

Maleic Anhydride Functionalized Polybutadiene Market Report: Trends, Forecast and Competitive Analysis to 2031

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Abstracts

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Maleic Anhydride Functionalized Polybutadiene Trends and Forecast

The future of the global maleic anhydride functionalized polybutadiene market looks promising with opportunities in the tire, adhesive, coating & sealant, industrial rubber, and electronic & electrical markets. The global maleic anhydride functionalized polybutadiene market is expected to grow with a CAGR of 8.0% from 2025 to 2031. The major drivers for this market are the rising application of this substrate in polymer modification and specialty chemicals, as well as growth in the automotive and construction industries.

Lucintel forecasts that, within the type category, 1000-2000 molecular weight is expected to witness higher growth over the forecast period.

Within the application category, adhesives, coatings, and sealants are expected to witness the highest growth.

In terms of regions, APAC is expected to witness the highest growth over the forecast period.

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Emerging Trends in the Maleic Anhydride Functionalized Polybutadiene Market

The maleic anhydride functionalized polybutadiene market is evolving, influenced by various emerging trends. These trends reflect the industry's adaptation to changing consumer preferences, technological advancements, and sustainability efforts. Here are five key trends shaping the market:

Increased Demand for Lightweight Materials: The demand for lightweight materials is surging, particularly in the automotive industry, to improve fuel efficiency and reduce emissions. As automakers seek to enhance vehicle performance, the adoption of maleic anhydride functionalized polybutadiene is rising due to its lightweight yet durable properties. This trend is expected to continue as regulations on emissions become stricter, pushing manufacturers to explore innovative materials that meet performance standards while minimizing weight. Consequently, the growth of electric vehicles also contributes to the demand for such advanced materials, presenting significant opportunities for manufacturers.

Focus on Sustainability: Sustainability is becoming a central theme across industries, prompting manufacturers to develop eco-friendly formulations. With increasing consumer awareness and regulatory pressures, companies in the maleic anhydride functionalized polybutadiene market are investing in sustainable practices. This includes the development of bio-based alternatives and processes that reduce emissions during production. Emphasizing sustainability not only meets market demand but also enhances brand reputation and compliance with environmental regulations, allowing companies to gain a competitive edge while contributing to global sustainability efforts.

Technological Innovations in Production: Advances in production technologies are enhancing the efficiency and quality of maleic anhydride functionalized polybutadiene. Innovations in polymerization techniques and manufacturing processes are enabling producers to create higher-quality products with improved performance characteristics. These technological advancements also facilitate the customization of formulations to meet specific industry requirements, driving growth in various applications such as automotive, coatings, and adhesives. Companies that leverage these innovations will be better positioned to capture market share and respond to evolving customer needs.

Expansion into Emerging Markets: Emerging markets, particularly in Asia and Africa, present significant growth opportunities for maleic anhydride functionalized polybutadiene. Rapid industrialization and urbanization in countries like India and China are driving demand for high-performance materials in the construction and automotive sectors. Manufacturers are increasingly focusing on these regions to expand their market presence. By establishing local production facilities and forming strategic partnerships, companies can better serve these growing markets and capitalize on the rising demand for advanced materials, contributing to overall market growth.

Diverse Applications Beyond Automotive: The versatility of maleic anhydride functionalized polybutadiene is leading to its adoption in various non-automotive applications. Beyond the automotive sector, there is a growing interest in using maleic anhydride functionalized polybutadiene in electronics, consumer goods, and construction. Its excellent adhesion, flexibility, and chemical resistance make it suitable for adhesives, sealants, and coatings. This diversification into new applications allows manufacturers to tap into different market segments, reducing dependency on traditional sectors and creating new revenue streams, thereby fostering sustainable growth.

The maleic anhydride functionalized polybutadiene market is poised for growth, driven by increasing demand in various industries and emerging trends that emphasize sustainability and innovation. As manufacturers adapt to these trends, they can leverage the material's unique properties to capture new market opportunities, enhance product offerings, and meet evolving consumer needs. Understanding these developments will be crucial for stakeholders aiming to navigate this dynamic market landscape successfully.

Recent Developments in the Maleic Anhydride Functionalized Polybutadiene Market

The maleic anhydride functionalized polybutadiene market is experiencing significant advancements, driven by increasing demand across various sectors such as automotive, adhesives, and coatings. As industries seek materials that offer enhanced performance, sustainability, and versatility, recent developments have focused on innovation in production techniques, product formulations, and market expansion. This dynamic environment is shaping the competitive landscape, with manufacturers striving to meet evolving consumer needs and regulatory requirements. Below are five key developments that highlight the current trends and advancements in the market.

Enhanced Production Techniques: Recent innovations in production techniques have significantly improved the efficiency and quality of maleic anhydride functionalized polybutadiene. Manufacturers are adopting advanced polymerization processes that enable better control over product properties, resulting in higher purity and consistency. This not only enhances the performance characteristics of the material but also reduces production costs. As a result, companies can offer more competitive pricing while maintaining product quality, thereby expanding their market reach and meeting the diverse needs of various industries.

Growing Demand in the Automotive Sector: The automotive industry is increasingly adopting maleic anhydride functionalized polybutadiene for applications such as adhesives and sealants, driven by the need for lightweight and high-performance materials. As automakers focus on fuel efficiency and emissions reduction, the properties of polybutadiene—such as flexibility, durability, and excellent adhesion—make it an ideal choice. This growing demand is prompting manufacturers to innovate and expand their product lines to cater to the specific requirements of the automotive sector, ultimately driving market growth.

Focus on Sustainable Solutions: Sustainability has become a crucial factor in the development of maleic anhydride functionalized polybutadiene, with manufacturers increasingly exploring eco-friendly alternatives and production processes. There is a rising trend toward using bio-based feedstocks and reducing environmental impact throughout the supply chain. This focus not only aligns with consumer preferences for sustainable products but also helps companies comply with stringent environmental regulations. By prioritizing sustainability, manufacturers can enhance their brand reputation and attract a broader customer base.

Expansion into Emerging Markets: Emerging markets, particularly in Asia-Pacific and Latin America, are presenting significant growth opportunities for the maleic anhydride functionalized polybutadiene market. Rapid industrialization and urbanization in these regions are driving demand for high-performance materials in construction, automotive, and consumer goods. Manufacturers are increasingly targeting these markets by establishing local production facilities and partnerships, allowing them to tap into new customer bases and respond effectively to regional demands. This expansion strategy is crucial for long-term growth and market penetration.

Diversification of Applications: The versatility of maleic anhydride functionalized polybutadiene is leading to its adoption in a wide range of applications beyond traditional uses. Industries such as electronics, coatings, and consumer goods are recognizing the material's excellent properties, including adhesion, flexibility, and chemical resistance.

This diversification allows manufacturers to explore new revenue streams and reduce reliance on specific sectors. As the market evolves, companies are investing in R&D to develop specialized formulations tailored to these emerging applications, fostering innovation and growth.

The maleic anhydride functionalized polybutadiene market is undergoing transformative developments that are reshaping its landscape. From enhanced production techniques and growing automotive demand to a focus on sustainability and expansion into emerging markets, these advancements underscore the material's versatility and potential. As industries increasingly seek high-performance and eco-friendly solutions, the market is well-positioned for continued growth and innovation. Stakeholders who adapt to these trends will be better equipped to capitalize on the evolving opportunities in this dynamic market.

Strategic Growth Opportunities for Maleic Anhydride Functionalized Polybutadiene Market

The maleic anhydride functionalized polybutadiene market is poised for significant growth, driven by its versatility and the increasing demand for high-performance materials across various applications. As industries prioritize efficiency, sustainability, and innovation, opportunities are emerging in sectors such as automotive, coatings, adhesives, and construction. By leveraging the unique properties of maleic anhydride functionalized polybutadiene, manufacturers can develop specialized solutions that meet specific industry needs. Below are five key growth opportunities across different applications that illustrate the market's potential.

Automotive Applications: The automotive sector represents a substantial growth opportunity for maleic anhydride functionalized polybutadiene due to its lightweight and durable properties. As automakers strive to enhance fuel efficiency and reduce emissions, they seek materials that can offer better performance without adding weight. Polybutadiene's excellent adhesion and

flexibility make it ideal for applications in adhesives, sealants, and coatings. By developing formulations tailored for automotive components, manufacturers can capture a significant share of this expanding market and support the industry's shift toward sustainability.

Adhesives and Sealants: The demand for advanced adhesives and sealants is increasing across multiple industries, including construction and packaging. Maleic anhydride functionalized polybutadiene provides superior adhesion and chemical resistance, making it an attractive choice for these applications. As companies seek durable and efficient bonding solutions, there is a growing opportunity for manufacturers to innovate and develop high-performance adhesive formulations. By focusing on the unique properties of polybutadiene, manufacturers can meet the evolving needs of customers in various sectors, enhancing their competitive edge.

Coatings Industry: The coatings industry is another promising area for growth, with maleic anhydride functionalized polybutadiene being used to create durable, flexible, and weather-resistant coatings. As industries push for enhanced protection against environmental factors, the versatility of polybutadiene allows for the development of specialized coatings that meet these requirements. Opportunities exist in both industrial and decorative coatings, where formulations can be tailored for specific applications. By capitalizing on the demand for high-performance coatings, manufacturers can expand their market presence and drive innovation.

Construction Sector: The construction sector is experiencing a renaissance, with rising demand for materials that offer strength and durability. Maleic anhydride functionalized polybutadiene can be integrated into construction materials such as composites, adhesives, and sealants, enhancing their performance. As urbanization and infrastructure development accelerate globally, there is a significant opportunity for manufacturers to supply innovative solutions that improve the longevity and resilience of construction materials. Focusing on sustainable and high-performance offerings in this sector can yield substantial growth.

Electronics Applications: The electronics industry is increasingly utilizing maleic anhydride functionalized polybutadiene in applications such as encapsulation and insulation due to its excellent thermal and electrical properties. As the demand for lightweight and efficient electronic components grows,

manufacturers can develop specialized formulations tailored for specific electronic applications, including circuit boards and connectors. This presents a unique growth opportunity, allowing companies to leverage the properties of polybutadiene to create advanced materials that meet the rigorous standards of the electronics sector.

The maleic anhydride functionalized polybutadiene market offers numerous strategic growth opportunities across diverse applications. From automotive and adhesives to coatings, construction, and electronics, the demand for high-performance materials is driving innovation and expansion. By focusing on these key applications, manufacturers can position themselves to capitalize on emerging trends and meet the evolving needs of various industries, ultimately fostering sustainable growth in this dynamic market.

Maleic Anhydride Functionalized Polybutadiene Market Driver and Challenges

The maleic anhydride functionalized polybutadiene market is influenced by various technological, economic, and regulatory factors. Drivers such as increasing demand for high-performance materials, advancements in production technologies, and a growing emphasis on sustainability are shaping market growth. Conversely, challenges including regulatory constraints, fluctuating raw material prices, and competition from alternative materials pose significant hurdles. Understanding these drivers and challenges is crucial for stakeholders aiming to navigate this dynamic market effectively.

The factors responsible for driving the maleic anhydride functionalized polybutadiene market include:

Increasing Demand for High-Performance Materials: Industries such as automotive, construction, and electronics are increasingly seeking high-performance materials that offer durability, flexibility, and chemical resistance. Maleic anhydride functionalized polybutadiene meets these criteria, making it an attractive option for applications requiring robust solutions. This rising demand is driving manufacturers to innovate and expand their product offerings, leading to enhanced market growth and opportunities for differentiation.

Technological Advancements in Production: Innovations in production processes are improving the efficiency and quality of maleic anhydride functionalized polybutadiene. Enhanced polymerization techniques enable better control over product properties, resulting in higher purity and consistency. These

advancements allow manufacturers to lower production costs and create specialized formulations tailored to specific applications, thereby capturing more market share and responding effectively to customer needs.

Emphasis on Sustainability: As global awareness of environmental issues increases, there is a growing emphasis on sustainability in material selection. Maleic anhydride functionalized polybutadiene can be produced from bio-based feedstocks, aligning with the push for eco-friendly solutions. This trend is encouraging manufacturers to invest in sustainable practices and develop green formulations, positioning them favorably in a market that increasingly values environmental responsibility.

Growth in the Automotive Sector: The automotive industry is a significant driver of demand for maleic anhydride functionalized polybutadiene, particularly for applications in adhesives, sealants, and coatings. As automakers focus on lightweight materials to improve fuel efficiency and reduce emissions, the unique properties of polybutadiene make it an ideal choice. This sector's growth, propelled by innovations in electric and hybrid vehicles, further fuels the demand for high-performance materials.

Diversification of Applications: The versatility of maleic anhydride functionalized polybutadiene enables its use in a wide range of applications beyond traditional sectors. Industries such as electronics, coatings, and consumer goods are recognizing its benefits, leading to increased adoption. This diversification not only expands market potential but also reduces reliance on specific sectors, providing stability and growth opportunities for manufacturers.

Challenges in the maleic anhydride functionalized polybutadiene market include:

Regulatory Constraints: The maleic anhydride functionalized polybutadiene market faces stringent regulatory requirements concerning environmental impact and safety. Compliance with these regulations can increase operational costs and complicate the production process. Manufacturers must navigate a complex landscape of regulations, which can limit their ability to innovate or expand into new markets, posing a challenge to growth.

Fluctuating Raw Material Prices: The market is vulnerable to fluctuations in the prices of raw materials used in the production of maleic anhydride functionalized

polybutadiene. Variability in supply and demand, geopolitical tensions, and economic instability can lead to increased costs. These fluctuations can squeeze profit margins and hinder manufacturers' ability to price their products competitively, affecting overall market stability.

Competition from Alternative Materials: As the market evolves, maleic anhydride functionalized polybutadiene faces competition from alternative materials that may offer similar or improved properties. Innovations in other polymer technologies can attract customers seeking cost-effective or advanced solutions. This competition necessitates continuous investment in R&D and marketing efforts to differentiate products and maintain market share, creating challenges for manufacturers in this dynamic landscape.

The maleic anhydride functionalized polybutadiene market is influenced by several drivers and challenges that shape its landscape. While the increasing demand for high-performance materials, advancements in production technologies, and emphasis on sustainability present substantial growth opportunities, regulatory constraints, fluctuating raw material prices, and competition from alternatives pose significant challenges. Understanding these dynamics is crucial for stakeholders seeking to thrive in this competitive environment, emphasizing the need for innovation and strategic adaptability.

List of Maleic Anhydride Functionalized Polybutadiene Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies maleic anhydride functionalized polybutadiene companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the maleic anhydride functionalized polybutadiene companies profiled in this report include-

Company 1

Company 2

Company 3

Company 4

Company 5

Maleic Anhydride Functionalized Polybutadiene by Segment

The study includes a forecast for the global maleic anhydride functionalized polybutadiene market by type, application, and region.

Maleic Anhydride Functionalized Polybutadiene Market by Type [Analysis by Value from 2019 to 2031]:

1000-2000 Molecular Weight

2000-3000 Molecular Weight

Others

Maleic Anhydride Functionalized Polybutadiene Market by Application [Analysis by Value from 2019 to 2031]:

Tire

Adhesive, Coating & Sealant

Industrial Rubber

Electronic & Electrical

Others

Maleic Anhydride Functionalized Polybutadiene Market by Region [Analysis by Value from 2019 to 2031]:

North America

Europe

Asia Pacific

The Rest of the World

Country Wise Outlook for the Maleic Anhydride Functionalized Polybutadiene Market

The maleic anhydride functionalized polybutadiene market is witnessing significant growth, driven by its unique properties and expanding applications across various industries. This versatile material is increasingly used in automotive, coatings, adhesives, and construction due to its excellent adhesion, flexibility, and chemical resistance. Recent developments in production technologies, growing demand from emerging markets, and increased focus on sustainable practices are shaping the market landscape. Below is an overview of key advancements in the United States, China, Germany, India, and Japan.

United States: In the U.S., the maleic anhydride functionalized polybutadiene market is experiencing robust growth, driven by increasing demand from the automotive sector. Manufacturers are investing in advanced production techniques to enhance the quality and performance of their products. Additionally, there is a rising trend toward sustainable and eco-friendly formulations, leading to the development of bio-based maleic anhydride derivatives. The emphasis on lightweight materials for fuel efficiency in vehicles is also propelling demand, making the U.S. a key player in this market.

China: China is rapidly emerging as a significant player in the maleic anhydride functionalized polybutadiene market, primarily fueled by its booming automotive and construction industries. The country is witnessing a surge in infrastructure projects, increasing the demand for high-performance adhesives and sealants. Chinese manufacturers are focusing on enhancing production capabilities and adopting advanced technologies to meet domestic and international standards. Additionally, government initiatives aimed at promoting sustainable materials are encouraging the use of maleic anhydride functionalized products, further driving market growth.

Germany: Germany continues to lead in innovation within the maleic anhydride functionalized polybutadiene market, emphasizing quality and performance. The

country's automotive industry is a significant consumer, driving demand for high-performance materials. German manufacturers are investing heavily in research and development to create specialized formulations that meet stringent environmental and performance standards. The push for sustainability is also evident, with companies developing eco-friendly alternatives and reducing emissions during production processes. This focus positions Germany at the forefront of technological advancements in the market.

India: In India, the maleic anhydride functionalized polybutadiene market is gaining traction, driven by the growth of the automotive and construction sectors. Increasing urbanization and infrastructure development are creating demand for adhesives and coatings that offer durability and flexibility. Indian manufacturers are investing in capacity expansion and technological upgrades to meet the rising demand. Additionally, the focus on sustainable materials is prompting the development of bio-based alternatives, aligning with global trends toward environmental responsibility and expanding market opportunities.

Japan: The Japan maleic anhydride functionalized polybutadiene market is characterized by technological innovation and a strong emphasis on high-quality products. The automotive sector remains a key driver, with Japanese manufacturers increasingly adopting lightweight materials to enhance vehicle performance. Additionally, there is a growing demand for specialized coatings in electronics and consumer goods. Japanese companies are also focusing on sustainability, developing eco-friendly formulations and optimizing production processes to reduce environmental impact. This commitment to innovation and quality strengthens Japan's position in the global market.

Features of the Global Maleic Anhydride Functionalized Polybutadiene Market

Market Size Estimates: Maleic anhydride functionalized polybutadiene market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2019 to 2024) and forecast (2025 to 2031) by various segments and regions.

Segmentation Analysis: Maleic anhydride functionalized polybutadiene market size by type, application, and region in terms of value (\$B).

Regional Analysis: Maleic anhydride functionalized polybutadiene market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, and regions for the maleic anhydride functionalized polybutadiene market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the maleic anhydride functionalized polybutadiene market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the maleic anhydride functionalized polybutadiene market by type (1000-2000 molecular weight, 2000-3000 molecular weight, and others), application (tire, adhesive, coating & sealant, industrial rubber, electronic & electrical, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL MALEIC ANHYDRIDE FUNCTIONALIZED POLYBUTADIENE MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2019 TO 2031

3.1. Macroeconomic Trends (2019-2024) and Forecast (2025-2031)

3.2. Global Maleic Anhydride Functionalized Polybutadiene Market Trends (2019-2024) and Forecast (2025-2031)

3.3: Global Maleic Anhydride Functionalized Polybutadiene Market by Type

3.3.1: 1000-2000 Molecular Weight

3.3.2: 2000-3000 Molecular Weight

3.3.3: Others

3.4: Global Maleic Anhydride Functionalized Polybutadiene Market by Application

3.4.1: Tire

3.4.2: Adhesive, Coating & Sealant

3.4.3: Industrial Rubber

3.4.4: Electronic & Electrical

3.4.5: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2019 TO 2031

4.1: Global Maleic Anhydride Functionalized Polybutadiene Market by Region

4.2: North American Maleic Anhydride Functionalized Polybutadiene Market

4.2.1: North American Maleic Anhydride Functionalized Polybutadiene Market by Type: 1000-2000 Molecular Weight, 2000-3000 Molecular Weight, and Others

4.2.2: North American Maleic Anhydride Functionalized Polybutadiene Market by Application: Tire, Adhesive, Coating & Sealant, Industrial Rubber, Electronic & Electrical, and Others

4.3: European Maleic Anhydride Functionalized Polybutadiene Market

4.3.1: European Maleic Anhydride Functionalized Polybutadiene Market by Type:

1000-2000 Molecular Weight, 2000-3000 Molecular Weight, and Others

4.3.2: European Maleic Anhydride Functionalized Polybutadiene Market by Application: Tire, Adhesive, Coating & Sealant, Industrial Rubber, Electronic & Electrical, and Others

4.4: APAC Maleic Anhydride Functionalized Polybutadiene Market

4.4.1: APAC Maleic Anhydride Functionalized Polybutadiene Market by Type: 1000-2000 Molecular Weight, 2000-3000 Molecular Weight, and Others

4.4.2: APAC Maleic Anhydride Functionalized Polybutadiene Market by Application: Tire, Adhesive, Coating & Sealant, Industrial Rubber, Electronic & Electrical, and Others

4.5: ROW Maleic Anhydride Functionalized Polybutadiene Market

4.5.1: ROW Maleic Anhydride Functionalized Polybutadiene Market by Type: 1000-2000 Molecular Weight, 2000-3000 Molecular Weight, and Others

4.5.2: ROW Maleic Anhydride Functionalized Polybutadiene Market by Application: Tire, Adhesive, Coating & Sealant, Industrial Rubber, Electronic & Electrical, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Maleic Anhydride Functionalized Polybutadiene Market by Type

6.1.2: Growth Opportunities for the Global Maleic Anhydride Functionalized Polybutadiene Market by Application

6.1.3: Growth Opportunities for the Global Maleic Anhydride Functionalized Polybutadiene Market by Region

6.2: Emerging Trends in the Global Maleic Anhydride Functionalized Polybutadiene Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Maleic Anhydride Functionalized Polybutadiene Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Maleic Anhydride Functionalized Polybutadiene Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Company

7.2: Company

7.3: Company

7.4: Company

7.5: Company

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