

# Octyl Salicylate Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/OF3D230F756DEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: OF3D230F756DEN

## Abstracts

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The future of the octyl salicylate market looks promising with opportunities in the perfume, soap, cosmetics, sunscreen, and other applications. The global octyl salicylate market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are increased usage in sunscreen and other cosmetic products and its usage as an active ingredient and antibacterial properties in various personal care products.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global octyl salicylate market report, please download the report brochure.

The study includes trends and forecast for the global octyl salicylate market by application, type, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Perfume

Soap

Cosmetics

Sunscreen

Others

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Colorless

Light Yellow

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the octyl salicylate companies profiled in this report include Universal Esters, Siddharth Carbochem, MFCI Co., Clariant.

Lucintel forecasts that colourless octyl salicylate will remain the largest segment over the forecast period.

Within this market, sunscreen will remain the largest segment by application over the forecast period due to growing consumer awareness regarding the harmful effects from uv rays.

Asia Pacific will remain the largest region over the forecast period due to shift in the lifestyle of consumers and the growing health awareness in the region coupled with the growing disposable income of consumers.

#### Features of the Global Octyl Salicylate Market

**Market Size Estimates:** Global octyl salicylate market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global octyl salicylate market size by various segments, such as application and type in terms of value.

**Regional Analysis:** Global octyl salicylate market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different application, type, and region for the global octyl salicylate market.

**Strategic Analysis:** This includes M&A, new product development, and

competitive landscape of the global octyl salicylate market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global octyl salicylate market by application (perfume, soap, cosmetics, sunscreen, and others), type (colorless and light yellow), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global octyl salicylate market?

Q.5 What are the business risks and threats to the global octyl salicylate market?

Q.6 What are emerging trends in this octyl salicylate market and the reasons behind them?

Q.7 What are some changing demands of customers in this octyl salicylate market?

Q.8 What are the new developments in this octyl salicylate market? Which companies are leading these developments?

Q.9 Who are the major players in this octyl salicylate market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this octyl salicylate market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global octyl salicylate market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Perfume, Soap, Cosmetics, Sunscreen, and Others), and Type (Colorless and Light Yellow)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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