

Meal Kit Delivery Service Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Meal Kit Delivery Service Trends and Forecast

The future of the global meal kit delivery service market looks promising with opportunities in the ready-to-cook and ready-to-eat markets. The global meal kit delivery service market is expected to reach an estimated \$25.3 billion by 2030 with a CAGR of 13.6% from 2024 to 2030. The major drivers for this market are growing millennials' desire for chef-prepared and home-cooked meals, growing desire for quick and easy cooking options, as well as, rising need for work-life harmony and the change to busier lives.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Meal Kit Delivery Service by Segment

The study includes a forecast for the global meal kit delivery service by food type, delivery model, serving, and region.

Meal Kit Delivery Service Market by Food Type [Shipment Analysis by Value from 2018 to 2030]:

Ready-To-Cook

Ready-To-Eat

Meal Kit Delivery Service Market by Delivery Model [Shipment Analysis by Value from 2018 to 2030]:

Subscription-Based

On-Demand

Meal Kit Delivery Service Market by Serving [Shipment Analysis by Value from 2018 to 2030]:

Single

Multiple

Meal Kit Delivery Service Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Meal Kit Delivery Service Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies meal kit delivery service companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the meal kit delivery service companies profiled in this report include-

Blue Apron

HelloFresh

Sun Basket

Marley Spoon

Purple Carrot

Gobble

Daily Harvest

Meal Kit Delivery Service Market Insights

Lucintel forecasts that subscription-based is expected to witness the higher growth over the forecast period due to convenience, predictability, and cost savings, making them attractive to busy individuals and families.

North America is expected to witness highest growth over the forecast period due to increased customer preferences for ready-to-eat and ready-to-cook meals, the existence of multiple market participants in the region, and an increase in the region's working population.

Features of the Global Meal Kit Delivery Service Market

Market Size Estimates: Meal kit delivery service market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Meal kit delivery service market size by food type, delivery model, serving, and region in terms of value (\$B).

Regional Analysis: Meal kit delivery service market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different food type, delivery model, serving, and regions for the meal kit delivery service market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the meal kit delivery service market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the meal kit delivery service market size?

Answer: The global meal kit delivery service market is expected to reach an estimated \$25.3 billion by 2030.

Q2. What is the growth forecast for meal kit delivery service market?

Answer: The global meal kit delivery service market is expected to grow with a CAGR of 13.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the meal kit delivery service market?

Answer: The major drivers for this market are growing millennials' desire for chef-prepared and home-cooked meals, growing desire for quick and easy cooking options, as well as, rising need for work-life harmony and the change to busier lives.

Q4. What are the major segments for meal kit delivery service market?

Answer: The future of the global meal kit delivery service market looks promising with opportunities in the ready-to-cook and ready-to-eat markets.

Q5. Who are the key meal kit delivery service market companies?

Answer: Some of the key meal kit delivery service companies are as follows:

Blue Apron

HelloFresh

Sun Basket

Marley Spoon

Purple Carrot

Gobble

Daily Harvest

Q6. Which meal kit delivery service market segment will be the largest in future?

Answer: Lucintel forecasts that subscription-based is expected to witness the higher growth over the forecast period due to convenience, predictability, and cost savings, making them attractive to busy individuals and families.

Q7. In meal kit delivery service market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to increased customer preferences for ready-to-eat and ready-to-cook meals, the existence of multiple market participants in the region, and an increase in the region's working population.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the meal kit delivery service market by food type (ready-to-cook and ready-to-eat), delivery model (subscription-based and on-demand), serving (single and multiple), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Meal Kit Delivery Service Market, Meal Kit Delivery Service Market Size, Meal Kit Delivery Service Market Growth, Meal Kit Delivery Service Market Analysis, Meal Kit Delivery Service Market Report, Meal Kit Delivery Service Market Share, Meal Kit Delivery Service Market Trends, Meal Kit Delivery Service Market Forecast, Meal Kit Delivery Service Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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