

# Meat-Based Dog Food Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/MCC63B6822E2EN.html>

Date: August 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: MCC63B6822E2EN

## Abstracts

2 – 3 business days after placing order

### Meat-Based Dog Food Trends and Forecast

The future of the global meat-based dog food market looks promising with opportunities in the online sale and offline sale markets. The global meat-based dog food market is expected to grow with a CAGR of 6.0% from 2024 to 2030. The major drivers for this market are growing pet ownership globally, increasing awareness of pet health, and rising focus on animal protein.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Meat-Based Dog Food by Segment

The study includes a forecast for the global meat-based dog food by type, application, and region.

Meat-Based Dog Food Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Dry Dog Food

Wet Dog Food

Meat-Based Dog Food Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Online Sale

Offline Sale

Meat-Based Dog Food Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Meat-Based Dog Food Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies meat-based dog food companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the meat-based dog food companies profiled in this report include-

Mars Petcare

Nestle Purina

General Mills

J.M. Smucker

Hill's Pet Nutrition

Diamond Pet Foods

Simmons Pet Food

Spectrum Brands

Affinity Petcare

Unicharm

## Meat-Based Dog Food Market Insights

Lucintel forecasts that dry dog food is expected to witness higher growth.

Within this market, online sale is expected to witness higher growth.

North America is expected to witness the highest growth.

## Features of the Global Meat-Based Dog Food Market

**Market Size Estimates:** Meat-based dog food market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Meat-based dog food market size by type, application, and region in terms of value (\$B).

**Regional Analysis:** Meat-based dog food market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, applications, and regions for the meat-based dog food market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the meat-based dog food market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the growth forecast for meat-based dog food market?

Answer: The global meat-based dog food market is expected to grow with a CAGR of 6.0% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the meat-based dog food market?

Answer: The major drivers for this market are growing pet ownership globally, increasing awareness of pet health, and rising focus on animal protein.

Q3. What are the major segments for meat-based dog food market?

Answer: The future of the meat-based dog food market looks promising with opportunities in the online sale and offline sale markets.

Q4. Who are the key meat-based dog food market companies?

Answer: Some of the key meat-based dog food companies are as follows:

Mars Petcare

Nestle Purina

General Mills

J.M. Smucker

Hill's Pet Nutrition

Diamond Pet Foods

Simmons Pet Food

Spectrum Brands

Affinity Petcare

Unicharm

Q5. Which meat-based dog food market segment will be the largest in future?

Answer: Lucintel forecasts that dry dog food is expected to witness higher growth.

Q6. In meat-based dog food market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the meat-based dog food market by type (dry dog food and wet dog food), application (online sale and offline sale), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Meat-Based Dog Food Market, Meat-Based Dog Food Market Size, Meat-Based Dog Food Market Growth, Meat-Based Dog Food Market Analysis, Meat-Based Dog Food Market Report, Meat-Based Dog Food Market Share, Meat-Based Dog Food Market Trends, Meat-Based Dog Food Market Forecast, Meat-Based Dog Food Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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