

Masking Tape Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Masking Tape Trends and Forecast

The future of the global masking tape market looks promising with opportunities in the automotive, building and construction, aerospace, and general markets. The global masking tape market is expected to reach an estimated \$2.88 billion by 2030 with a CAGR of 5.5% from 2024 to 2030. The major drivers for this market are expansion of the automotive industry and increasing sustainable practice.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Masking Tape by Segment

The study includes a forecast for the global masking tape by backing material type, product type, adhesive type, end use, and region.

Masking Tape Market by Backing Material Type [Shipment Analysis by Value from 2018 to 2030]:

Foam

Glass Fiber

Foil

Paper

Plastic

Masking Tape Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Single Sided

Double Sided

Masking Tape Market by Adhesive Type [Shipment Analysis by Value from 2018 to 2030]:

Silicon-Based Adhesive

Acrylic-Based Adhesive

Rubber-Based Adhesive

Masking Tape Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Automotive

Building and Construction

Aerospace

General Industries

Others

Masking Tape Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Masking Tape Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies masking tape companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the masking tape companies profiled in this report include-

Intertape Polymer Group

3M Company

Shurtape Technologies

TESA SE Group

Nitto Denko

Ahlstrom Corporation

PPI Adhesive Products

Masking Tape Insights

Lucintel forecasts that plastic is expected to witness the highest growth over the forecast period due to their qualities like durability, strength, and tear resistance.

Within this market, building and construction is expected to witness the highest growth.

North America is expected to witness the highest growth over the forecast period.

Features of the Global Masking Tape Market

Market Size Estimates: Masking tape market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Masking tape market size by various segments, such as by backing material type, product type, adhesive type, end use, and region in terms of value (\$B).

Regional Analysis: Masking tape market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different backing material types, product types, adhesive types, end uses, and regions for the masking tape market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the masking tape market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the masking tape market size?

Answer: The global masking tape market is expected to reach an estimated \$2.88 billion by 2030.

Q2. What is the growth forecast for masking tape market?

Answer: The global masking tape market is expected to grow with a CAGR of 5.5% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the masking tape market?

Answer: The major drivers for this market are expansion of the automotive industry and increasing sustainable practice.

Q4. What are the major segments for masking tape market?

Answer: The future of the masking tape market looks promising with opportunities in the automotive, building and construction, aerospace, and general markets.

Q5. Who are the key masking tape market companies?

Answer: Some of the key masking tape companies are as follows:

Intertape Polymer Group

3M Company

Shurtape Technologies

TESA SE Group

Nitto Denko

Ahlstrom Corporation

PPI Adhesive Products

Q6. Which masking tape market segment will be the largest in future?

Answer: Lucintel forecasts that plastic is expected to witness the highest growth over the forecast period due to their qualities like durability, strength, and tear resistance.

Q7. In masking tape market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the masking tape market by backing material type (foam, glass fiber, foil, paper, and plastic), product type (single sided and double sided), adhesive type (silicon-based adhesive, acrylic-based adhesive, and rubber-based adhesive), end use (automotive, building and construction, aerospace, general industries, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Masking Tape Market, Masking Tape Market Size, Masking

Tape Market Growth, Masking Tape Market Analysis, Masking Tape Market Report, Masking Tape Market Share, Masking Tape Market Trends, Masking Tape Market Forecast, Masking Tape Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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