

# Membrane Keyboard Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Membrane Keyboard Trends and Forecast

The future of the global membrane keyboard market looks promising with opportunities in the application retail channel, corporate channel, gaming, industrial, and medical markets. The global membrane keyboard market is expected to reach an estimated \$3.2 billion by 2030 with a CAGR of 4.0% from 2024 to 2030. The major drivers for this market are growing popularity of PC games, increasing need for cost-effective and user-friendly keyboards in emerging economies, as well as, rising adoption of personal computers and related accessories within the education field.

### Membrane Keyboard by Type, and Application

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Membrane Keyboard by Segments

### Membrane Keyboard by Segment

The study includes a forecast for the global membrane keyboard by type, application, and region.

Membrane Keyboard Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Flat-Panel Membrane Keyboards

Full-Travel Membrane Keyboards

Membrane Keyboard Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Retail Channel

Corporate Channel

Gaming

Industrial

Medical

Membrane Keyboard Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Membrane Keyboard Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies membrane keyboard companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the membrane keyboard

companies profiled in this report include-

Logitech

Dell Technologies

HP Inc.

Lenovo

Corsair

Razer

Asus

Roccat

Adesso

SteelSeries

### Membrane Keyboard Market Insights

Lucintel forecasts that flat-panel membrane keyboard will remain the higher growing segment over the forecast period because it is considered as most commonly used keyboards in PCs, offers superior durability compared to mechanical keyboards, as well as, more affordable than mechanical keyboards which makes them an attractive option for budget-conscious consumers

North America is expected to witness highest region over the forecast period because of increasing request from both retail and corporate sectors spanning various applications, including gaming and education, as well as, gamers often prioritize top-tier gaming hardware in this region.

### Features of the Global Membrane Keyboard Market

Market Size Estimates: Membrane keyboard market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Membrane keyboard market size by various segments, such as by type, sub-type, end use, application, and region in terms of (\$B).

**Regional Analysis:** Membrane keyboard market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, sub-type, end use, application, and regions for the membrane keyboard market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the membrane keyboard market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1** What is the membrane keyboard market size?

**Answer:** The global membrane keyboard market is expected to reach an estimated \$3.2 billion by 2030 .

**Q.2** What is the growth forecast for membrane keyboard market?

**Answer:** The global membrane keyboard market is expected to grow with a CAGR of 4.0% from 2024 to 2030.

**Q.3** What are the major drivers influencing the growth of the membrane keyboard market?

**Answer:** The major drivers for this market are growing popularity of PC games, increasing need for cost-effective and user-friendly keyboards in emerging economies, as well as, rising adoption of personal computers and related accessories within the education field.

**Q4.** What are the major segments for membrane keyboard market?

Answer: The future of the global membrane keyboard market looks promising with opportunities in the application retail channel, corporate channel, gaming, industrial, and medical markets.

Q5. Who are the key membrane keyboard market companies?

Answer: Some of the key membrane keyboard companies are as follows:

Logitech

Dell Technologies

HP Inc.

Lenovo

Corsair

Razer

Asus

Roccat

Adesso

SteelSeries

Q6. Which membrane keyboard market segment will be the largest in future?

Answer: Lucintel forecasts that flat-panel membrane keyboard will remain the higher growing segment over the forecast period because it is considered as most commonly used keyboards in PCs, offers superior durability compared to mechanical keyboards, as well as, more affordable than mechanical keyboards which makes them an attractive option for budget-conscious consumers

Q7. In membrane keyboard market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest region over the forecast period because of increasing request from both retail and corporate sectors spanning various applications, including gaming and education, as well as, gamers often prioritize top-tier gaming hardware in this region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the membrane keyboard market by type (flat-panel membrane keyboards and full-travel membrane keyboards), application (retail channel, corporate channel, gaming, industrial, and medical), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Membrane Keyboard Market, Membrane Keyboard Market Size, Membrane Keyboard Market Growth, Membrane Keyboard Market Analysis, Membrane Keyboard Market Report, Membrane Keyboard Market Share, Membrane Keyboard Market Trends, Membrane Keyboard Market Forecast, Membrane Keyboard Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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