

# Managed Wi-Fi Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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### Managed Wi-Fi Market Trends and Forecast

The future of the global managed Wi-Fi market looks promising with opportunities in the network security, network auditing and testing, network planning and designing, network consulting, and configuration and change management markets. The global managed Wi-Fi market is expected to grow with a CAGR of 14% to 16% from 2022 to 2027. The major drivers for this market are increased number of Wi-Fi-enabled devices, such as laptops, game consoles, smartphones, tablets and digital cameras at a fast pace, rising adoption of enterprise mobility service, and demand of high-speed networks.

### Emerging Trends in the Managed Wi-Fi Market

Emerging trends, which have a direct impact on the dynamics of the industry, include rapid increase in the deployment of public Wi-Fi across different venues, installation of wireless systems and surge in the number of Wi-Fi-enabled devices.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies' researched, and other details of the global managed Wi-Fi market report, please download the report brochure.

### Managed Wi-Fi Market by Segment

In this market, services are the largest market by component, whereas network security

is largest segment by networking services. The study includes a forecast for the global managed Wi-Fi market by component, networking services, infrastructure services, organization size, vertical, and region as follows:

Managed Wi-Fi Market by Component [Value (\$B) shipment analysis for 2016-2027]:

Solutions

Services

Managed Wi-Fi Market by Networking Service [Value (\$B) shipment analysis for 2016-2027]:

Network Security

Network Auditing and Testing

Network Planning and Designing

Network Consulting

Configuration and Change Management

Managed Wi-Fi Market by Infrastructure Service [Value (\$B) shipment analysis for 2016-2027]:

Survey and Analysis

System Integration and Upgrade

Installation and Provisioning

Wireless Infrastructure Maintenance and Management

Training and Support

Managed Wi-Fi Market by Organization Size [Value (\$B) shipment analysis for 2016-2027]:

Large Enterprises

Small and Medium-sized Enterprises

Managed Wi-Fi Market by Vertical [Value (\$B) shipment analysis for 2016-2027]:

IT and Telecommunications

BFSI

Retail

Government and Public Sector

Healthcare

Transportation, Logistics, and Hospitality

Manufacturing

Education

Others

Managed Wi-Fi Market by Region Type [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Managed Wi-Fi Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies managed Wi-Fi companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the managed Wi-Fi companies profiled in this report include.

Cisco Systems

Fujitsu

Vodafone

Verizon

Ruckus Wireless

Aruba

Mojo Networks

Wi-Fi Sparks

Rogers Communication

Comcast

Purple

## Managed Wi-Fi Market Insights

Lucintel forecasts that services will remain the largest segment over the forecast period due to the rise in the adoption of Wi-Fi as well as the increasing complexity of networks at different levels in enterprises, and complex Wi-Fi networks and provision of secure, instant, and reliable internet connectivity.

Network security is expected to remain the largest segment due to the due to the rising number of dynamic threats arising in the market and firewalls and other security services to block malware.

North America will remain the largest region due to the high investments in wireless technologies and the fast implementation of BYOD policies and Wi-Fi-enabled smart devices for improved productivity, employee satisfaction, and cost effectiveness.

## Features of the Managed Wi-Fi Market

**Market Size Estimates:** Managed Wi-Fi market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:** Managed Wi-Fi market size by various segments, such as by component, networking services, infrastructure services, organization size, vertical and region in terms of value (\$B)

**Regional Analysis:** Managed Wi-Fi market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different by component, networking services, infrastructure services, organization size, vertical and regions for the managed Wi-Fi market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the Managed Wi-Fi market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

Q1. What is the Managed Wi-Fi market size?

Answer: The global Managed Wi-Fi market is expected to reach an estimated \$xx billion by 2027.

Q2. What is the growth forecast for Managed Wi-Fi market?

Answer: The global managed Wi-Fi market is expected to grow with a CAGR of 14% to 16% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the Managed Wi-Fi market?

Answer: The major drivers for this market are increased number of Wi-Fi-enabled devices, such as laptops, game consoles, smartphones, tablets and digital cameras at a fast pace, rising adoption of enterprise mobility service and demand of high-speed networks.

Q4. What are the major segments for Managed Wi-Fi market?

Answer: The future of the global managed Wi-Fi market looks promising with opportunities in the network security, network auditing and testing, network planning and designing, network consulting, and configuration and change management market.

Q5. What are the emerging trends in Managed Wi-Fi market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include rapid increase in the deployment of public Wi-Fi across different venues, installation of wireless systems and surge in the number of Wi-Fi-enabled devices.

Q6. Who are the key Managed Wi-Fi companies?

Answer: Some of the key Managed Wi-Fi companies are as follows:

Cisco Systems

Fujitsu

Vodafone

Verizon

Ruckus Wireless

Aruba

Mojo Networks

Wi-Fi Sparks

Rogers Communication

Comcast

Purple

Q7. Which Managed Wi-Fi segment will be the largest in future?

Answer: Lucintel forecasts that services will remain the largest segment and it is expected to witness the highest growth over the forecast period due to the rise in the adoption of Wi-Fi as well as the increasing complexity of networks at different levels in enterprises, and complex Wi-Fi networks and provision of secure, instant, and reliable internet connectivity.

Q8. In Managed Wi-Fi market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the high investments in wireless technologies and the fast implementation of BYOD policies and Wi-Fi-enabled smart devices for improved productivity, employee satisfaction, and cost-effectiveness.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the managed

Wi-Fi market by component (solutions and services), networking services (network security, network auditing and testing, network planning & designing, network consulting and configuration & change management), infrastructure services (survey and analysis, system integration and upgradation, installation and provisioning, wireless infrastructure maintenance and management and training and support), organization size (large enterprises and small and medium-sized enterprises), vertical (IT & telecommunications, BFSI, retail, government and public sector, healthcare, transportation, logistics, & hospitality, manufacturing, education and others) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to managed wi-fi market or related to managed wifi solution , managed wifi solution market share, managed wifi solution market analysis, managed wifi solution market size, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.



## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL MANAGED WI-FI MARKET: MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2016 TO 2027**

3.1: Macroeconomic Trends (2016-2021) and Forecast (2022-2027)

3.2: Global Managed Wi-Fi Market Trends (2016-2021) and Forecast (2022-2027)

3.3: Global Managed Wi-Fi Market by Component

3.3.1: Solutions

3.3.2: Services

3.4: Global Managed Wi-Fi Market by Networking Services

3.4.1: Network Security

3.4.2: Network Auditing and Testing

3.4.3: Network Planning & Designing

3.4.4: Network Consulting

3.4.5: Configuration & Change Management

3.5: Global Managed Wi-Fi Market by Infrastructure Services

3.5.1: Survey and Analysis

3.5.2: System Integration and Upgradation

3.5.3: Installation and Provisioning

3.5.4: Wireless Infrastructure Maintenance and Management

3.5.5: Training and Support

3.6: Global Managed Wi-Fi Market by Organization Size

3.6.1: Large Enterprises

3.6.2: Small and Medium-Sized Enterprises

3.7: Global Managed Wi-Fi Market by Vertical

3.7.1: IT & Telecommunications

3.7.2: BFSI

3.7.3: Retail

3.7.4: Government and Public Sector

3.7.5: Healthcare

3.7.6: Transportation, Logistics, & Hospitality

3.7.7: Manufacturing

3.7.8: Education

3.7.9: Others

## **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2016-227**

4.1: Global Managed Wi-Fi Market by Region

4.2: North American Managed Wi-Fi Market

4.2.1: North American Managed Wi-Fi Market by Component

4.2.2: North American Managed Wi-Fi Market by Vertical

4.3: European Managed Wi-Fi Market

4.3.1: European Managed Wi-Fi Market by Component

4.3.2: European Managed Wi-Fi Market by Vertical

4.4: APAC Managed Wi-Fi Market

4.4.1: APAC Managed Wi-Fi Market by Component

4.4.2: APAC Managed Wi-Fi Market by Vertical

4.5: ROW Managed Wi-Fi Market

4.5.1: ROW Managed Wi-Fi Market by Component

4.5.2: ROW Managed Wi-Fi Market by Vertical

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Managed Wi-Fi Market by Component

6.1.2: Growth Opportunities for the Global Managed Wi-Fi Market by Networking Services

6.1.3: Growth Opportunities for the Global Managed Wi-Fi Market by Infrastructure Services

6.1.4: Growth Opportunities for the Global Managed Wi-Fi Market by Organization Size

6.1.5: Growth Opportunities for the Global Managed Wi-Fi Market by Vertical

6.1.6: Growth Opportunities for the Global Managed Wi-Fi Market by Region

6.2: Emerging Trends in the Global Managed Wi-Fi Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Managed Wi-Fi Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Managed Wi-Fi Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Cisco Systems

7.2: Fujitsu

7.3: Vodafone

7.4: Verizon

7.5: Ruckus Wireless

7.6: Aruba

7.7: Mojo Networks

7.8: Wi-Fi Sparks

7.9: Rogers Communication

7.10: Comcast

7.11: Purple

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