

Mobility as a Service Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/MCCB91D0CB3EEN.html>

Date: December 2022

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: MCCB91D0CB3EEN

Abstracts

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Mobility as a Service Market Trends and Forecast

The future of the mobility as a service market looks promising with opportunities in the ride-hailing, ride sharing, carpool, rental, micro mobility, bus sharing, and train services. The global mobility as a service market is expected to grow with a CAGR of 16% to 18% from 2023 to 2028. The major drivers for this market are increasing modes of transportation, rising pollution levels around the world, and growing ownership cost of vehicles.

Emerging Trends in the Mobility as a Service Market

Emerging trends, which have a direct impact on the dynamics of the industry, include rising government initiatives are facilitating the adoption of MaaS and introduction of driverless evolution in the new age of accessible autonomy.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global mobility as a service market report, please download the report brochure.

Mobility as a Service Market by Segment

The study includes a forecast for the global mobility as a service market by mobility as a service market by service, application, solution, vehicle, business model, end use

industry, and region, as follows:

Mobility as a Service Market by Service [Value (\$B) Shipment Analysis from 2017 to 2028]:

Ride-Hailing

Ride Sharing

Carpool

Rental

Micro Mobility

Bus Sharing

Train Services

Mobility as a Service Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Personalized Application Services

Journey Management

Journey Planning

Flexible Payments & Transactions

Mobility as a Service Market by Solution [Value (\$B) Shipment Analysis from 2017 to 2028]:

Technology Platform

Payment Engine

Navigation Solution

Telecom Connectivity Provider

Ticketing Solution

Insurance Service

Mobility as a Service Market by Vehicle [Value (\$B) Shipment Analysis from 2017 to 2028]:

ICE

Electric

Hybrid Electric

CNG/LPG

Mobility as a Service Market by Business Model [Value (\$B) Shipment Analysis from 2017 to 2028]:

Business-To-Business

Business-To-Customer

Peer-To-Peer

Mobility as a Service Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:

Personal

Business

Others

Mobility as a Service Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Mobility as a Service Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies mobility as a service companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the mobility as a service companies profiled in this report include.

ANI Technologies

Lyft

Uber Technologies

Beijing Xiaoju Technology

Grab Holdings

Hertz Global Holdings

Avis Budget Group

Mobility as a Service Market Insights

Lucintel forecasts that electric will remain the largest segment over the forecast period due to the rising demand for vehicles with low emissions, rapid electrification in transportation systems, and growing demand for electric vehicles that can transmit location and state of charge information to a central data system.

Ride-hailing is expected to remain the largest segment by services due to the increasing internet penetration, rising expenses of vehicle owners, and digitization of transportation services.

Asia Pacific will remain the largest region due to the rising fuel prices, growing need for transportation in urban areas, and increasing concerns about the environmental impacts of automobiles in the region.

Features of the Mobility as a Service Market

Market Size Estimates: Mobility as a service market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Mobility as a service market size by various segments, such as by service, application, solution, vehicle, business model, end use industry, and region

Regional Analysis: Mobility as a service market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by service, application, solution, vehicle, business model, end use industry, and regions for the mobility as a service market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the mobility as a service market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the mobility as a service market size?

Answer: The global mobility as a service market is expected to reach an estimated \$xx billion by 2028.

Q2. What is the growth forecast for mobility as a service market?

Answer: The global mobility as a service market is expected to grow with a CAGR of 16% to 18% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the mobility as a service market?

Answer: The major drivers for this market are increasing modes of transportation, rising pollution levels around the world, and growing ownership cost of vehicles.

Q4. What are the major segments for mobility as a service market?

Answer: The future of the mobility as a service market looks promising with opportunities in the ride-hailing, ride sharing, carpool, rental, micro mobility, bus sharing, and train services.

Q5. What are the emerging trends in mobility as a service market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include rising government initiatives are facilitating the adoption of MaaS and introduction of driverless evolution in the new age of accessible autonomy.

Q6. Who are the key mobility as a service companies?

Answer: Some of the key mobility as a service companies are as follows:

ANI Technologies

Lyft

Uber Technologies

Beijing Xiaoju Technology

Grab Holdings

Hertz Global Holdings

Avis Budget Group

Q7. Which mobility as a service segment will be the largest in future?

Answer: Lucintel forecasts that electric will remain the largest segment over the forecast period due to the rising demand for vehicles with low emissions, rapid electrification in transportation systems, and growing demand for electric vehicles that can transmit location and state of charge information to a central data system.

Q8. In mobility as a service market, which region is expected to be the largest in next 5 years?

Answer: Asia Pacific will remain the largest region due to the rising fuel prices, growing need for transportation in urban areas, and increasing concerns about the environmental impacts of automobiles in the region.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the mobility as a service market by service (ride-hailing, ride sharing, carpool, rental, micro mobility, bus sharing and train services), application (personalized application services, journey management, journey planning and flexible payments & transactions), solution (technology platform, payment engine, navigation solution, telecom connectivity

provider, ticketing solution, and insurance services), vehicle (ICE, electric, hybrid electric, and CNG/LPG), business model (business-to-business, business-to-customer, and peer-to-peer), end use industry (personal, business, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to mobility as a service market or related mobility as a service companies, mobility as a service market size, mobility as a service market share, mobility as a service analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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