

# Middle Eastern and North African Polyurethane Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the polyurethane market looks promising with opportunities in the building and construction, bedding and furniture, automotive and transportation, electrical and electronics, and footwear industries. The Middle Eastern and North African polyurethane market is expected to decline in 2020 due to the global economic recession led by COVID-19. However, the market will witness recovery in the year 2021, and it is expected to reach an estimated \$2.3 billion by 2025 with a CAGR of 3%-5% from 2019 to 2025. The major drivers for this market are significant growth in building and houses and increasing penetration of polyurethane in furniture, bedding, and automotive applications.

Emerging trends, which have a direct impact on the dynamics of the industry, include the use of bio-based polyurethane, increasing demand for low VOC, green, and sustainable polyurethane and recycling of polyurethane. The Dow Chemical Company, Huntsman Corporation, BASF, Kuwait Polyurethane Industry, Covestro, and Wanhua Chemical Group Co. Ltd. are among the major suppliers of the Middle Eastern and North African polyurethane market.

A total of 88 figures/charts and 49 tables are provided in this 137-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the Middle Eastern and North African polyurethane market report, please download the report brochure.

The study includes trends and forecast for the Middle Eastern and North African polyurethane market by application, product type as follows:

By Application [\$M shipment and Volume (M lbs) analysis for 2014 – 2025]:

Building and Construction Bedding and FurnitureAutomotive and  
TransportationElectrical and Electronics FootwearOthers  
By Product Type [\$M shipment and Volume (M lbs) analysis for 2014 – 2025]:  
Rigid FoamFlexible FoamCoatingElastomersOthers  
By Country [\$M shipment and Volume (M lbs) analysis for 2014 – 2025]:  
Saudi ArabiaUAEIranIraqOthers  
Lucintel forecasts that flexible foam will remain the largest product type segment by  
value and volume due to growth in furniture and bedding industry.

Bedding and furniture segment will remain the largest end use industry due to rising in  
residential and commercial construction and changing lifestyle of people along with the  
growing population.

Some of the Middle Eastern and North African polyurethane manufacturers profiled in  
this report include The Dow Chemical Company, Huntsman Corporation, BASF, Kuwait  
Polyurethane Industry, Covestro, and Wanhua Chemical Group Co. Ltd.

#### Features of the Middle Eastern and North African polyurethane Market

Market Size Estimates: Middle Eastern and North African polyurethane size estimation  
in terms of value (\$M) shipment and volume (M lbs)Trend and Forecast Analysis:  
Market trends (2014-2019) and forecast (2020-2025) by various segments and  
country.Segmentation Analysis: Middle Eastern and North African polyurethane market  
size by various segments, such as application, product type in terms of value and  
volume.Growth Opportunities: Analysis on growth opportunities in different application,  
product type for the Middle Eastern and North African polyurethane market.Strategic  
Analysis: This includes M&A, new product development, and competitive landscape for  
the Middle Eastern and North African polyurethane market.Analysis of competitive  
intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the  
Middle Eastern and North African polyurethane market by application, and product  
type?

Q.2 Which segments will grow at a faster pace and why?

Q.3 What are the key factors affecting market dynamics? What are the drivers and  
challenges of the Middle Eastern and North African polyurethane market?

Q.4 What are the business risks and threats to the Middle Eastern and North African

polyurethane market?

Q.5 What are emerging trends in this Middle Eastern and North African polyurethane market and the reasons behind them?

Q.6 What are some changing demands of customers in the Middle Eastern and North African polyurethane market?

Q.7 What are the new developments in the Middle Eastern and North African polyurethane market? Which companies are leading these developments?

Q.8 Who are the major players in the Middle Eastern and North African polyurethane market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are some of the competitive products and processes in the Middle Eastern and North African polyurethane market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.10 What M&A activities did take place in the last five years in the Middle Eastern and North African polyurethane market?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS OF THE MENA FROM 2014 TO 2021**

3.1: Macroeconomic Trends and Forecast

3.2: Global Polyurethane Market Trend and Forecast

3.3: Middle Eastern and North African Polyurethane Market Trends and Forecast

3.4: Middle Eastern and North African Polyurethane Market by Application

3.4.1: Building and Construction

3.4.2: Bedding and Furniture

3.4.3: Automotive and Transportation

3.4.4: Electrical and Electronics

3.4.5: Footwear

3.4.6: Others

3.5: Middle Eastern and North African Polyurethane Market by Product Type

3.5.1: Rigid Foam

3.5.2: Flexible Foam

3.5.3: Coating

3.5.4: Elastomers

3.5.5: Others

3.6: Saudi Arabian Polyurethane Market Overview

3.6.1: Saudi Arabian Polyurethane Market by Application

3.6.2: Saudi Arabia Polyurethane Market by Product Type

### **4. COMPETITOR ANALYSIS**

4.1: Product Portfolio Analysis

4.2: Operational Integration

4.3: Geographical Reach

4.4: Porter's Five Forces Analysis

## **5. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

### **5.1: Growth Opportunity Analysis**

5.1.1: Growth Opportunities for the Middle Eastern and North African Polyurethane Market by Application

5.1.2: Growth Opportunities for the Middle Eastern and North African Polyurethane Market by Product Type

### **5.2: Emerging Trends in the Middle Eastern and North African Polyurethane Market**

### **5.3: Strategic Analysis**

5.3.1: New Product Development

5.3.2: Capacity Expansion of the Middle Eastern and North African Polyurethane Market

5.3.3: Mergers, Acquisitions, and Joint Ventures in the Middle Eastern and North African Polyurethane Market

5.3.4: Certification and Licensing

## **6. COMPANY PROFILES OF LEADING PLAYERS**

6.1: The Dow Chemical Company

6.2: Huntsman Corporation

6.3: BASF

6.4: Kuwait Polyurethane Industry

6.5: Covestro

6.6: Wanhua Chemical Group Co., Ltd.

## List Of Figures

### LIST OF FIGURES

#### Chapter 2. Market Background and Classifications

Figure 2.1: Classification of Global Polyurethane Market

Figure 2.2: A Flexible Polyurethane Foam

Figure 2.3: Polyurethane Used in Furniture

Figure 2.4: Polyurethane in Different Automotive Application (Source: ISOPA)

Figure 2.5: Polyurethane for Shoe Soles

Figure 2.6: Various Applications of Polyurethane

Figure 2.7: Supply Chain of the Middle Eastern and North African Polyurethane Market

Figure 2.8: Major Drivers and Challenges for the Middle Eastern and North African Polyurethane Market

#### Chapter 3. Market Trends and Forecast Analysis of the MENA from 2014 to 2021

Figure 3.1: Trends and Forecast for the MENA GDP Growth Rate

Figure 3.2: Trends and Forecast for the MENA Population Growth Rate

Figure 3.3: Trends and Forecast for the MENA Inflation Rate

Figure 3.4: Trends and Forecast for the MENA Unemployment Rate

Figure 3.5: Trends and Forecast for the MENA Per Capita Income

Figure 3.6: Trends and Forecast for the Global Polyurethane Market (2014-2025)

Figure 3.7: Trends and Forecast for the Middle Eastern and North African Polyurethane Market (2014-2025)

Figure 3.8: Trends of the Middle Eastern and North African Polyurethane Market (\$M) by Application Type (2014-2019)

Figure 3.9: Forecast for the Middle Eastern and North African Polyurethane Market (\$M) by Application Type (2020-2025)

Figure 3.10: Forecast for the Middle Eastern and North African Polyurethane Market (M lbs) by Application Type (2014-2019)

Figure 3.11: Forecast for the Middle Eastern and North African Polyurethane Market (M lbs) by Application Type (2020-2025)

Figure 3.12: Trends of Building and Construction in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.13: Forecast for Building and Construction in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.14: Trends of Building and Construction in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.15: Forecast for Building and Construction in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.16: Trends of Bedding and Furniture in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.17: Forecast for Bedding and Furniture in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.18: Trends of Bedding and Furniture in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.19: Forecast for Bedding and Furniture in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.20: Trends of Automotive and Transportation in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.21: Forecast for Automotive and Transportation in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.22: Trends of Automotive and Transportation in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.23: Forecast for Automotive and Transportation in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.24: Trends of Electrical and Electronics in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.25: Forecast for Electrical and Electronics in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.26: Trends of Electrical and Electronics in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.27: Forecast for Electrical and Electronics in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.28: Trends of Footwear in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.29: Forecast for Footwear in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.30: Trends of Footwear in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.31: Forecast for Footwear in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.32: Trends of Others in the Middle Eastern and North African Polyurethane Market (\$M) by Region (2014-2019)

Figure 3.33: Forecast for Others in the Middle Eastern and North African Polyurethane Market (\$M) by Region (2020-2025)

Figure 3.34: Trends of Other in the Middle Eastern and North African Polyurethane Market (M lbs) by Region (2014-2019)

Figure 3.35: Forecast for Others in the Middle Eastern and North African Polyurethane



Market (M lbs) by Region (2020-2025)

Figure 3.36: Trends of the Middle Eastern and North African Polyurethane Market (\$M) by Product Type (2014-2019)

Figure 3.37: Forecast for the Middle Eastern and North African Polyurethane Market (\$M) by Product Type (2020-2025)

Figure 3.38: Trends of the Middle Eastern and North African Polyurethane Market (\$M) by Product Type (2014-2019)

Figure 3.39: Forecast for the Middle Eastern and North African Polyurethane Market (\$M) by Product Type (2020-2025)

Figure 3.40: Trends of Rigid Foam in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.41: Forecast for Rigid Foam in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.42: Forecast for Rigid Foam in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.43: Forecast for Rigid Foam in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.44: Trends of Flexible Foam in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.45: Forecast for Flexible Foam in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.46: Trends of Flexible Foam in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.47: Forecast for Flexible Foam in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.48: Trends of Coatings in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.49: Forecast for Coatings in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.50: Trends of Coatings in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.51: Forecast for Coatings in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.52: Trends of Elastomers in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.53: Forecast for Elastomers in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.54: Trends of Elastomers in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)



Figure 3.55: Forecast for Elastomers in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.56: Trends of Others in the Middle Eastern and North African Polyurethane Market (\$M) (2014-2019)

Figure 3.57: Forecast for Others in the Middle Eastern and North African Polyurethane Market (\$M) (2020-2025)

Figure 3.58: Trends of Others in the Middle Eastern and North African Polyurethane Market (M lbs) (2014-2019)

Figure 3.59: Forecast for Others in the Middle Eastern and North African Polyurethane Market (M lbs) (2020-2025)

Figure 3.60: Trends and Forecast for the Saudi Arabian Polyurethane Market (2014-2025)

Figure 3.61: Trends of the Saudi Arabian Polyurethane Market (\$M) by Application (2014-2019)

Figure 3.62: Forecast for the Saudi Arabian Polyurethane Market (\$M) by Application (2020-2025)

Figure 3.63: Trends of the Saudi Arabian Polyurethane Market (M lbs) by Application (2014-2019)

Figure 3.64: Forecast for the Saudi Arabian Polyurethane Market (M lbs) by Application (2020-2025)

Figure 3.65: Trends of the Saudi Arabian Polyurethane Market (\$M) by Product Type (2014-2019)

Figure 3.66: Forecast for the Saudi Arabian Polyurethane Market (\$M) by Product Type (2020-2025)

Figure 3.67: Trends of the Saudi Arabian Polyurethane Market (M lbs) by Product Type (2014-2019)

Figure 3.68: Forecast for the Saudi Arabian Polyurethane Market (M lbs) by Product Type (2020-2025)

#### Chapter 4. Competitor Analysis

Figure 4.1: Major Locations of Competitors in the Middle Eastern and North African Polyurethane

Figure 4.2: Porter's Five Forces Analysis for Middle Eastern and North African Polyurethane Market

#### Chapter 5. Growth Opportunities and Strategic Analysis

Figure 5.1: Growth Opportunities for the Middle Eastern and North African Polyurethane Market by Application (2020-2025)

Figure 5.2: Growth Opportunities for the Middle Eastern and North African Polyurethane Market by End Use Industry (2020-2025)

Figure 5.3: Emerging Trends in the Middle Eastern and North African Polyurethane

## Market

Figure 5.4: Capacity Expansions of Major of Polyurethane Manufacturers in the Middle East and North Africa

## Chapter 6. Company Profiles of Leading Players

Figure 6.1: Major Plant Location of The Dow Chemical Company

Figure 6.2: Major Plant Location of Huntsman Corporation

Figure 6.3: Major Plant Location of BASF

Figure 6.4: Major Plant Location of Kuwait Polyurethane Industry

Figure 6.5: Major Plant Location of Covestro

Figure 6.6: Major Plant Location of Wanhua Chemical Group Co., Ltd.

## List Of Tables

### LIST OF TABLES

#### Chapter 1. Executive Summary

Table 1.1: The Middle Eastern and North African Polyurethane Market: Parameters and Attributes

#### Chapter 3. Market Trends and Forecast Analysis of the MENA from 2014 to 2021

Table 3.1: Market Trends of the Global Polyurethane Market (2014-2019)

Table 3.2: Market Trends of the Global Polyurethane Market (2020-2025)

Table 3.3: Market Trends of the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.4: Market Trends of the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.5: Market Size and CAGR of Various Applications in the Middle Eastern and North African Polyurethane Market by Value (2014-2019)

Table 3.6: Market Size and CAGR of Various Applications in the Middle Eastern and North African Polyurethane Market by Value (2020-2025)

Table 3.7: Market Size and CAGR of Various Applications of the Middle Eastern and North African Polyurethane Market by Volume (2014-2019)

Table 3.8: Market Size and CAGR of Various Applications of the Middle Eastern and North African Polyurethane Market by Volume (2020-2025)

Table 3.9: Market Trends of Building and Construction in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.10: Market Forecast for Building and Construction Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.11: Market Trends of Bedding and Furniture in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.12: Market Forecast of Bedding and Furniture in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.13: Market Trends of Automotive and Transportation in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.14: Market Forecast for Automotive and Transportation in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.15: Market Trends of Electrical and Electronics in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.16: Market Forecast for Electrical and Electronics in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.17: Market Trends of Footwear in the Middle Eastern and North African

Polyurethane Market (2014-2019)

Table 3.18: Market Forecast for Footwear in the Middle Eastern and North African

Polyurethane Market (2020-2025)

Table 3.19: Market Trends of Others in the Middle Eastern and North African

Polyurethane Market (2014-2019)

Table 3.20: Market Forecast for Others in the Middle Eastern and North African

Polyurethane Market (2020-2025)

Table 3.21: Market Size and CAGR of Various Product Types in the Middle Eastern and North African Polyurethane Market by Value (2014-2019)

Table 3.22: Market Size and CAGR of Various Product Types in the Middle Eastern and North African Polyurethane Market by Value (2020-2025)

Table 3.23: Market Size and CAGR of Various Product Types in the Middle Eastern and North African Polyurethane Market by Volume (2014-2019)

Table 3.24: Market Size and CAGR of Various Product Types in the Middle Eastern and North African Polyurethane Market by Volume (2020-2025)

Table 3.25: Market Trends of Rigid Foam in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.26: Market Forecast for Rigid Foam in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.27: Market Trends of Flexible Foam in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.28: Market Forecast for Flexible Foam in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.29: Market Trends of Coatings in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.30: Market Forecast for Coatings in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.31: Market Trends of Elastomers in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.32: Market Forecast for Elastomers in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.33: Market Trends of Others in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 3.34: Market Forecast for Others in the Middle Eastern and North African Polyurethane Market (2020-2025)

Table 3.35: Market Trends of the Saudi Arabian Polyurethane Market (2014-2019)

Table 3.36: Market Forecast for the Saudi Arabian Polyurethane Market (2020-2025)

Table 3.37 Market Size and CAGR of Various Applications in the Saudi Arabian Polyurethane Market by Value (2014-2019)

Table 3.38 Market Size and CAGR of Various Applications in the Saudi Arabian Polyurethane Market by Value (2020-2025)

Table 3.39 Market Size and CAGR of Various Applications in the Saudi Arabian Polyurethane Market by Volume (2014-2019)

Table 3.40 Market Size and CAGR of Various Applications in the Saudi Arabian Polyurethane Market by Value (2020-2025)

Table 3.41 Market Size and CAGR of Various Product Types in the Saudi Arabian Polyurethane Market by Value (2014-2019)

Table 3.42 Market Size and CAGR of Various Product Types in the Saudi Arabian Polyurethane Market by Value (2020-2025)

Table 3.43: Market Size and CAGR of Various Product Types in the Saudi Arabian Polyurethane Market by Volume (2014-2019)

Table 3.44: Market Size and CAGR of Various Product Types in the Saudi Arabian Polyurethane Market by Value (2020-2025)

#### Chapter 4. Competitor Analysis

Table 4.1: Product Mapping of Suppliers of the Middle Eastern and North African Polyurethane Market

Table 4.2: Operational Integration of Suppliers for the Middle Eastern and North African Polyurethane Market

#### Chapter 5. Growth Opportunities and Strategic Analysis

Table 5.1: New Product Launches by Major Manufacturers in the Middle Eastern and North African Polyurethane Market (2014-2019)

Table 5.2: Certification and Licenses Acquired by Major Competitors in the Middle Eastern and North African Polyurethane Market

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