

# Nutraceutical Ingredient Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/NAE736B41A29EN.html>

Date: May 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: NAE736B41A29EN

## Abstracts

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The future of the global nutraceutical ingredient market looks promising with opportunities in the food, beverage, animal nutrition, dietary supplement market. The global nutraceutical ingredient market is expected to grow with a CAGR of 6%-8% from 2020 to 2025. The major drivers for this market are increase in chronic diseases due to fast paced lifestyles of consumers globally, rise in the number of non-communicable diseases and demand for longer life span, rising adoption of nutraceutical ingredients in the pharmaceutical drugs due to its effective properties such as anti-aging.

Emerging trends, which have a direct impact on the dynamics of the industry, include launch of a new starch variety for expanding its functional ingredient range and introduction of multi-supplements.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global nutraceutical ingredients market report, please download the report brochure.

In this market, probiotics is the largest nutraceutical ingredient, whereas dietary supplements is the largest application. Growth in various segments of the nutraceutical ingredient market are given below:

The study includes trends and forecast for the global nutraceutical ingredient market by product form, ingredient, species, and region as follows:

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Probiotics

Proteins

Amino Acids

Phytochemicals & Plant Extracts

Fibers & Specialty Carbohydrates

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food, Beverages

Animal Nutrition

Dietary Supplements

By Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

Dry

Liquid

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

## Europe

United Kingdom

Spain

Germany

France

## Asia Pacific

China

India

Japan

## The Rest of the World

Brazil

UAE

Some of the nutraceutical ingredient companies profiled in this report include Associated British Foods, Arla Foods, DSM, Ingredion, Tate & Lyle, and Ajinomoto.

Lucintel forecasts that probiotic will remain the largest segment over the forecast period due to the rising health awareness among the global population. Probiotics witness a wide range of applications such as fortification in food and beverage products.

Within this market, dietary supplements will remain the largest ingredient segment over the forecast period due to properties of dietary supplements which provide general health benefits such as improvement in the balance of the gut microflora, improvement of intestinal functions such as bulking and regularity, increased calcium absorption and improvement in bone density, enhancement of immune function, reduction in the release of toxins that can lead to fatty liver and other diseases, reduced risk of cardiovascular diseases, control of blood sugar, possible reduction of risk of obesity and

metabolic syndrome, and improvement in abdominal pain, bloating, and constipation.

Asia-Pacific will remain the largest region and it is also expected to witness the highest growth over the forecast period due to changing lifestyles and dietary patterns and growing awareness about nutrition and rising hospitalization cost.

## Features of the Global Nutraceutical Ingredient Market

**Market Size Estimates:** Global nutraceutical ingredient market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global nutraceutical ingredient market size by various segments, such as type, application, and form in terms of value.

**Regional Analysis:** Global nutraceutical ingredients market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, application, form, and region for the global nutraceutical ingredients market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global nutraceutical ingredients market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global nutraceutical ingredients market by type (probiotics, proteins, amino acids, phytochemicals & plant extract, fibers & specialty carbohydrates), application (food, beverages, animal nutrition, dietary supplements), form (dry and liquid), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global nutraceutical ingredients market?

Q.5 What are the business risks and threats to the global nutraceutical ingredients market?

Q.6 What are the emerging trends in this nutraceutical ingredients market and the reasons behind them?

Q.7 What are some changing demands of customers in this nutraceutical ingredients market?

Q.8 What are the new developments in this nutraceutical ingredients market? Which companies are leading these developments?

Q.9 Who are the major players in this nutraceutical ingredients market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this nutraceutical ingredients market, and how big of a threat do they pose for loss of market share via material or product substitution?

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