

# Non-Phthalate Plasticizer Market: Trends, Opportunities and Competitive Analysis

<https://marketpublishers.com/r/N93CD1C9DE02EN.html>

Date: April 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: N93CD1C9DE02EN

## Abstracts

Get it in 2-3 working days by ordering today

### Non-Phthalate Plasticizer Market Trends and Forecast

The future of the global non-phthalate plasticizer market looks promising with opportunities in flooring & wall covering, wire & cable, films & sheet, coated fabric, and consumer good applications. The global non-phthalate plasticizer market is expected to reach an estimated \$6.7 billion by 2028 with a CAGR of 6% from 2023 to 2028. The major drivers for this market are stringent government regulations to ban phthalate plasticizer and development of non-phthalate plasticizer with better properties and toxicology profile.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

### Non-Phthalate Plasticizer Market by Segment

The study includes trends and forecast for the global non-phthalate plasticizer market by non-phthalate plasticizer market by product type, application, and region, as follows:

Non-Phthalate Plasticizer Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Adipates

Trimellitates

Benzoates

Epoxies

Others

Non-Phthalate Plasticizer Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Flooring & wall coverings

Wires & cables

Films & sheets

Coated fabrics

Consumer goods

Others

Non-Phthalate Plasticizer Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Non-Phthalate Plasticizer Companies

Companies in the market compete on the basis of product quality offered. Major players

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, non-phthalate plasticizer companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the non-phthalate plasticizer companies profiled in this report include-

BASF

Eastman Chemical Company

ExxonMobil

Evonik Industries

DIC Corporation

## Non-Phthalate Plasticizer Market Insights

Lucintel forecasts that adipates will remain the largest product type segment over the forecast period due to their versatile nature; they can be used in a wide range of applications, such as PVC films, cables, flooring, and other flexible PVC products.

Flooring & wall coverings are expected to remain the largest application segment due to their widespread usage in the construction industry, as they enhance the flexibility, durability, and longevity of flooring and wall cover materials.

APAC will remain the highest growth region due to rising population, rapid industrialization, and increasing demand for PVC in flooring & wall covering application in the region.

## Features of the Non-Phthalate Plasticizer Market

Market Size Estimates: Non-phthalate plasticizer market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Non-phthalate plasticizer market size by various segments, such as by product type, application, and region

**Regional Analysis:** Non-phthalate plasticizer market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different product types, applications, and regions for the non-phthalate plasticizer market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the non-phthalate plasticizer market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

Q1. What is the non-phthalate plasticizer market size?

Answer: The global non-phthalate plasticizer market is expected to reach an estimated \$6.7 billion by 2028.

Q2. What is the growth forecast for non-phthalate plasticizer market?

Answer: The global non-phthalate plasticizer market is expected to grow with a CAGR of 6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the non-phthalate plasticizer market?

Answer: The major drivers for this market are stringent government regulations to ban phthalate plasticizer and development of non-phthalate plasticizer with better properties and toxicology profile.

Q4. What are the major segments for non-phthalate plasticizer market?

Answer: The future of the non-phthalate plasticizer market looks promising with opportunities in flooring & wall covering, wire & cable, films & sheet, coated fabric, and consumer good applications.

Q5. Who are the key non-phthalate plasticizer companies?

Answer: Some of the key non-phthalate plasticizer companies are as follows:

BASF

Eastman Chemical Company

ExxonMobil

Evonik Industries

DIC Corporation

Q6. Which non-phthalate plasticizer segment will be the largest in future?

Answer: Lucintel forecasts that adipates will remain the largest product type segment over the forecast period due to their versatile nature; they can be used in a wide range of applications, such as PVC films, cables, flooring, and other flexible PVC products.

Q7. In non-phthalate plasticizer market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the highest growth region due to rising population, rapid industrialization, and increasing demand for PVC in flooring & wall covering application in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the non-phthalate plasticizer market by product type (adipates, trimellitates, benzoates, epoxies, and others), application (flooring & wall coverings, wires & cables, films & sheets, coated fabrics, consumer goods, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to non-phthalate plasticizer market or related to non-phthalate plasticizer companies, non-phthalate plasticizer market size, non-phthalate plasticizer market share, non-phthalate plasticizer analysis, non-phthalate plasticizer market growth, non-phthalate plasticizer market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. GLOBAL NON-PHTHALATE PLASTICIZER MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028

3.1: Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2: Global Non-Phthalate Plasticizer Market Trends (2017-2022) and Forecast (2023-2028)

3.3: Global Non-Phthalate Plasticizer Market by Product Type

3.3.1: Adipates

3.3.2: Trimellitates

3.3.3: Benzoates

3.3.4: Epoxies

3.3.5: Others

3.4: Global Non-Phthalate Plasticizer Market by Application

3.4.1: Flooring & wall coverings

3.4.2: Wires & cables

3.4.3: Films & sheets

3.4.4: Coated fabrics

3.4.5: Consumer goods

3.4.6: Others

### 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017 TO 2028

4.1: Global Non-Phthalate Plasticizer Market by Region

4.2: North American Non-Phthalate Plasticizer Market

4.2.1: North American Non-Phthalate Plasticizer Market by Product Type: Adipates, Trimellitates, Benzoates, Epoxies, and Others

4.2.2: North American Non-Phthalate Plasticizer Market by Application: Flooring & Wall Coverings, Wires & Cables, Films & Sheets, Coated Fabrics, Consumer Goods, and Others

#### 4.3: European Non-Phthalate Plasticizer Market

4.3.1: European Non-Phthalate Plasticizer Market by Product Type: Adipates, Trimellitates, Benzoates, Epoxies, and Others

4.3.2: European Non-Phthalate Plasticizer Market by Application: Flooring & Wall Coverings, Wires & Cables, Films & Sheets, Coated Fabrics, Consumer Goods, and Others

#### 4.4: APAC Non-Phthalate Plasticizer Market

4.4.1: APAC Non-Phthalate Plasticizer Market by Product Type: Adipates, Trimellitates, Benzoates, Epoxies, and Others

4.4.2: APAC Non-Phthalate Plasticizer Market by Application: Flooring & Wall Coverings, Wires & Cables, Films & Sheets, Coated Fabrics, Consumer Goods, and Others

#### 4.5: ROW Non-Phthalate Plasticizer Market

4.5.1: ROW Non-Phthalate Plasticizer Market by Product Type: Adipates, Trimellitates, Benzoates, Epoxies, and Others

4.5.2: ROW Non-Phthalate Plasticizer Market by Application: Flooring & Wall Coverings, Wires & Cables, Films & Sheets, Coated Fabrics, Consumer Goods, and Others

### **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

### **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Non-Phthalate Plasticizer Market by Product Type

6.1.2: Growth Opportunities for the Global Non-Phthalate Plasticizer Market by Application

6.1.3: Growth Opportunities for the Global Non-Phthalate Plasticizer Market by Region

6.2: Emerging Trends in the Global Non-Phthalate Plasticizer Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Non-Phthalate Plasticizer Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Non-Phthalate Plasticizer Market



6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: BASF

7.2: Eastman Chemical Company

7.3: ExxonMobil

7.4: Evonik Industries

7.5: DIC Corporation

.

## I would like to order

Product name: Non-Phthalate Plasticizer Market: Trends, Opportunities and Competitive Analysis

Product link: <https://marketpublishers.com/r/N93CD1C9DE02EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N93CD1C9DE02EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970