

Nutraceutical Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/N8C58B0A357FEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: N8C58B0A357FEN

Abstracts

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Nutraceutical Trends and Forecast

The future of the global nutraceutical market looks promising with opportunities in the allergy & intolerance, animal nutrition, healthy ageing, bone & joint health, cancer prevention, sports nutrition, and weight management & satiety markets. The global nutraceutical market is expected to reach an estimated \$513.4 billion by 2030 with a CAGR of 8.7% from 2024 to 2030. The major drivers for this market are rising rates of disorders linked to lifestyle, expanding consumer knowledge of health-promoting diets, and shift in consumer preferences toward self-directed care.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Nutraceutical by Segment

The study includes a forecast for the global nutraceutical by ingredient, product, application, and region.

Nutraceutical Market by Ingredient [Shipment Analysis by Value from 2018 to 2030]:

Aloe Vera

Amino Acids

Botanical Ingredients

Prebiotics

Probiotics

Proteins

Sweeteners

Vitamins

Others

Nutraceutical Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Dietary Supplements

Functional Foods

Functional Beverages

Nutraceutical Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Allergy & Intolerance

Animal Nutrition

Healthy Ageing

Bone & Joint Health

Cancer Prevention

Sports Nutrition

Weight Management & Satiety

Others

Nutraceutical Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Nutraceutical Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies nutraceutical companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the nutraceutical companies profiled in this report include-

DSM

Amway

Pfizer

Nestle

The Kraft Heinz Company

The Hain Celestial Group

Nature's Bounty

General Mills

Danone

Tyson Foods

Nutraceutical Market Insights

Lucintel forecasts that probiotic is expected to witness the highest growth over the forecast period.

Within this market, weight management & satiety is expected to witness the highest growth over the forecast period.

North America will remain the largest region over the forecast period.

Features of the Global Nutraceutical Market

Market Size Estimates: Nutraceutical market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Nutraceutical market size by ingredient, product, application, and region in terms of value (\$B).

Regional Analysis: Nutraceutical market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different ingredients, products, applications, and regions for the nutraceutical market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the nutraceutical market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the nutraceutical market size?

Answer: The global nutraceutical market is expected to reach an estimated \$513.4 billion by 2030.

Q2. What is the growth forecast for nutraceutical market?

Answer: The global nutraceutical market is expected to grow with a CAGR of 8.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the nutraceutical market?

Answer: The major drivers for this market are rising rates of disorders linked to lifestyle, expanding consumer knowledge of health-promoting diets, and shift in consumer preferences toward self-directed care.

Q4. What are the major segments for nutraceutical market?

Answer: The future of the nutraceutical market looks promising with opportunities in the allergy & intolerance, animal nutrition, healthy ageing, bone & joint health, cancer prevention, sports nutrition, and weight management & satiety markets.

Q5. Who are the key nutraceutical market companies?

Answer: Some of the key nutraceutical companies are as follows:

DSM

Amway

Pfizer

Nestle

The Kraft Heinz Company

The Hain Celestial Group

Nature's Bounty

General Mills

Danone

Tyson Foods

Q6. Which nutraceutical market segment will be the largest in future?

Answer: Lucintel forecasts that probiotic is expected to witness the highest growth over the forecast period.

Q7. In nutraceutical market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the nutraceutical market by ingredient (aloevera, amino acids, botanical ingredients, prebiotics, probiotics, proteins, sweeteners, vitamins, and others), product (dietary supplements, functional foods, and functional beverages), application (allergy & intolerance, animal nutrition, healthy ageing, bone & joint health, cancer prevention, sports nutrition, weight management & satiety, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Nutraceutical Market, Nutraceutical Market Size, Nutraceutical Market Growth, Nutraceutical Market Analysis, Nutraceutical Market Report, Nutraceutical Market Share, Nutraceutical Market Trends, Nutraceutical Market Forecast, Nutraceutical Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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