

# Moisturizing Active Ingredient Market: Market Size, Trends and Growth Analysis

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## Abstracts

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### Moisturizing Active Ingredient in the Global Personal Care Market Trends and Forecast

The future of the moisturizing active ingredient looks promising with opportunities in the skin care, hair care, oral care, makeup, and toiletries applications. The global moisturizing active ingredient in the global personal care market is expected to reach an estimated \$2.8 billion by 2027 with a CAGR of 5.3% from 2021 to 2027. The major drivers for this market are growing consumption of cosmetic products, growth in the skin care market, and rising demand for natural ingredients.

### Emerging Trends in the Moisturizing Active Ingredient in the Global Personal Care Market

Emerging trends, which have a direct impact on the dynamics of the industry, include multifunctioning moisturizing ingredients and advanced nanotechnology for manufacturing of moisturizing products.

A total of 107 figures / charts and 68 tables are provided in this 205-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the moisturizing active ingredient in the global personal care market report, please download the report brochure.

### Moisturizing Active Ingredient in the Global Personal Care Market by Segment

The study includes a forecast for the global moisturizing active ingredient in the global personal care market by application, source, and region as follows:

Moisturizing Active Ingredient in the Global Personal Care Market by Application [Value (\$ Million) shipment analysis for 2016 – 2027]:

Skin Care

Hair Care

Oral Care

Makeup

Toiletries

Fragrance

Moisturizing Active Ingredient in the Global Personal Care Market by Source [Value (\$ Million) shipment analysis for 2016 – 2027]:

Natural

Synthetic

Moisturizing Active Ingredient in the Global Personal Care Market by Region [Value (\$ Million) shipment analysis for 2016 – 2027]:

North America

US

Canada

Mexico

Europe

Germany

The United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

### List of Moisturizing Active Ingredient in the Global Personal Care Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies moisturizing active ingredient in the global personal care companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the moisturizing active ingredient in the global personal care companies profiled in this report includes.

Adeka

Ashland

BASF

Clariant

Croda

DOW

## Moisturizing Active Ingredient in the Global Personal Care Market Insight

Lucintel forecasts that skin care will remain the largest application and it is also expected to witness the highest growth during the forecast period due to increasing demand for organic skin related moisturizing cosmetic products.

Natural moisturizing active ingredients will remain the fastest growing over the forecast period due to the increasing demand for organic beauty products to avoid side effects of synthetic products.

Europe will remain the largest region over the forecast period due to high disposable income, increasing awareness on moisturizing products, and rising demand for organic skincare products.

## Features of Moisturizing Active Ingredient in the Global Personal Care Market

**Market Size Estimates:** Moisturizing active ingredient in the global personal care market size estimation in terms of value (\$B)

**Trend and Forecast Analysis:** Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:** Market size by application and source.

**Regional Analysis:** Moisturizing active ingredient in the global personal care market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different application, source, and regions for the moisturizing active ingredient in the global personal

care market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the moisturizing active ingredient in the global personal care market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the Moisturizing active ingredient in the global personal care market size?**

**Answer:** The global moisturizing active ingredient market in the global personal care is expected to reach an estimated \$2.8 billion by 2027

**Q2. What is the growth forecast for moisturizing active ingredient in the global personal care market?**

**Answer:** The moisturizing active ingredient in the global personal care market is expected to grow at a CAGR of 5.3% from 2021 to 2027.

**Q3. What are the major drivers influencing the growth of the moisturizing active ingredient in the global personal care market?**

**Answer:** The major drivers for this market are growing consumption of cosmetic products, growth in the skin care market, and rising demand for natural ingredients.

**Q4. What are the major applications or end use industries for moisturizing active ingredient in the global personal care market?**

**Answer:** Skin care and hair care are the major end use industries for moisturizing active ingredient in the global personal care market..

**Q5. What are the emerging trends in moisturizing active ingredient in the global personal care market?**

**Answer:** Emerging trends, which have a direct impact on the dynamics of the industry,

include multifunctioning moisturizing ingredients and advanced nanotechnology for manufacturing of moisturizing products.

Q6. Who are the key moisturizing active ingredient in the global personal care companies?

Answer: Some of the key moisturizing active ingredient in the global personal care companies are as follows:

Adeka

Ashland

BASF

Clariant

Croda

DOW

Q7. Which moisturizing active ingredient in the global personal care product segment will be the fastest growing in future?

Answer: Lucintel forecasts that natural moisturizing active ingredients will remain the fastest growing over the forecast period due to the increasing demand for organic beauty products to avoid side effects of synthetic products.

Q8. In moisturizing active ingredient in the global personal care market, which region is expected to be the largest in next 5 years?

Answer: Europe is expected to remain the largest region and witness the highest growth over next 5 years

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global moisturizing active ingredient in the global personal care market by application (skin care, hair care, oral care, makeup, toiletries, and fragrance), source (natural and synthetic), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

## Contents

### Table of Contents

#### **1. EXECUTIVE SUMMARY**

#### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

#### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2016 TO 2027**

3.1: Macroeconomic Trends and Forecast

3.2: Global Moisturizing Active Ingredient in the Global Personal Care Market Trends and Forecast

3.3: Global Moisturizing Active Ingredient in the Global Personal Care Market by Application

3.3.1: Skin Care

3.3.2: Hair Care

3.3.3: Oral Care

3.3.4: Makeup

3.3.5: Toiletries

3.3.6: Fragrance

3.4: Global Moisturizing Active Ingredient in the Global Personal Care Market by Source

3.4.1: Natural

3.4.2: Synthetic

#### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION**

4.1: Global Moisturizing Active Ingredient in the Global Personal Care Market by Region

4.2: North American Moisturizing Active Ingredient in the Global Personal Care Market

4.2.1: Market by Application: Skin Care, Hair Care, Oral Care, Makeup, Toiletries, and Fragrance

4.2.2: Market by Source: Natural and Synthetic

4.2.3: The United States Moisturizing Active Ingredient in the Global Personal Care Market

4.2.4: The Canadian Moisturizing Active Ingredient in the Global Personal Care Market



- 4.2.5: The Mexican Moisturizing Active Ingredient in the Global Personal Care Market
- 4.3: European Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.3.1: Market by Application: Skin Care, Hair Care, Oral Care, Makeup, Toiletries, and Fragrance
  - 4.3.2: Market by Source: Natural and Synthetic
  - 4.3.3: The Italian Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.3.4: The United Kingdom Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.3.5: The German Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.3.6: The French Moisturizing Active Ingredient in the Global Personal Care Market
- 4.4: APAC Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.4.1: Market by Application: Skin Care, Hair Care, Oral Care, Makeup, Toiletries, and Fragrance
  - 4.4.2: Market by Source: Natural and Synthetic
  - 4.4.3: The Chinese Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.4.4: The Indian Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.4.5: The South Korean Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.4.6: The Japanese Moisturizing Active Ingredient in the Global Personal Care Market
- 4.5: ROW Moisturizing Active Ingredient in the Global Personal Care Market
  - 4.5.1: Market by Application: Skin Care, Hair Care, Oral Care, Makeup, Toiletries, and Fragrance
  - 4.5.2: Market by Source: Natural and Synthetic

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Geographical Reach
- 5.4: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Moisturizing Active Ingredient in the Global Personal Care Market by Application
  - 6.1.2: Growth Opportunities for the Global Moisturizing Active Ingredient in the Global Personal Care Market by Source
  - 6.1.3: Growth Opportunities for the Global Moisturizing Active Ingredient in the Global

## Personal Care Market by Region

### 6.2: Emerging Trends in the Global Moisturizing Active Ingredient in the Global Personal Care Market

### 6.3: Strategic Analysis

#### 6.3.1: New Product Development

#### 6.3.2: Capacity Expansion of the Global Moisturizing Active Ingredient in the Personal Care Market

#### 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Moisturizing Active Ingredient in the Personal Care Market

#### 6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

### 7.1: Adeka

### 7.2: Ashland

### 7.3: BASF

### 7.4: Clariant

### 7.5: Croda

### 7.6: DOW

## I would like to order

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