

Oat-Based Ingredient Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Oat-Based Ingredient Trends and Forecast

The future of the global oat-based ingredient market looks promising with opportunities in the breakfast cereal, bakery and confectionery, cosmetic, animal feed, and pharmaceutical markets. The global oat-based ingredient market is expected to reach an estimated \$0.23 billion by 2030 with a CAGR of 6.7% from 2024 to 2030. The major drivers for this market are surging demand for oat-based ingredients in pharmaceutical, cosmetic, and food and beverage industries and growing health awareness and consciousness among the residents.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Oat-Based Ingredient by Segment

The study includes a forecast for the global oat-based ingredient by distribution channel, application, and region.

Oat-Based Ingredient Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Online

Offline

Oat-Based Ingredient Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Breakfast Cereals

Bakery and Confectionery

Cosmetics

Animal Feed

Pharmaceuticals

Others

Oat-Based Ingredient Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Oat-Based Ingredient Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies oat-based ingredient companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the oat-based ingredient companies profiled in this report include-

KELLOGG Company

Grain Millers

General Mills

Morning Foods

Abbott

Quaker Oats Company

Blue Lake Milling

Oat-Based Ingredient Market Insights

Lucintel forecasts that offline will remain larger segment over the forecast period due to rising number of hypermarkets and supermarkets.

Within this market, breakfast cereal will remain the largest segment as it provides various health benefits like maintaining sugar and cholesterol levels.

North America will remain the largest region over the forecast period due to increase in demand for nutritious foods.

Features of the Global Oat-Based Ingredient Market

Market Size Estimates: Oat-based ingredient market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Oat-based ingredient market size by distribution channel, application, and region in terms of value (\$B).

Regional Analysis: Oat-based ingredient market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different distribution channels, applications, and regions for the oat-based ingredient market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the oat-based ingredient market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the oat-based ingredient market size?

Answer: The global oat-based ingredient market is expected to reach an estimated \$0.23 billion by 2030.

Q2. What is the growth forecast for oat-based ingredient market?

Answer: The global oat-based ingredient market is expected to grow with a CAGR of 6.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the oat-based ingredient market?

Answer: The major drivers for this market are surging demand for oat-based ingredients in pharmaceutical, cosmetic, and food and beverage industries and growing health awareness and consciousness among the residents.

Q4. What are the major segments for oat-based ingredient market?

Answer: The future of the oat-based ingredient market looks promising with opportunities in the breakfast cereal, bakery and confectionery, cosmetic, animal feed, and pharmaceutical markets.

Q5. Who are the key oat-based ingredient market companies?

Answer: Some of the key oat-based ingredient companies are as follows:

KELLOGG Company

Grain Millers

General Mills

Morning Foods

Abbott

Quaker Oats Company

Blue Lake Milling

Q6. Which oat-based ingredient market segment will be the largest in future?

Answer: Lucintel forecasts that offline will remain larger segment over the forecast period due to rising number of hypermarkets and supermarkets.

Q7. In oat-based ingredient market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increase in demand for nutritious foods.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the oat-based ingredient market by distribution channel (online and offline), application (breakfast cereals, bakery and confectionery, cosmetics, animal feed, pharmaceuticals, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Oat-Based Ingredient Market, Oat-Based Ingredient Market Size, Oat-Based Ingredient Market Growth, Oat-Based Ingredient Market Analysis, Oat-Based Ingredient Market Report, Oat-Based Ingredient Market Share, Oat-Based Ingredient Market Trends, Oat-Based Ingredient Market Forecast, Oat-Based Ingredient Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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