.

A total of 109 figures / charts and 58 tables are provided in this 210-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of the odor control agent market report, please download the report brochure.

Odor Control Agent Market by Segment

In this market, water treatment is the largest market by application, whereas activated

carbon is the largest material type segment. The study includes trends and forecast for the global odor control agent market by application, material type, product form, and region as follows:

Odor Control Agent Market by Application [Volume (M lbs) and \$M shipment analysis for 2016 – 2027]:

Water Treatment

Air Purification

Food and Beverage Processing

Others

Odor Control Agent Market by Material [Volume (M lbs) and \$M shipment analysis for 2016 – 2027]:

Activated Carbon

Bio-Enzymes

Other Chemicals

Odor Control Agent Market by Product Form [\$M shipment analysis for 2021]:

Powder

Granular

Liquid

Others

Odor Control Agent Market by Region [Volume (M lbs) and \$M shipment analysis for 2016 – 2027]:

North America

USA

Canada

Mexico

Europe

Germany

The United Kingdom

France

Russia

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Brazil

Turkey

List of Odor Control Agent Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies odor control agent companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the odor control agent companies profiled in this report includes.

Ecolab

Calgon Carbon

Cabot

Fujian Yuanli Active Carbon

Haycarb

Osaka

Novozymes

Kuraray

Ingevity

Synthon.

Odor Control Agent Market Insight

Lucintel forecasts that activated carbon will remain the largest material type due to the increasing demand for industrial and municipal waste water treatment. The bio-enzyme segment is expected to witness the highest growth over the forecast period due to increasing awareness to improve air quality in commercial and residential communities.

Water treatment will remain the largest application driven by the need to remove chemicals, inorganic substances, and taste and odor causing compounds from water. Lucintel predicts that the air purification application is expected to witness the highest growth over the forecast period, supported by growth in sewage air

treatment, industrial gas purification, and commercial and residential air purification.

Asia Pacific is expected to remain the largest region and witness the highest growth over the forecast period due to rapid industrialization and expansion of the chemical industry.

Features of Odor Control Agent Market

Market Size Estimates: Odor control agent market size estimation in terms of value (\$M) and volume (M lbs)

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Odor control agent market size by various segments, such as application, material type, and product form, in terms of value and volume

Regional Analysis: Odor control agent market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different applications, material types, and product forms, and regions for the odor control agent market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the odor control agent market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model

FAQ

Q1. What is the odor control agent market size?

Answer: The global odor control agent market is expected to reach an estimated \$3.8

billion by 2027

Q2. What is the growth forecast for odor control agent market?

Answer: The global odor control agent market is expected to grow with a CAGR of 3.7% from 2021 to 2027

Q3. What are the major drivers influencing the growth of the odor control agent market?

Answer: The major drivers for this market are increasing industrialization in developing countries and increasing government regulations for a clean environment.

Q4. What are the major applications or end use industries for odor control agent?

Answer: water treatment, air purification, and food and beverage processing are the major end use industries for odor control agent.

Q5. What are the emerging trends in odor control agent market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include use of odor eliminator technology for sports clothing and equipment and ProSweet odor control technology.

Q6. Who are the key odor control agent companies?

Answer: Some of the key odor control agent companies are as follows:

Ecolab

Calgon Carbon

Cabot

Fujian Yuanli Active Carbon

Haycarb

Osaka

Novozymes

Kuraray

Ingevity

Synthon

Q7.Which odor control agent product/material segment will be the largest in future?

Answer: Lucintel forecasts that activated carbon will remain the largest material type due to increasing demand for industrial and municipal waste water treatment.

Q8: In odor control agent market, which region is expected to be the largest in next 5 years?

Answer:Asia Pacific is expected to remain the largest region and witness the highest growth over the next 5 years

Q9. Do we receive customization in this report?

Answer:Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global odor control agent market by application (water treatment, air purification, food and beverage processing, and others), material type (activated carbon, bio-enzymes, and other chemicals), product form (powder, liquid, granular, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in this market?

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