

Managed Service Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Managed Service Trends and Forecast

The future of the global managed service market looks promising with opportunities in the telecom, IT, BFSI, consumer goods and retail, manufacturing, healthcare, education, energy & utilities, and media & entertainment sectors. The global managed service market is expected to reach an estimated \$433.9 billion by 2030 with a CAGR of 7.0% from 2024 to 2030. The major drivers for this market are growing use of cloud-managed services, augmenting trend of remote work culture, and increasing preference for BYOD (bring your own device) among enterprises.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Managed Service by Segment

The study includes a forecast for the global managed service by service, deployment type, organization size, end use industry, and region.

Managed Service Market by Service [Shipment Analysis by Value from 2018 to 2030]:

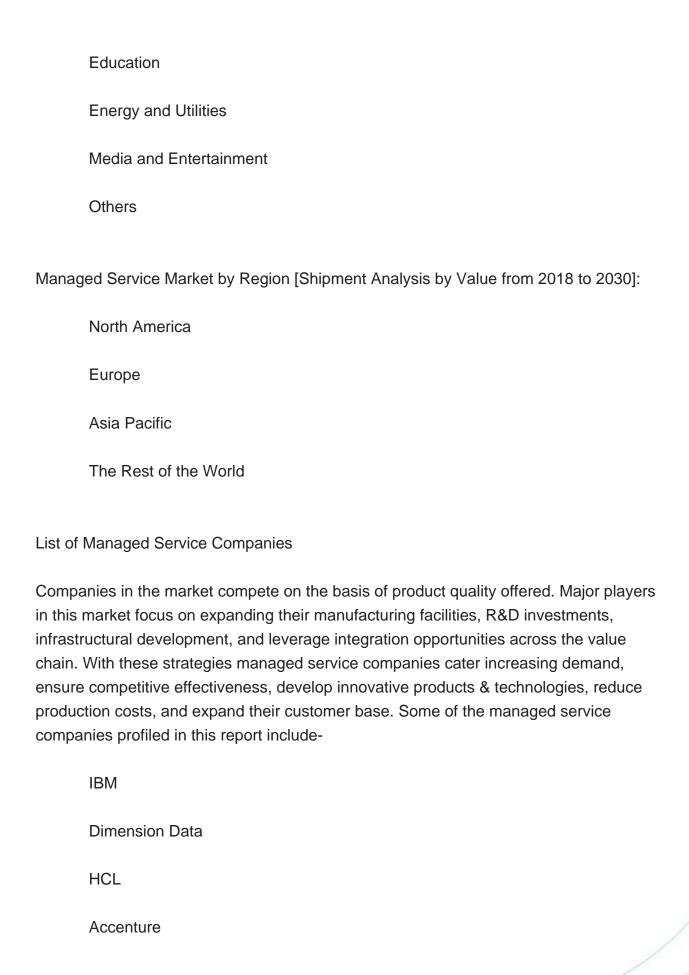
Security Services

Network Services



Data Center and IT Infra Services
Communication and Collaboration Services
Mobility Services
Information Services
Managed Service Market by Deployment Type [Shipment Analysis by Value from 2018 to 2030]:
Cloud
On-Premise
Managed Service Market by Organization Size [Shipment Analysis by Value from 2018 to 2030]:
SME
Large Enterprise
Managed Service Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:
Telecom
IT
BFSI
Consumer Goods and Retail
Manufacturing
Healthcare







AT&T
Atos
TCS
Ericsson
Cisco
Fujitsu
Managed Service Market Insights
Lucintel forecasts that security is expected to witness highest growth over the forecast period due to increasing significance of data privacy and maintain security posture in orgnisations.
North America is expected to witness highest growth over the forecast period due to

Features of the Global Managed Service Market

players in the region.

Market Size Estimates: Managed service market size estimation in terms of value (\$B).

rapid industrialization, rising demand for outsourcing IT services, and presence of key

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Managed service market by various segments, such as by service, deployment type, organization size, end use industry and region in terms of(\$B).

Regional Analysis: Managed service market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different services, deployment types, organization sizes, end use industries, and regions for the managed service



market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the managed service market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the managed service market size?

Answer: The global managed service market is expected to reach an estimated \$433.9 billion by 2030.

Q.2 What is the growth forecast for managed service market?

Answer: The global managed service market is expected to grow with a CAGR of 7.0% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the managed service market?

Answer: The major drivers for this market are growing use of cloud-managed services, augmenting trend of remote work culture, and increasing preference for BYOD (bring your own device) among enterprises.

Q4. What are the major segments for managed service market?

Answer: The future of the managed service market looks promising with opportunities in the telecom, IT, BFSI, consumer goods and retail, manufacturing, healthcare, education, energy & utilities, and media & entertainment sectors.

Q5. Who are the key managed service market companies?

Answer: Some of the key managed service companies are as follows:

IBM

Dimension Data



HCL		
Accenture		
AT&T		
Atos		
TCS		
Ericsson		
Cisco		
Fujitsu		
Q6. Which managed service market segment will be the largest in future?		
Answer: Lucintel forecasts that security is expected to witness highest growth over the forecast period due to increasing significance of data privacy and maintain security posture in organisations.		
Q7. In managed service market, which region is expected to be the largest in next 5 years?		
Answer: North America is expected to witness highest growth over the forecast period due to rapid industrialization, rising demand for outsourcing IT services, and presence of key players in the region.		

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the managed service market by service (security services, network services, data center and IT infra services, communication and collaboration services, mobility services, and information



services), deployment type (cloud and on-premise), organization size (SME and large enterprise), end use industry (telecom, IT, BFSI, consumer goods and retail, manufacturing, healthcare, education, energy and utilities, media & entertainment, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Managed Service Market, Managed Service Market Size, Managed Service Market Growth, Managed Service Market Analysis, Managed Service Market Report, Managed Service Market Share, Managed Service Market Trends, Managed Service Market Forecast, Managed Service Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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- 7.8: Ericsson
- 7.9: Cisco
- 7.10: Fujitsu



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