

# Micro LED in the Global Head-Up Display Market: Trends, Opportunities and Competitive Analysis [2023-2028]

<https://marketpublishers.com/r/M13F8BAA4A07EN.html>

Date: May 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: M13F8BAA4A07EN

## Abstracts

### Micro LED in the Head-Up Display Market Trends and Forecast

The future of micro LED in the global head-up display market looks promising with opportunities in the automotive and aviation markets. The global head-up display market in terms of micro LED usage is expected to reach an estimated \$25.0 million by 2028 with a CAGR of 56.1% from 2023 to 2028. The major drivers for this market are increasing awareness about passenger and vehicle safety, convenience offered by combination of satellite navigation technology, and growing demand for connected vehicles and technologically advanced HUDs.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

### Micro LED in the Head-Up Display Market by Segment

The study includes trends and forecast for micro LED in the global head-up display market by type, application, and region, as follows:

Micro LED in Head-Up Display Market by Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Conventional Head-Up Display

Augmented Reality (AR) based Head-Up Display

Micro LED in Head-Up Display Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Automotive

Aviation

Micro LED in Head-Up Display Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Micro LED in the Head-Up Display Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, micro LED companies in the global head-up display market cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of micro LED companies in the global head-up display market profiled in this report includes-

Sony Group

Oculus VR

Samsung Electronics

X-Celeprint

Nanosys

Aledia

Verlase Technologies

Jade Bird Display

## Micro LED in the Head-Up Display Market Insights

Lucintel forecasts that augmented reality (AR) based head-up display will remain the larger type segment over the forecast period due to its increasing penetration in lane departure detection, vehicle proximity detection, blind-spot detection, 360 view, pedestrian detection, route navigation, and road sign simulation applications.

Within this market, automotive will remain the largest application segment from during the forecast period as major OEMs are opting for advanced HUDs in their premium and exclusive vehicle ranges to improve the driving experiences and increasing installation of advanced AR-based head-up displays in luxury cars worldwide.

Europe will remain the largest region during the forecast period due to increasing demand for advanced technologies, growing need for safe and secure driving experience, and rising penetration of heads-up display in vehicles so as to improve visibility and efficiency in this region.

## Features of Micro LED in the Head-Up Display Market

**Market Size Estimates:** Micro LED in the head-up display market size estimation in terms of value (\$B)

**Trend and Forecast Analysis:** Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Micro LED in the head-up display market size by various segments, such as by component, type, application, and region

**Regional Analysis:** Micro LED in the head-up display market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different components, types, applications, and regions for micro LED in the global head-up display market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for micro LED in the global head-up display market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the global head-up display market size in terms of micro LED usage?**

**Answer:** The global head-up display market in terms of micro LED usage is expected to reach an estimated \$25.0 million by 2028.

**Q2. What is the growth forecast for micro LED in the global head-up display market?**

**Answer:** The global head-up display market in terms of micro LED usage is expected to grow with a CAGR of 56.1% from 2023 to 2028.

**Q3. What are the major drivers influencing the growth of micro LED in the global head-up display market?**

**Answer:** The major drivers for this market are increasing awareness about passenger and vehicle safety, convenience offered by combination of satellite navigation technology, and growing demand for connected vehicles and technologically advanced HUDs.

**Q4. What are the major segments for micro LED in the global head-up display market?**

**Answer:** The future of micro LED in the global head-up display market looks promising with opportunities in the automotive and aviation markets.

Q5. Who is the key micro LED companies in the global head-up display market?

Answer: Some of the key micro LED companies in the global head-up display market are as follows:

Sony Group

Oculus VR

Samsung Electronics

X-Celeprint

Nanosys

Aledia

Verlase Technologies

Jade Bird Display

Q6. Which segment will be the largest in the global head-up display market in terms of micro LED usage in future?

Answer: Lucintel forecasts that augmented reality (AR) based head-up display will remain the larger type segment over the forecast period due to its increasing penetration in lane departure detection, vehicle proximity detection, blind-spot detection, 360 view, pedestrian detection, route navigation, and road sign simulation applications.

Q7. In micro LED in the global head-up display market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region during the forecast period due to increasing demand for advanced technologies, growing need for safe and secure driving experience, and rising penetration of heads-up display in vehicles so as to improve visibility and efficiency in this region.

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Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for micro LED in the global head-up display market by type (conventional head-up display and augmented reality (AR) based head-up display), application (automotive and aviation), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity did occur in the last five years and how did they impact the industry?

For any questions related to micro LED in the global head-up display market or related to micro LED in the global head-up display companies, micro LED in the global head-up display market size, micro LED in the global head-up display market share, micro LED in the global head-up display analysis, micro LED in the global head-up display market growth, micro LED in the global head-up display market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. MICRO LED IN THE GLOBAL HEAD-UP DISPLAY MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028

3.1. Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2. Micro LED in the Global Head-Up Display Market Trends (2017-2022) and Forecast (2023-2028)

3.3: Micro LED in the Global Head-Up Display Market by Type

3.3.1 Conventional Head-Up Display

3.3.2 Augmented Reality (AR) based Head-Up Display

3.4: Micro LED in the Global Head-Up Display Market by Application

3.4.1: Automotive

3.4.2: Aviation

### 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017 TO 2028

4.1: Micro LED in the Head-Up Display Market by Region

4.2: Micro LED in the North American Head-Up Display Market

4.2.1: Micro LED in the North American Head-Up Display Market by Type: Conventional Head-Up Display and Augmented Reality (AR) based Head-Up Display

4.2.2: Micro LED in the North American Head-Up Display Market by Application: Automotive and Aviation

4.3: Micro LED in the European Head-Up Display Market

4.3.1: Micro LED in the European Head-Up Display Market by Type: Conventional Head-Up Display and Augmented Reality (AR) based Head-Up Display

4.3.2: Micro LED in the European Head-Up Display Market by Application: Automotive and Aviation

4.4: Micro LED in the APAC Head-Up Display Market

4.4.1: Micro LED in the APAC Head-Up Display Market by Type: Conventional Head-

Up Display and Augmented Reality (AR) based Head-Up Display

4.4.2: Micro LED in the APAC Head-Up Display Market by Application: Automotive and Aviation

4.5: Micro LED in the ROW Head-Up Display Market

4.5.1: Micro LED in the ROW Head-Up Display Market by Type: Conventional Head-Up Display and Augmented Reality (AR) based Head-Up Display

4.5.2: Micro LED in the ROW Head-Up Display Market by Application: Automotive and Aviation

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for Micro LED in the Global Head-Up Display Market by Type

6.1.2: Growth Opportunities for Micro LED in the Global Head-Up Display Market by Application

6.1.3: Growth Opportunities for Micro LED in the Global Head-Up Display Market by Region

6.2: Emerging Trends of Micro LED in the Global Head-Up Display Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of Micro LED of Global Head-Up Display Market

6.3.3: Mergers, Acquisitions, and Joint Ventures for Micro LED in the Global Head-Up Display Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Sony Group

7.2: Oculus VR

7.3: Samsung Electronics

7.4: X-Celeprint

7.5: Nanosys



7.6: Aledia

7.7: Verlase Technologies

7.8: Jade Bird Display

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