

Maternal Health Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Maternal Health Trends and Forecast

The future of the global maternal health market looks promising with opportunities in the hospital, clinic, and household markets. The global maternal health market is expected to reach an estimated \$46.4 billion by 2030 with a CAGR of 14.2% from 2024 to 2030. The major drivers for this market are growing costs for healthcare, which contribute to infrastructural improvements, increasing number of expectant mothers and expanding consumer knowledge of the advantages of maternal health, as well as, rising disposable income.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Maternal Health by Segment

The study includes a forecast for the global maternal health by type, pregnancy, delivery type, application, and region.

Maternal Health Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Hormones

Nutritives

Analgesics

Anti-Infectives

Others

Maternal Health Market by Pregnancy [Shipment Analysis by Value from 2018 to 2030]:

Intrauterine

Ectopic

Tubal

Others

Maternal Health Market by Delivery Type [Shipment Analysis by Value from 2018 to 2030]:

Vaginal Delivery

Cesarean Section

Others

Maternal Health Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Hospitals

Clinics

Household

Others

Maternal Health Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Maternal Health Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies maternal health companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the maternal health companies profiled in this report include-

Johnson & Johnson

Jiovio Healthcare

McKinsey & Company

MedTech Boston

Merck & Co

RAND

SYNAPSE Product Development

Siemens

Agile Therapeutics

Fuji Latex

Maternal Health Market Insights

Lucintel forecasts that nutritives is expected to witness the highest growth over the forecast period due to increasing demand for nutritional supplements during pregnancy and lactation.

APAC is expected to witness highest growth over the forecast period due to increasing public awareness of health issues and the need for cutting-edge medical equipment.

Features of the Global Maternal Health Market

Market Size Estimates: Maternal health market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Maternal health market size by type, pregnancy, delivery type, application, and region in terms of value (\$B).

Regional Analysis: Maternal health market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, pregnancy, delivery type, application, and regions for the maternal health market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the maternal health market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the maternal health market size?

Answer: The global maternal health market is expected to reach an estimated \$46.4 billion by 2030.

Q2. What is the growth forecast for maternal health market?

Answer: The global maternal health market is expected to grow with a CAGR of 14.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the maternal health market?

Answer: The major drivers for this market are growing costs for healthcare, which contribute to infrastructural improvements, increasing number of expectant mothers and expanding consumer knowledge of the advantages of maternal health, as well as, rising disposable income.

Q4. What are the major segments for maternal health market?

Answer: The future of the global maternal health market looks promising with opportunities in the hospital, clinic, and household markets.

Q5. Who are the key maternal health market companies?

Answer: Some of the key maternal health companies are as follows:

Johnson & Johnson

Jiovio Healthcare

McKinsey & Company

MedTech Boston

Merck & Co

RAND

SYNAPSE Product Development

Siemens

Agile Therapeutics

Fuji Latex

Q6. Which maternal health market segment will be the largest in future?

Answer: Lucintel forecasts that nutritives is expected to witness the highest growth over the forecast period due to increasing demand for nutritional supplements during pregnancy and lactation.

Q7. In maternal health market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to increasing public awareness of health issues and the need for cutting-edge medical equipment.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the maternal health market by type (hormones, nutritives, analgesics, anti-infectives, and others), pregnancy (intrauterine, ectopic, tubal, and others), delivery type (vaginal delivery, cesarean section, and others), application (hospitals, clinics, household, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Maternal Health Market, Maternal Health Market Size, Maternal Health Market Growth, Maternal Health Market Analysis, Maternal Health Market Report, Maternal Health Market Share, Maternal Health Market Trends, Maternal Health Market Forecast, Maternal Health Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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