

# Meat Market: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the meat market looks promising with opportunities in the poultry, pork, beef, and sheep meat markets. The global meat market is expected to reach an estimated \$1,995.1 billion 2026 with a CAGR of 1.8% from 2020 to 2026. The major drivers for this market are increasing poultry meat consumption, demand for protein based food products, and increasing demand for processed meat.

Emerging trends, which have a direct impact of the dynamics of the meat market, include Increasing demand for organic meat and focus on antibiotic free meat. WH Group, Hormel Foods, JBS, BRF Global, Tyson Foods, Cargill Inc, Itoham Foods Inc and NH Foods are among the major meat manufacturers.

A total of 98 figures / charts and 88 tables are provided in this 165-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the meat market report, please download the report brochure.

In this market, poultry is the largest market by livestock, whereas fresh meat is the largest in meat type. Growth in various segments of the meat market is given below

The study includes trends and forecasts for the global meat market by livestock, meat type, and region as follows:

By Livestock [Volume (KT) and Value (\$ Billion) from 2015 to 2026]:

Poultry

Pork

Beef

Sheep

By Meat Type [Volume (KT) and Value (\$ Billion) from 2015 to 2026]:

Fresh Meat

Processed Meat.

By Region [Volume (KT) and Value (\$ Billion) from 2015 to 2026]:

North America

United States

Canada

Mexico

Europe

Germany

Italy

Russia

France

Poland

Turkey

United Kingdom

Asia Pacific

China

India

Japan

Vietnam

Indonesia

South Korea

Rest of the World

Argentina

Brazil

South Africa

Lucintel forecasts that processed meat type is expected to witness the highest growth over the forecast period due to increasing demand for convenient food products among consumers with longer shelf life.

Poultry meat will remain the largest segment and it is also expected to witness the highest growth over the forecast period as it is less expensive and increasing demand for processed poultry meat products, such as chicken soup, sandwich etc.

APAC will remain the largest market over the forecast period due to rising population growth in per capita income and increasing meat consumption, particularly in China and India.

Features of Meat Market

Market Size Estimates: Meat market size estimation in terms of value (\$B)

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

Segmentation Analysis: Market size by livestock, and meat type.

Regional Analysis: Meat market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different livestock, meat type, and regions for meat market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the meat market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, growth opportunities for the global meat market by livestock (poultry, pork, beef and sheep), meat type (fresh and processed meat), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the meat market?

Q.5 What are the business risks and threats to the meat market?

Q.6 What are emerging trends in the meat market and the reasons behind them?

Q.7 What are some changing demands of customers in the meat market?

Q.8 What are the new developments in the meat market? Which companies are leading these developments?

Q.9 Who are the major players in the meat market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the meat market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the meat market?

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