

Moisturizing Ingredient Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global moisturizing ingredients market looks promising with opportunities in various applications which include, skin care, oral care, hair care, make up, toiletries and fragrances. The global moisturizing ingredients market is forecast to grow with a CAGR of 5%-6% from 2020 to 2025. The major drivers for this market are increasing demand for naturally derived moisturizing ingredients, and rising beauty and skin concern among consumers.

An emerging trend, which has a direct impact on the dynamics of the industry, includes development of naturally sourced moisturizing ingredients, increasing R&D spending and high product innovation.

A total of 157 figures / charts and 132 tables are provided in this 186-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of moisturizing ingredients market report, download the report brochure.

The study includes a trend and forecast for the global anti-aging ingredients market by application, product type, product form and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Skin Care

Oral Care

Hair Care

Make up

Toiletries

Fragrance

Others

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Synthetic

Natural

Others

By Product Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

Liquid

Powder

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

Spain

Italy

Asia Pacific

China

India

Japan

Korea

The Rest of the World

Some of the moisturizing ingredient companies profiled in this report include BASF, Lonza, Evonik, Clariant, and Ashland.

Lucintel forecasts that natural moisturizing ingredient is expected to witness the highest growth over the forecast period due to high demand from products such as lipstick, face cream, and body washes.

Within the moisturizing ingredients market, skin care will remain the largest end use application and it is also expected to witness the highest growth during the forecast period due to rapidly expanding global cosmetic industry.

APAC will remain the largest region and it is also expected to witness the highest growth over the over the forecast period due to rising disposable income of consumers, and growing cosmetic and personal care sectors.

Features of the Global Caprylyl Glycol Market

Market Size Estimates: Global moisturizing ingredients market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global moisturizing ingredients market size by various segments, such as application, product type, and product form in terms of value.

Regional Analysis: Global moisturizing ingredients market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different applications and regions for the global moisturizing ingredients market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global moisturizing ingredients market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global moisturizing ingredients market by application (Skin Care, Oral Care, Hair Care, Makeup, Toiletries, Fragrances, and Others), product type (Synthetic Ingredients, Natural Ingredients, and Others), product form (Liquid, Powder, and Others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these

developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By Application (Skin Care, Oral Care, Hair Care, Makeup, Toiletries, Fragrances, etc.), By Product Type (Organic, Synthetic, etc.), By Product Form (Liquid, Powder, etc.),

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, Spain and Russia), Asia Pacific (China, Japan, India, Thailand, and South Korea), and RoW

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7.10: Lubrizol Corporation

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