

Mexican Waterproofing Market: Trends, Opportunities and Competitive Analysis

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Abstracts

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Mexican Waterproofing Membrane Market Trends and Forecast

The future of the Mexican waterproofing membrane market looks promising with opportunities in the roofing and wall, building structures, water and wastewater management, and landfill and tunnel sectors. The Mexican waterproofing membrane market is expected to grow with a CAGR of 4% from 2021 to 2027. The major drivers for this market are increasing building and construction industries and cost effectiveness of waterproofing membranes.

Emerging Trends in the Mexican Waterproofing Membrane Market

Emerging trends, which have a direct impact on the dynamics of the industry, include use of breathable waterproofing membrane and growing use of eco-friendly materials.

A total of 107 figures / charts and 68 tables are provided in this 205-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the Mexican waterproofing membrane market report, please download the report brochure.

Mexican Waterproofing Membrane Market by Segment

The study includes a forecast for the Mexican waterproofing membrane market by application, material, form, and region as follows:

Mexican Waterproofing Membrane Market by Application [Million Square Meter and \$M shipment analysis from 2016 to 2027]:

Roofing and Wall

Building Structures

Water and Waste Water Management

Landfill and Tunnel

Others

Mexican Waterproofing Membrane Market by Material [Million Square Meter and \$M shipment analysis from 2016 to 2027]:

Bitumen

PVC

TPO

Polyurethane

EPDM

Others

Mexican Waterproofing Membrane Market by Form [Million Square Meter and \$M shipment analysis from 2016 to 2027]:

Liquid Applied

Sheet Based

List of Mexican Waterproofing Membrane Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies Mexican waterproofing membrane companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the Mexican waterproofing membrane companies profiled in this report includes.

Sika AG

GAF Materials Corporation

LafargeHolcim (Firestone Building Products)

Dow Chemical

GCP Applied Technologies

RPM International (Tremco)

Mexican Waterproofing Membrane Market Insight

Lucintel forecasts that roofing and wall will remain the largest application and it is also expected to witness the highest growth over the forecast period due to increasing demand for waterproofing membrane in flat roof and low slope roof applications and also because of energy-efficient roofing solutions.

Bitumen waterproofing membrane will remain the largest segment over the forecast period supported by ease of availability of material and economical cost. Lucintel forecasts that the TPO based waterproofing membrane is expected to witness the highest growth over the forecast period because of its attractive properties of being eco-friendly and easy to install; TPO is also lightweight and offers superior heat resistance.

Asia Pacific is expected to remain the largest region and witness the highest growth over the forecast period due to increasing population, increase in number

of working women, increasing disposable income, and changing climatic conditions.

Features of Mexican Waterproofing Membrane Market

Market Size Estimates: Mexican waterproofing membrane market size estimation in terms of value (\$B)

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments.

Segmentation Analysis: Market size by application, material, and form.

Growth Opportunities: Analysis of growth opportunities in different application, material, and form for the Mexican waterproofing membrane market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Mexican waterproofing membrane market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for Mexican waterproofing membrane market?

Answer: The Mexican waterproofing membrane market is expected to grow at a CAGR of 4% from 2021 to 2027.

Q2. What are the major drivers influencing the growth of the Mexican waterproofing membrane market?

Answer: The major drivers for this market are increasing building and construction industries and cost effectiveness of waterproofing membranes.

Q3. What are the major applications or end use industries for Mexican waterproofing membrane?

Answer: Roofing and wall and building structure are the major applications for Mexican waterproofing membrane.

Q4. What are the emerging trends in Mexican waterproofing membrane market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include use of breathable waterproofing membrane and growing use of eco-friendly materials.

Q5. Who are the key Mexican waterproofing membrane companies?

Answer: Some of the key Mexican waterproofing membrane companies are as follows:

Sika AG

GAF Materials Corporation

LafargeHolcim (Firestone Building Products)

Dow Chemical

GCP Applied Technologies

RPM International (Tremco)

Q6. Which Mexican waterproofing membrane product segment will be the largest in future?

Answer: Lucintel predicts that bitumen waterproofing membrane will remain the largest segment over the forecast period supported by ease of availability of material and economical cost.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

- Q.1 What are some of the most promising potential, high growth opportunities for the Mexican waterproofing membrane market by material (Bitumen, PVC, TPO, Polyurethane, EPDM, and Others), by application (roofing and wall, building structures, water and waste water management, landfill and tunnel, and Others), and form (liquid applied and sheet based)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.4 What are the business risks and threats to the market?
- Q.5 What are the emerging trends in this market and the reasons behind them?
- Q.6 What are the changing demands of customers in the market?
- Q.7 What are the new developments in the market? Which companies are leading these developments?
- Q.8 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
- Q.9 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.10 What M & A activities have taken place in the last 5 years in this market?

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