

# Non-GMO Food Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/N9A3BC830BF5EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: N9A3BC830BF5EN

## Abstracts

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### Non-GMO Food Trends and Forecast

The future of the global non-GMO food market looks promising with opportunities in the beverage, meat product, fruit and vegetable, dairy alternative, and animal feed markets. The global non-GMO food market is expected to grow with a CAGR of 11.5% from 2024 to 2030. The major drivers for this market are increased demand for food products made with non-GMO seeds, growing health consciousness and knowledge of the nutritional advantages of eating non-GMO food products among people, and growing support of sustainable farming practices.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Non-GMO Food by Segment

The study includes a forecast for the global non-GMO food by product type, distribution channel, and region.

Non-GMO Food Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Cereals and Grains

Liquor

Meat and Poultry

Bakery Products

Edible Oils

Others

Non-GMO Food Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Food Service

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

Non-GMO Food Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Non-GMO Food Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies non-GMO food companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the non-GMO food companies profiled in this report include-

Amy's Kitchen

Blue Diamond Growers

Clif Bar & Company

Chiquita Brands International Sarl

The Hain Celestial Group

Nature's Path Foods

Now Health Group

Organic Valley

Pernod Ricard

United Natural Foods

## Non-GMO Food Market Insights

Lucintel forecasts that supermarkets and hypermarket will remain the largest segment over the forecast period because it enhances brand recognition, provides a hassle-free shopping journey, and offers a wide array of products.

Within this market, fruit and vegetable will remain the largest segment due to rising consumer awareness about the environmental and health concerns.

North America will remain the largest region over the forecast period due to increasing awareness about its benefits, growing popularity of non-GMO dairy food products, as well as, many nations' governing bodies are promoting sustainable farming practices

through their initiatives.

## Features of the Global Non-GMO Food Market

**Market Size Estimates:** Non-GMO food market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Non-GMO food market size by product type, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Non-GMO food market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product types, distribution channels, and regions for the non-GMO food market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the non-GMO food market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the growth forecast for non-GMO food market?**

**Answer:** The global non-GMO food market is expected to grow with a CAGR of 11.5% from 2024 to 2030.

**Q2. What are the major drivers influencing the growth of the non-GMO food market?**

**Answer:** The major drivers for this market are increased demand for food products made with non-GMO seeds, growing health consciousness and knowledge of the nutritional advantages of eating non-GMO food products among people, and growing support of sustainable farming practices.

**Q3. What are the major segments for non-GMO food market?**

Answer: The future of the global non-GMO food market looks promising with opportunities in the beverage, meat product, fruit and vegetable, dairy alternative, and animal feed markets.

Q4. Who are the key non-GMO food market companies?

Answer: Some of the key non-GMO food companies are as follows:

Amy's Kitchen

Blue Diamond Growers

Clif Bar & Company

Chiquita Brands International Sarl

The Hain Celestial Group

Nature's Path Foods

Now Health Group

Organic Valley

Pernod Ricard

United Natural Foods

Q5. Which non-GMO food market segment will be the largest in future?

Answer: Lucintel forecasts that supermarkets and hypermarket will remain the largest segment over the forecast period because it enhances brand recognition, provides a hassle-free shopping journey, and offers a wide array of products.

Q6. In non-GMO food market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to

increasing awareness about its benefits, growing popularity of non-GMO dairy food products, as well as, many nations' governing bodies are promoting sustainable farming practices through their initiatives.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the non-GMO food market by product type (cereals and grains, liquor, meat and poultry, bakery products, edible oils, and others), distribution channel (food service, supermarkets and hypermarkets, convenience stores, online stores, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been

on the industry?

For any questions related to Non-GMO Food Market, Non-GMO Food Market Size, Non-GMO Food Market Growth, Non-GMO Food Market Analysis, Non-GMO Food Market Report, Non-GMO Food Market Share, Non-GMO Food Market Trends, Non-GMO Food Market Forecast, Non-GMO Food Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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