

Octyl Methoxycinnamate (OMC) Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the octyl methoxycinnamate market looks promising with opportunities in the sunscreen, hair products, lip stick, nail polish, and other applications. The global octyl methoxycinnamate market is expected to grow with a CAGR of 5%-6% from 2020 to 2025. The major drivers for this market are growing demand from the personal care industries and rising awareness regarding the harmful effects on the skin from uv rays.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global octyl methoxycinnamate market report, please download the report brochure.

The study includes trends and forecast for the global octyl methoxycinnamate market by application, product type, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Sunscreen

Hair Products

Lip Stick

Nail Polish

Others

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Assay (Less than 98%)

Assay (98%-99%)

Assay (More than 99%)

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the octyl methoxycinnamate companies profiled in this report include Universal Esters, Salicylates and Chemicals, Allan Chemical, Akema Fine Chemicals, Ashland, Zymo Cosmetics and EMD Chemicals

Within this market, sunscreen will remain the largest segment by application over the forecast period due to growing consumer awareness regarding the harmful effect of uv rays on the skin.

Asia Pacific will remain the largest region over the forecast period due to changing lifestyles and increase in disposable income of consumers.

Features of the Global Octyl Methoxycinnamate Market

Market Size Estimates: Global octyl methoxycinnamate market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global octyl methoxycinnamate market size by various segments, such as application and product type in terms of value.

Regional Analysis: Global octyl methoxycinnamate market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, product type, and region for the global octyl methoxycinnamate market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global octyl methoxycinnamate market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global octyl methoxycinnamate market by application (sunscreen, hair products, lip stick, nail polish, and others), product type (assay (less than 98%), assay (98%-99%), and assay (more than 99%)), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global octyl methoxycinnamate market?

Q.5 What are the business risks and threats to the global octyl methoxycinnamate market?

Q.6 What are emerging trends in this octyl methoxycinnamate market and the reasons behind them?

Q.7 What are some changing demands of customers in this octyl methoxycinnamate market?

Q.8 What are the new developments in this octyl methoxycinnamate market? Which companies are leading these developments?

Q.9 Who are the major players in this octyl methoxycinnamate market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this octyl methoxycinnamate market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global octyl methoxycinnamate market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Sunscreen, Hair Products, Lip Stick, Nail Polish, and Others), Product Type (Assay (Less Than 98%), Assay (98%-99%), and Assay (More Than 99%))

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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