

Nutrigenomics Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global nutrigenomics market looks promising with opportunities in obesity, diabetes, anti-aging, and chronic diseases. The global nutrigenomics market is expected to grow with a CAGR of 16%-18% from 2020 to 2025. The major drivers for this market are increasing prevalence of chronic diseases, rising overweight population, and growing occurrence of metabolomics ailments.

A total of XX figures / charts and XX tables are provided in this more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global nutrigenomics market report, please download the report brochure.

In this market, reagents and kits is the largest product type of nutrigenomics, whereas obesity is the largest application. Growth in various segments of the nutrigenomics market are given below:

The study includes trends and forecast for the global nutrigenomics market by product, technique, application, and region as follows:

By Product [Value (\$ Million) shipment analysis for 2014 – 2025]:

Reagents & Kits

Services

By Technique [Value (\$ Million) shipment analysis for 2014 – 2025]:

Saliva

Buccal Swab

Blood

Others

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Obesity

Diabetes

Anti-Aging

Chronic Diseases

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the nutrigenomics companies profiled in this report include WellGen, Metagenics, Genomix Nutrition, Nutrigenomix, NutraGene, XCODE Life Sciences, and Cura Integrative Medicine.

Lucintel forecasts that reagents & kits will remain the largest product segment over the forecast period due to increasing number of clinical laboratories and rising prevalence of chronic and genetic diseases.

Within this market, obesity will remain the largest segment by application over the forecast period due to rising adoption of unhealthy lifestyle and increasing stress level among individuals.

North America will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to rising intake of specialized food & diet and introduction & development of direct to consumer nutrigenomics kits in the region.

Features of the Global Nutrigenomics Market

Market Size Estimates: Global nutrigenomics market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global nutrigenomics market size by various segments,

such as product, technique, and application in terms of value.

Regional Analysis: Global nutrigenomics market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, technique, application, and region for the global nutrigenomics market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global nutrigenomics market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global nutrigenomics market by products (reagents & kits, and services), techniques (saliva, buccal swab, blood, and others), applications (obesity, diabetes, anti-aging, and chronic diseases) and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global nutrigenomics market?

Q.5 What are the business risks and threats to the global nutrigenomics market?

Q.6 What are the emerging trends in this nutrigenomics market and the reasons behind them?

Q.7 What are some changing demands of customers in this nutrigenomics market?

Q.8 What are the new developments in this nutrigenomics market? Which companies are leading these developments?

Q.9 Who are the major players in this nutrigenomics market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this nutrigenomics market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global nutrigenomics market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Products (Reagents & Kits, and Services), Techniques (Saliva, Buccal Swab, Blood, and Others), and Applications (Obesity, Diabetes, Anti-Aging, and Chronic Diseases)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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