

Odor Control Agent Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/OC912815A3EEN.html>

Date: October 2018

Pages: 210

Price: US\$ 4,850.00 (Single User License)

ID: OC912815A3EEN

Abstracts

The future of the odor control agent market looks promising with opportunities in the water treatment, air purification, and food & beverage processing markets. The global odor control agent market is expected to reach an estimated \$3.3 billion by 2023 with a CAGR of 3.6% from 2018 to 2023. The major growth drivers for this market are increasing industrialization in developing countries and increasing government regulation towards clean environment.

Emerging trends, which have a direct impact on the dynamics of the odor control agent industry, include use of odor eliminator technology for sports clothing and equipment, and prosweet odor control technology.

A total of 109 figures/charts and 58 tables are provided in this 210 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this odor control agent market report download the report brochure.

odor control agent market by material type

odor control agent market

odor control agent manufacturers

The study includes odor control agent market size and forecast for the global odor control agent market through 2023, segmented by application, material type, product form, and region as follows:

Odor Control Agent Market by Application [Volume (M lbs) and \$M shipment analysis for 2012 – 2023]:

Water Treatment Air Purification Food and Beverage Processing Others

Odor Control Agent Market by Material Type [Volume (M lbs) and \$M shipment analysis for 2012 – 2023]:

Activated Carbon Bio-Enzymes Other Chemicals

Odor Control Agent Market by Product Form [\$M shipment analysis for 2017]:

Powder Granular Liquid Others

Odor Control Agent Market by Region [Volume (M lbs) and \$M shipment analysis for 2012 – 2023]:

North America US Canada Mexico Europe Germany The United Kingdom France Russia Asia Pacific China Japan India South Korea The Rest of the World Brazil Turkey
Some of the odor control agents companies profiled in this report include Ecolab, Calgon Carbon, Cabot, Fujian Yuanli Active Carbon, Haycarb, Osaka, Novozymes, Kuraray, Ingevity, and Synthron.

Lucintel forecasts that activated carbon will remain the largest material type due to increasing demand for industrial and municipal waste water treatment. The bio-enzyme segment is expected to witness the highest growth over the forecast period due to increasing awareness to improve air quality in commercial and residential communities.

Within the odor control agent market, water treatment will remain the largest application driven by the need to remove chemicals, inorganic substances, and taste and odor causing compounds from water. Lucintel predicts that the air purification application is expected to witness the highest growth over the forecast period supported by growth in the sewage air treatment, industrial gas purification, and commercial and residential air purification.

Asia Pacific is expected to remain the largest region and witness the highest growth over the forecast period due to rapid industrialization and expansion of chemical industries.

Some of the features of “Odor Control Agent Market Report: Trends, Forecast and Competitive Analysis” Include:

Market size estimates: Global odor control agent market size estimation in terms of value (\$M) and volume (M Lbs.) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast (2018-2023) by application, and end use industry. Segmentation analysis: Global odor control agent market size by various

applications such as type of application, material type, and product form in terms of value and volume shipment. Regional analysis: Global odor control agent market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions for odor control agent in the global odor control agent market. Strategic analysis: This includes M&A, new product development, and competitive landscape for odor control agent in the global odor control agent market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

- Q.1 What are some of the most promising potential, high growth opportunities for the global odor control agent market by application (water treatment, air purification, food and beverage processing, and others), material type (activated carbon, bio-enzymes, and other chemicals), product form (powder, liquid, granular, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which regions will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the odor control agent market?
- Q.5 What are the business risks and threats to the odor control agent market?
- Q.6 What are the emerging trends in this odor control agent market and the reasons behind them?
- Q.7 What are the changing demands of customers in the odor control agent market?
- Q.8 What are the new developments in the odor control agent market? Which companies are leading these developments?
- Q.9 Who are the major players in this odor control agent market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this odor control agent area and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M & A activities have taken place in the last 5 years in this odor control agent market?

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