

# Medication Adherence Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Medication Adherence Trends and Forecast

The future of the global medication adherence market looks promising with opportunities in the cardiovascular, central nervous system, diabetes, oncology, gastrointestinal, and musculoskeletal markets. The global medication adherence market is expected to reach an estimated \$6.4 billion by 2030 with a CAGR of 12.4% from 2024 to 2030. The major drivers for this market are growing demand for mHealth technology, rising chronic disease, and increasing demand for personalized healthcare.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Medication Adherence by Segment

The study includes a forecast for the global medication adherence by type, medication, and region.

Medication Adherence Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Hardware Centric

Software Centric

Medication Adherence Market by Medication [Shipment Analysis by Value from 2018 to 2030]:

Cardiovascular

Central Nervous System

Diabetes

Oncology

Gastrointestinal

Musculoskeletal

Others

Medication Adherence Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Medication Adherence Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies medication adherence companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the medication adherence companies profiled in this report include-

AdhereTech

McKesson

Omniceil

MedMinder Systems

DrFirst

## Medication Adherence Market Insights

Lucintel forecasts that software centric will remain larger segment over the forecast period due to growing demand for software in medication adherence.

Within this market, cardiovascular is expected to witness the highest growth.

North America will remain the largest region over the forecast period due to surge in aging population and rising incidence of chronic diseases in the region.

## Features of the Global Medication Adherence Market

**Market Size Estimates:** Medication adherence market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Medication adherence market size by type, medication, and region in terms of value (\$B).

**Regional Analysis:** Medication adherence market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, medications, and regions for the medication adherence market.

**Strategic Analysis:** This includes M&A, new product development, and competitive

landscape of the medication adherence market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the medication adherence market size?

Answer: The global medication adherence market is expected to reach an estimated \$6.4 billion by 2030.

Q2. What is the growth forecast for medication adherence market?

Answer: The global medication adherence market is expected to grow with a CAGR of 12.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the medication adherence market?

Answer: The major drivers for this market are growing demand for mHealth technology, rising chronic disease and increasing demand for personalized healthcare.

Q4. What are the major segments for medication adherence market?

Answer: The future of the medication adherence market looks promising with opportunities in the cardiovascular, central nervous system, diabetes, oncology, gastrointestinal, and musculoskeletal markets.

Q5. Who are the key medication adherence market companies?

Answer: Some of the key medication adherence companies are as follows:

AdhereTech

McKesson

Omnicell

MedMinder Systems

DrFirst

Q6. Which medication adherence market segment will be the largest in future?

Answer: Lucintel forecasts that software centric will remain larger segment over the forecast period due to growing demand for software in medication adherence.

Q7. In medication adherence market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to surge in aging population and rising incidence of chronic diseases in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the medication adherence market by type (hardware centric and software centric), medication (cardiovascular, central nervous system, diabetes, oncology, gastrointestinal, musculoskeletal, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Medication Adherence Market, Medication Adherence Market Size, Medication Adherence Market Growth, Medication Adherence Market Analysis, Medication Adherence Market Report, Medication Adherence Market Share, Medication Adherence Market Trends, Medication Adherence Market Forecast, Medication Adherence Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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