

# Men Health Supplement Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Men Health Supplement Trends and Forecast

The future of the global men health supplement market looks promising with opportunities in the tablet, capsule, liquid, powder, and gummy markets. The global men health supplement market is expected to reach an estimated \$93.7 billion by 2030 with a CAGR of 8.6% from 2024 to 2030. The major drivers for this market are rising prevalence of lifestyle-related disorders, increasing cases of nutritional deficiencies among men, and expanding trend of fitness and bodybuilding.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Men Health Supplement by Segment

The study includes a forecast for the global men health supplement by type, age group, formulation, distribution channel, and region.

Men Health Supplement Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Sports Supplements

Probiotic Supplements

Anti-Aging Supplements

Hair Growth Supplements

Weight Management Supplements

Immune Health Supplements

Others

Men Health Supplement Market by Age Group [Shipment Analysis by Value from 2018 to 2030]:

20-30

31-45

46-60

Above 60

Men Health Supplement Market by Formulation [Shipment Analysis by Value from 2018 to 2030]:

Tablets

Capsules

Liquids

Powders

Gummies

Others

Men Health Supplement Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Online

Offline

Men Health Supplement Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Men Health Supplement Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies men health supplement companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the men health supplement companies profiled in this report include-

Nature's Lab

Nordic Naturals

NOW Foods

Irwin Naturals

GNC

The Vitamin Shoppe

Amway

## Men Health Supplement Market Insights

Lucintel forecasts that weight management will remain the largest segment over the forecast period due to its increasing demand among people with cases of obesity and related health ailments, such as diabetes, cardiovascular diseases (CVDs), and hypertension.

APAC is expected to witness highest growth over the forecast period due to existence of major patient pool, rising population's disposable income, and presence of key players in the region.

## Features of the Global Men Health Supplement Market

**Market Size Estimates:** Men health supplement market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Men health supplement market size by various segments, such as by type, age group, formulation, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Men health supplement market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, age groups, formulations, distribution channels, and regions for the men health supplement market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the men health supplement market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the men health supplement market size?

Answer: The global men health supplement market is expected to reach an estimated \$93.7 billion by 2030.

Q2. What is the growth forecast for men health supplement market?

Answer: The global men health supplement market is expected to grow with a CAGR of 8.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the men health supplement market?

Answer: The major drivers for this market are rising prevalence of lifestyle-related disorders, increasing cases of nutritional deficiencies among men, and expanding trend of fitness and bodybuilding.

Q4. What are the major segments for men health supplement market?

Answer: The future of the men health supplement market looks promising with opportunities in the tablet, capsule, liquid, powder, and gummy markets.

Q5. Who are the key men health supplement market companies?

Answer: Some of the key men health supplement companies are as follows:

Nature's Lab

Nordic Naturals

NOW Foods

Irwin Naturals

GNC

The Vitamin Shoppe

Amway

Q6. Which men health supplement market segment will be the largest in future?

Answer: Lucintel forecasts that weight management will remain the largest segment over the forecast period due to its increasing demand among people with cases of obesity and related health ailments, such as diabetes, cardiovascular diseases (CVDs), and hypertension.

Q7. In men health supplement market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to existence of major patient pool, rising population's disposable income, and presence of key players in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the men health supplement market by type (sports supplements, probiotic supplements, anti-aging supplements, hair growth supplements, weight management supplements, immune health supplements, and others), age group (20-30, 31-45, 46-60, and above 60), formulation (tablets, capsules, liquids, powders, gummies, and others), distribution channel (online and offline), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Men Health Supplement Market, Men Health Supplement Market Size, Men Health Supplement Market Growth, Men Health Supplement Market Analysis, Men Health Supplement Market Report, Men Health Supplement Market Share, Men Health Supplement Market Trends, Men Health Supplement Market Forecast, Men Health Supplement Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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