

Micro LED in the Global Consumer Electronics Market: Trends, Opportunities and Competitive Analysis [2023-2028]

https://marketpublishers.com/r/M3B97564F226EN.html

Date: May 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: M3B97564F226EN

Abstracts

Micro LED in the Consumer Electronics Market Trends and Forecast

The future of micro LED in the global consumer electronics market looks promising with opportunities in the smartphone & tablet, smart watch, television, laptop, digital signage, and NTE device markets. Micro LED in the global consumer electronics market is expected to reach an estimated \$0.56 billion by 2028 with a CAGR of 5.6% from 2023 to 2028. The major drivers for this market are increasing adoption of Micro LED display panels in smartphones and wearable devices, growing demand for brighter and better display solutions, and rising number of large number of start-ups with strong R&D investments.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Micro LED in the Consumer Electronics Market by Segment

The study includes trends and forecast for micro LED in the global consumer electronics market by display size, application, and region, as follows:

Micro LED in the Consumer Electronics Market by Display Size [Value (\$B) Shipment Analysis from 2017 to 2028]:

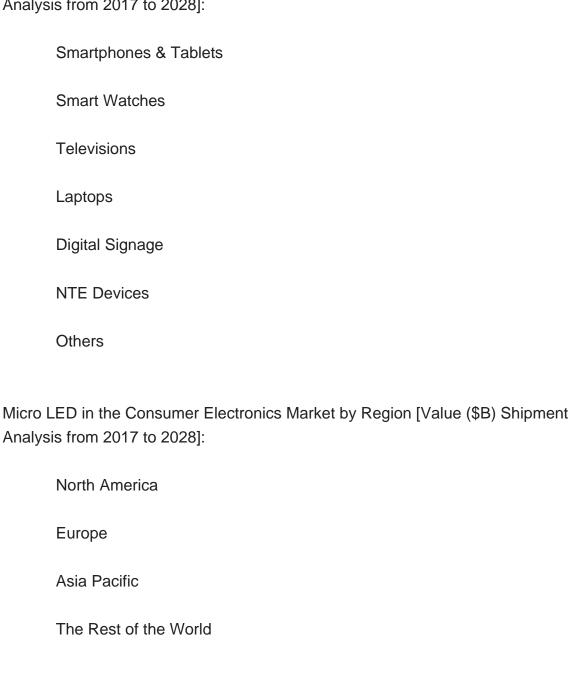
Large Display

Small & Medium Display



Micro Display

Micro LED in the Consumer Electronics Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:



List of Micro LED in the Consumer Electronics Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value



chain. With these strategies, micro LED in the consumer electronics companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the companies for micro LED in the global consumer electronics market profiled in this report include-

Sony Corporation

Samsung Electronics

Nanosys

Apple Inc

Epistar Corporation

Lumens

Plessy Semiconductor

X-Celeprint

Verlase Technologies

Oculus VR

Micro LED in the Consumer Electronics Market Insights

Lucintel forecasts that micro display will remain the largest segment due to its increasing usage in various applications, such as smart watches, smartphones, and near-to-eye gadgets, along with growing popularity of smart display systems, which provides fast response time of a few milliseconds.

Within this market, smartphones & tablets will remain the largest segment over the forecast period due to increase disposable income of consumers and growing trend of miniaturization of electronic devices coupled with rising investments by smartphone and tablet manufactures to develop innovative product as per the changing customer preferences.



APAC will remain the largest region during the forecast period due to increasing adoption of smartphone and growing interest of electronics giants in the region.

Features of the Micro LED in the Consumer Electronics Market

Market Size Estimates: Micro LED in the consumer electronics market size estimation in terms of value (\$B)

Trend and Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Micro LED in the consumer electronics market size by various segments, such as by display size, application, and region

Regional Analysis: Micro LED in the consumer electronics market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by display size, application, and regions for micro LED in the consumer electronics market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for micro LED in the consumer electronics market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the micro LED in the consumer electronics market size?

Answer: The micro LED in the global consumer electronics market is expected to reach an estimated \$0.56 billion by 2028.

Q2. What is the growth forecast for micro LED in the consumer electronics market?

Answer: The micro LED in the global consumer electronics market is expected to grow

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with a CAGR of 5.6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of micro LED in the consumer electronics market?

Answer: The major drivers for this market are increasing adoption of Micro LED display panels in smartphones and wearable devices, growing demand for brighter and better display solutions, and rising number of large number of start-ups with strong R&D investments.

Q4. What are the major segments for micro LED in the consumer electronics market?

Answer: The future of micro LED in the global consumer electronics market looks promising with opportunities in the smartphone & tablet, smart watch, television, laptop, digital signage, and NTE device markets.

Q5. Who is the key micro LED in the consumer electronics companies?

Answer: Some of the key micro LED in the consumer electronics companies are as follows:

Sony Corporation

Samsung Electronics

Nanosys

Apple Inc

Epistar Corporation

Lumens

Plessy Semiconductor

X-Celeprint

Verlase Technologies



Oculus VR

Q6. Which micro LED in the consumer electronics segment will be the largest in future?

Answer: Lucintel forecasts that micro display will remain the largest segment due to its increasing usage in various applications, such as smart watches, smartphones, and near-to-eye gadgets, along with growing popularity of smart display systems, which provides fast response time of a few milliseconds.

Q7. In micro LED in the consumer electronics market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region during the forecast period due to increasing adoption of smartphone and growing interest of electronics giants in the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

- Q.1. What are some of the most promising, high-growth opportunities for micro LED in the global consumer electronics market by display size (large display, small & medium display, and micro display), application (smartphones & tablets, smart watches, televisions, laptops, digital signage, NTE devices, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?



Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity did occur in the last five years and how did they impact the industry?

For any questions related to micro led in the global consumer electronics market or related to micro led in the global consumer electronics companies, micro led in the global consumer electronics market size, micro led in the global consumer electronics market share, micro led in the global consumer electronics analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.



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