

Meat Snack Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Meat Snack Trends and Forecast

The future of the global meat snack market looks promising with opportunities in the offline and online markets. The global meat snack market is expected to reach an estimated \$23.6 billion by 2030 with a CAGR of 6.0% from 2024 to 2030. The major drivers for this market are rising consumer's preference for on-the-go snacking products and growing popularity of grass-fed meat snacks.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Meat Snack by Segment

The study includes a forecast for the global meat snack by product type, nature, distribution channel, and region.

Meat Snack Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Jerky

Sticks

Bars

Others

Meat Snack Market by Nature [Shipment Analysis by Value from 2018 to 2030]:

Organic

Conventional

Meat Snack Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Offline Store

Online Store

Meat Snack Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Meat Snack Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies meat snack companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the meat snack companies profiled in this report include-

GENERAL MILLS

CONAGRA BRANDS

JACK LINK'S

Tyson Foods

HORMEL FOODS

Nestle

ASSOCIATED BRITISH FOODS

The Meat snacks

Monogram Food Solutions

Golden Valley Natural

Meat Snack Market Insights

Lucintel forecasts that jerky is expected to witness the highest growth over the forecast period.

Within this market, offline is expected to witness the higher growth over the forecast period.

North America is expected to witness highest growth over the forecast period.

Features of the Global Meat Snack Market

Market Size Estimates: Meat snack market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Meat snack market size by product type, nature, distribution

channel, and region in terms of value (\$B).

Regional Analysis: Meat snack market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product types, natures, distribution channels, and regions for the meat snack market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the meat snack market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the meat snack market size?

Answer: The global meat snack market is expected to reach an estimated \$23.6 billion by 2030.

Q2. What is the growth forecast for meat snack market?

Answer: The global meat snack market is expected to grow with a CAGR of 6.0% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the meat snack market?

Answer: The major drivers for this market are rising consumer's preference for on-the-go snacking products and growing popularity of grass-fed meat snacks.

Q4. What are the major segments for meat snack market?

Answer: The future of the meat snack market looks promising with opportunities in the offline and online markets.

Q5. Who are the key meat snack market companies?

Answer: Some of the key meat snack companies are as follows:

GENERAL MILLS

CONAGRA BRANDS

JACK LINK'S

Tyson Foods

HORMEL FOODS

Nestle

ASSOCIATED BRITISH FOODS

The Meat snacks

Monogram Food Solutions

Golden Valley Natural

Q6. Which meat snack market segment will be the largest in future?

Answer: Lucintel forecasts that jerky is expected to witness the highest growth over the forecast period.

Q7. In meat snack market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the meat snack market by product type (jerky, sticks, bars, and others), nature (organic and conventional), distribution channel (offline store and online store), and region (North

America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Meat Snack Market, Meat Snack Market Size, Meat Snack Market Growth, Meat Snack Market Analysis, Meat Snack Market Report, Meat Snack Market Share, Meat Snack Market Trends, Meat Snack Market Forecast, Meat Snack Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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