

Natural Food Color & Flavor Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global natural food color & flavor market looks promising with opportunities in beverages, bakery, confectionery, dairy & frozen, meat products, and others. The global natural food color & flavor market is expected to grow with a CAGR of 6%-8% from 2020 to 2025. The major drivers for this market are increasing demand for natural and clean label products, increasing awareness of the ill-effects of artificial colors & flavors, and additional health benefits of certain natural colors & flavors.

Emerging trends, which have a direct impact on the dynamics of the industry, include introduction of organic black carrots.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global natural food color & flavor market report, please download the report brochure.

natural food color and flavor market

The study includes trends and forecast for the global natural food color & flavor market by color type, flavor type, application, and region as follows:

By Color Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Caramel
Carotenoids
Anthocyanins

By Flavor Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Natural Extracts Aroma Chemicals & Essential Oils

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Beverages Bakery Confectionery Dairy & Frozen Meat Products Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe United Kingdom Spain Germany France Asia Pacific China India Japan The Rest of the World Brazil

Some of the natural food color & flavor companies profiled in this report include Sensient Technologies Corporation, Chr. Hansen, Symrise, International Flavors & Fragrances, and Kerry.

Lucintel forecasts that natural extracts will remain the largest flavor type segment over the forecast period, as there is an increased awareness of the ill-effects of artificial food colors & flavors, strict regulations regarding the inclusion of artificial food flavors in food & beverages, and advanced technological innovation.

Within this market, caramel will remain the largest food color type segment over the forecast period due to awareness of the health benefits of natural food colors.

North America will remain the largest region over the forecast period due to advanced technological innovation and presence of a large number of companies producing natural food colors and flavors in the region.

Features of the Global Natural Food Color & Flavor Market

Market Size Estimates: Global natural food color & flavor market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global natural food color & flavor market size by various segments, such as color type, flavor type, and application, in terms of value. **Regional Analysis:** Global natural food color & flavor market breakdown by North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different color types, flavor types, applications, and regions for the global natural food color & flavor

market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global natural food color & flavor market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global natural food color & flavor market by natural food color & flavor market by food color type (caramel, carotenoids & anthocyanins), food flavor type (natural extracts, aroma chemicals & essential oils), application (beverages, bakery, confectionery, dairy & frozen, meat products, and others (soups, salad, condiments, dressings, and sauces)), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global natural food color & flavor market?

Q.5 What are the business risks and threats to the global natural food color & flavor market?

Q.6 What are the emerging trends in the natural food color & flavor market and the reasons behind them?

Q.7 What are some changing demands of customers in the natural food color & flavor market?

Q.8 What are the new developments in the natural food color & flavor market? Which companies are leading these developments?

Q.9 Who are the major players in the natural food color & flavor market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the natural food color & flavor market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global natural food color & flavor market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More Than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecast, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Food Color Type (Caramel, Carotenoids & Anthocyanins), Food Flavor Type (Natural Extracts and Aroma Chemicals & Essential Oils), and Application (Beverages, Bakery, Confectionery, Dairy & Frozen, Meat Products, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia Pacific (China, India, and Japan), and ROW (Brazil)

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