

# Men's Coat & Jacket Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/M41831E05F09EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: M41831E05F09EN

## Abstracts

2 – 3 business days after placing order

### Men's Coat & Jacket Trends and Forecast

The future of the global men's coat & jacket market looks promising with opportunities in the offline and online markets. The global men's coat & jacket market is expected to reach an estimated \$62.4 billion by 2030 with a CAGR of 4.6% from 2024 to 2030. The major drivers for this market are increasing acceptance of corporate culture, growing requirement to shield the body from changing environmental factors, and raising the purchasing power and per capita income.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Men's Coat & Jacket by Segment

The study includes a forecast for the global men's coat & jacket by fiber, distribution channel, and region.

### Men's Coat & Jacket Market by Fiber [Shipment Analysis by Value from 2018 to 2030]:

Cotton

Polyester

Cellulosic

Others

Men's Coat & Jacket Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Offline

Online

Men's Coat & Jacket Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Men's Coat & Jacket Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies men's coat & jacket companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the men's coat & jacket companies profiled in this report include-

Dior

H&M

CHANEL

Guccio Gucci

PRADA

Burberry Group

Giorgio Armani

Dolce & Gabbana

Gianni Versace

Louis Vuitton

## Men's Coat & Jacket Market Insights

Lucintel forecasts that polyester is expected to witness the highest growth over the forecast period because fiber is more affordable and long-lasting material.

Within this market, offline will remain larger segment due to the availability of a large selection of men's clothing under one roof.

Europe is expected to witness the highest growth over the forecast period due to increasing demand from industrialized countries like the U.K., France, and Germany for men's clothing items like coats and jackets.

## Features of the Global Men's Coat & Jacket Market

**Market Size Estimates:** Men's coat & jacket market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Men's coat & jacket market size by fiber, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Men's coat & jacket market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different fiber, distribution channel, and regions for the men's coat & jacket market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the men's coat & jacket market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the men's coat & jacket market size?**

**Answer:** The global men's coat & jacket market is expected to reach an estimated \$62.4 billion by 2030.

**Q2. What is the growth forecast for men's coat & jacket market?**

**Answer:** The global men's coat & jacket market is expected to grow with a CAGR of 4.6% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the men's coat & jacket market?**

**Answer:** The major drivers for this market are increasing acceptance of corporate culture, growing requirement to shield the body from changing environmental factors, and raising the purchasing power and per capita income.

**Q4. What are the major segments for men's coat & jacket market?**

**Answer:** The future of the global men's coat & jacket market looks promising with opportunities in the offline and online markets.

**Q5. Who are the key men's coat & jacket market companies?**

**Answer:** Some of the key men's coat & jacket companies are as follows:

Dior

H&M

CHANEL

Guccio Gucci

PRADA

Burberry Group

Giorgio Armani

Dolce & Gabbana

Gianni Versace

Louis Vuitton

Q6. Which men's coat & jacket market segment will be the largest in future?

Answer: Lucintel forecasts that polyester is expected to witness the highest growth over the forecast period because fiber is more affordable and long-lasting material.

Q7. In men's coat & jacket market, which region is expected to be the largest in next 5 years?

Answer: Europe is expected to witness the highest growth over the forecast period due to increasing demand from industrialized countries like the U.K., France, and Germany for men's clothing items like coats and jackets.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the men's coat & jacket market by fiber (cotton, polyester, cellulosic, and others), distribution channel (offline and online), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Men's Coat & Jacket Market, Men's Coat & Jacket Market Size, Men's Coat & Jacket Market Growth, Men's Coat & Jacket Market Analysis, Men's Coat & Jacket Market Report, Men's Coat & Jacket Market Share, Men's Coat & Jacket Market Trends, Men's Coat & Jacket Market Forecast, Men's Coat & Jacket Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. GLOBAL MEN'S COAT & JACKET MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Men's Coat & Jacket Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Men's Coat & Jacket Market by Fiber

3.3.1: Cotton

3.3.2: Polyester

3.3.3: Cellulosic

3.3.4: Others

3.4: Global Men's Coat & Jacket Market by Distribution Channel

3.4.1: Offline

3.4.2: Online

### 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Men's Coat & Jacket Market by Region

4.2: North American Men's Coat & Jacket Market

4.2.1: North American Men's Coat & Jacket Market by Fiber: Cotton, Polyester, Cellulosic, and Others

4.2.2: North American Men's Coat & Jacket Market by Distribution Channel: Offline and Online

4.3: European Men's Coat & Jacket Market

4.3.1: European Men's Coat & Jacket Market by Fiber: Cotton, Polyester, Cellulosic, and Others

4.3.2: European Men's Coat & Jacket Market by Distribution Channel: Offline and Online

4.4: APAC Men's Coat & Jacket Market

4.4.1: APAC Men's Coat & Jacket Market by Fiber: Cotton, Polyester, Cellulosic, and

Others

4.4.2: APAC Men's Coat & Jacket Market by Distribution Channel: Offline and Online

4.5: ROW Men's Coat & Jacket Market

4.5.1: ROW Men's Coat & Jacket Market by Fiber: Cotton, Polyester, Cellulosic, and Others

4.5.2: ROW Men's Coat & Jacket Market by Distribution Channel: Offline and Online

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Men's Coat & Jacket Market by Fiber

6.1.2: Growth Opportunities for the Global Men's Coat & Jacket Market by Distribution Channel

6.1.3: Growth Opportunities for the Global Men's Coat & Jacket Market by Region

6.2: Emerging Trends in the Global Men's Coat & Jacket Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Men's Coat & Jacket Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Men's Coat & Jacket Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Dior

7.2: H&M

7.3: CHANEL

7.4: Guccio Gucci

7.5: PRADA

7.6: Burberry Group

7.7: Giorgio Armani

7.8: Dolce & Gabbana

7.9: Gianni Versace



## 7.10: Louis Vuitton

## I would like to order

Product name: Men's Coat & Jacket Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/M41831E05F09EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M41831E05F09EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970