

Magneto Resistive RAM (MRAM) Market: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the magneto resistive RAM (MRAM) market looks promising with opportunities in the consumer electronics, robotics, automotive, enterprise storage, and aerospace and defense industries. The global MRAM market is expected to reach an estimated \$6.2 billion by 2026 with a CAGR of 25% from 2021 to 2026. The major drivers for this market are increasing demand for wearable devices, high adoption of IoT devices, advancement in computing technology, need for higher memory space, and reduction in boot up time.

Emerging trend, which has a direct impact on the dynamics of the MRAM industry, includes reduction in size of the chip area of STT-MRAMs. Avalanche, CROCUS, Honeywell, Samsung, and Everspin are among the major MRAM manufacturers.

A total of 83 figures / charts and 61 tables are provided in this 160-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of the MRAM market report, please download the report brochure.

The study includes trends and forecasts for the global MRAM market by type, end use industry, and region as follows:

By Type [\$M shipment analysis for 2015 – 2026]:

Toggle MRAM

STT-MRAM

By End Use Industry [\$M shipment analysis for 2015 – 2026]:

Consumer Electronics

Robotics

Automotive

Enterprise Storage

Aerospace and Defense

Others

By Region [\$M shipment analysis for 2015 – 2026]:

North America

Europe

Asia Pacific

The Rest of the World

Lucintel forecasts that STT-MRAM will remain the largest segment due to growing preference for fast, efficient, highly scalable, and non-volatile memory devices in several end-use industries.

Enterprise storage will remain the largest end use industry during the forecast period due to reduction in the system down time, enhancement in data recovery, and lowering of overall cost of operation.

North America will remain the largest region over the forecast period, supported by increasing demand for advanced data storage technologies and shift towards cloud-based services in various industries in the region.

Features of the MRAM Market

Market Size Estimates: MRAM market size estimation in terms of value (\$M).

Trend and Forecast Analysis: Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

Segmentation Analysis: MRAM market size by various segments, such as type and end use industry in terms of value.

Regional Analysis: MRAM market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different type, end use industry, and regions for the MRAM market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the MRAM market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global MRAM market by type (toggle MRAM and STT-MRAM), end use industry (consumer electronics, robotics, automotive, enterprise storage, aerospace and defense, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the MRAM market?

Q.5 What are the business risks and threats to the MRAM market?

Q.6 What are emerging trends in the MRAM market and the reasons behind them?

Q.7 What are some changing demands of customers in the MRAM market?

Q.8 What are the new developments in the MRAM market? Which companies are leading these developments?

Q.9 Who are the major players in the MRAM market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the MRAM market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the MRAM market?

Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classification

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026

3.1: Macroeconomic Trends and Forecast

3.2: Global MRAM Market Trends and Forecast

3.3: Global MRAM Market by Type

3.3.1: Toggle MRAM

3.3.2: STT-MRAM

3.4: Global MRAM Market by End Use Industry

3.4.1: Consumer Electronics

3.4.2: Robotics

3.4.3: Automotive

3.4.4: Enterprise Storage

3.4.5: Aerospace and Defense

3.4.6: Others

4. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026

4.1: Global MRAM Market by Region

4.2: North American MRAM Market Trends and Forecast

4.2.1: North American MRAM Market by Type

4.2.2: North American MRAM Market by End Use Industry

4.2.3: United States MRAM Market

4.2.4: Mexican MRAM Market

4.2.5: Canadian MRAM Market

4.3: European MRAM Market Trends and Forecast

4.3.1: European MRAM Market by Type

4.3.2: European MRAM Market by End Use Industry

4.3.3: German MRAM Market

4.3.4: French MRAM Market

- 4.3.5: United Kingdom MRAM Market
- 4.3.6: Spanish MRAM Market
- 4.4: APAC MRAM Market Trends and Forecast
 - 4.4.1: APAC MRAM Market by Type
 - 4.4.2: APAC MRAM Market by End Use Industry
 - 4.4.3: Chinese MRAM Market
 - 4.4.4: Japanese MRAM Market
 - 4.4.5: Taiwan MRAM Market
- 4.5: ROW MRAM Market Trends and Forecast
 - 4.5.1: ROW MRAM Market by Type
 - 4.5.2: ROW MRAM Market by End Use Industry

5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Geographical Reach
- 5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
 - 6.1.1: Growth Opportunities for the Global MRAM Market by End Use Industry
 - 6.1.2: Growth Opportunities for the Global MRAM Market by Type
 - 6.1.3: Growth Opportunities for the Global MRAM Market by Region
- 6.2: Emerging Trends in the Global MRAM Market
- 6.3: Strategic Analysis
 - 6.3.1: New Product Development
 - 6.3.2: Mergers, Acquisitions, and Joint Ventures in the Global MRAM Market

7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Avalanche Technology
- 7.2: CROCUS NANO ELECTRONICS LLC
- 7.3: Honeywell International
- 7.4: Samsung Electronics
- 7.5: Everspin Technologies, Inc.
- 7.6: Toshiba Corporation
- 7.7: Spin Memory, Inc.
- 7.8: NVE Corporation

7.9: Intel Corporation

7.10: Infineon Technologies

7.11: Qualcomm Inc.

7.12: Fujitsu Ltd.

List Of Figures

LIST OF FIGURES

CHAPTER 2. MARKET BACKGROUND AND CLASSIFICATIONS

Figure 2.1: MRAM

Figure 2.2: Structure of MRAM Cell

Figure 2.3: Toggle MRAM

Figure 2.4: Spin-Transfer Torque MRAM

Figure 2.5: Consumer Electronics

Figure 2.6: Robotics

Figure 2.7: Automotive

Figure 2.8: Enterprise Storage

Figure 2.9: Aerospace and Defense

Figure 2.10: Others

Figure 2.11: Classification of the MRAM Market by Type and End Use Industry

Figure 2.12: Supply Chain of the Global MRAM Market

Figure 2.13: Major Drivers and Challenges for the Global MRAM Market

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026

Figure 3.1: Trends of the Global GDP Growth Rate

Figure 3.2: Trends of the Global Population Growth Rate

Figure 3.3: Trends of the Global Inflation Rate

Figure 3.4: Trends of the Global Unemployment Rate

Figure 3.5: Trends of the Regional GDP Growth Rate

Figure 3.6: Trends of the Regional Population Growth Rate

Figure 3.7: Trends of the Regional Inflation Rate

Figure 3.8: Trends of the Regional Unemployment Rate

Figure 3.9: Regional Per Capita Income Trends

Figure 3.10: Forecast for the Global GDP Growth Rate

Figure 3.11: Forecast for the Global Population Growth Rate

Figure 3.12: Forecast for the Global Inflation Rate

Figure 3.13: Forecast for the Global Unemployment Rate

Figure 3.14: Forecast for the Regional GDP Growth Rate

Figure 3.15: Forecast for the Regional Population Growth Rate

Figure 3.16: Forecast for the Regional Inflation Rate

Figure 3.17: Forecast for the Regional Unemployment Rate

Figure 3.18: Forecast for the Regional Per Capita Income

Figure 3.19: Trends and Forecast for the Global MRAM Market (2015-2026)

Figure 3.20: Trends of the Global MRAM Market (\$M) by Type (2015-2020)

Figure 3.21: Forecast for the Global MRAM Market (\$M) by Type (2021-2026)

Figure 3.22: Trends and Forecast for Toggle MRAM in the Global MRAM Market (2015-2026)

Figure 3.23: Trends and Forecast for STT-MRAM in the Global MRAM Market (2015-2026)

Figure 3.24: Trends of the Global MRAM Market (\$M) by End Use Industry (2015-2020)

Figure 3.25: Forecast for the Global MRAM Market (\$M) by End Use Industry (2021-2026)

Figure 3.26: Trends and Forecast for Consumer Electronics in the Global MRAM Market (2015-2026)

Figure 3.27: Trends and Forecast for Robotics in the Global MRAM Market (2015-2026)

Figure 3.28: Trends and Forecast for Automotive in the Global MRAM Market (2015-2026)

Figure 3.29: Trends and Forecast for Enterprise Storage in the Global MRAM Market (2015-2026)

Figure 3.30: Trends and Forecast for Aerospace and Defense in the Global MRAM Market (2015-2026)

Figure 3.31: Trends and Forecast for Others in the Global MRAM Market (2015-2026)

CHAPTER 4. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026

Figure 4.1: Trends of the Global MRAM Market (\$M) by Region (2015-2020)

Figure 4.2: Forecast for the Global MRAM Market (\$M) by Region (2021-2026)

Figure 4.3: Trends and Forecast for the North American MRAM Market (2015-2026)

Figure 4.4: Trends of the North American MRAM Market (\$M) by Type (2015-2020)

Figure 4.5: Forecast for the North American MRAM Market (\$M) by Type (2021-2026)

Figure 4.6: Trends of the North American MRAM Market (\$M) by End Use Industry (2015-2020)

Figure 4.7: Forecast for the North American MRAM Market (\$M) by End Use Industry (2021-2026)

Figure 4.8: Trends and Forecast for the United States MRAM Market (2015-2026)

Figure 4.9: Trends and Forecast for the Mexican MRAM Market (2015-2026)

Figure 4.10: Trends and Forecast for the Canadian MRAM Market (2015-2026)

Figure 4.11: Trends and Forecast for the European MRAM Market (2015-2026)

Figure 4.12: Trends of the European MRAM Market (\$M) by Type (2015-2020)

Figure 4.13: Forecast for the European MRAM Market (\$M) by Type (2021-2026)

Figure 4.14: Trends of the European MRAM Market (\$M) by End Use Industry (2015-2020)

Figure 4.15: Forecast for the European MRAM Market (\$M) by End Use Industry (2021-2026)

Figure 4.16: Trends and Forecast for the German MRAM Market (2015-2026)

Figure 4.17: Trends and Forecast for the French MRAM Market (2015-2026)

Figure 4.18: Trends and Forecast for the United Kingdom MRAM Market (2015-2026)

Figure 4.19: Trends and Forecast for the Spanish MRAM Market (2015-2026)

Figure 4.20: Trends and Forecast for the APAC MRAM Market (2015-2026)

Figure 4.21: Trends of the APAC MRAM Market (\$M) by Type (2015-2020)

Figure 4.22: Forecast for the APAC MRAM Market (\$M) by Type (2021-2026)

Figure 4.23: Trends of the APAC MRAM Market (\$M) by End Use Industry (2015-2020)

Figure 4.24: Forecast for the APAC MRAM Market (\$M) by End Use Industry (2021-2026)

Figure 4.25: Trends and Forecast for the Chinese MRAM Market (2015-2026)

Figure 4.26: Trends and Forecast for the Japanese MRAM Market (2015-2026)

Figure 4.27: Trends and Forecast for the Taiwan MRAM Market (2015-2026)

Figure 4.28: Trends and Forecast for the ROW MRAM Market (2015-2026)

Figure 4.29: Trends of the ROW MRAM Market (\$M) by Type (2015-2020)

Figure 4.30: Forecast for the ROW MRAM Market (\$M) by Type (2021-2026)

Figure 4.31: Trends of the ROW MRAM Market (\$M) by End Use Industry (2015-2020)

Figure 4.32: Forecast for the ROW MRAM Market (\$M) by End Use Industry (2021-2026)

CHAPTER 5. COMPETITOR ANALYSIS

Table 5.1: Product Mapping of Global MRAM Suppliers Based on Markets Served

Figure 5.2: Headquarter Locations of Major Global MRAM Suppliers

Figure 5.3: Porter's Five Forces Analysis of the Global MRAM Market

CHAPTER 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Figure 6.1: Growth Opportunities for the Global MRAM Market by End Use Industry (2021-2026)

Figure 6.2: Growth Opportunities for the Global MRAM Market by Type (2021-2026)

Figure 6.3: Growth Opportunities for the Global MRAM Market by Region (2021-2026)

Figure 6.4: Emerging Trends in the MRAM Market

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Global MRAM Market Parameters and Attributes

CHAPTER 2. MARKET BACKGROUND AND CLASSIFICATIONS

Table 2.1: Comparison of MRAM with Other Memory Technologies

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026

Table 3.1: Trends of the Global MRAM Market (2015-2020)

Table 3.2: Forecast for the Global MRAM Market (2021-2026)

Table 3.3: Market Size and CAGR of Types of the Global MRAM Market by Value (2015-2020)

Table 3.4: Market Size and CAGR of Types of the Global MRAM Market by Value (2021-2026)

Table 3.5: Trends of Toggle MRAM in the Global MRAM Market (2015-2020)

Table 3.6: Forecast for Toggle MRAM in the Global MRAM Market (2021-2026)

Table 3.7: Trends of STT-MRAM in the Global MRAM Market (2015-2020)

Table 3.8: Forecast for STT-MRAM in the Global MRAM Market (2021-2026)

Table 3.9: Market Size and CAGR of Various End Use Industries of the Global MRAM Market by Value (2015-2020)

Table 3.10: Market Size and CAGR of Various End Use Industries of the Global MRAM Market by Value (2021-2026)

Table 3.11: Trends of Consumer Electronics in the Global MRAM Market (2015-2020)

Table 3.12: Forecast for Consumer Electronics in the Global MRAM Market (2021-2026)

Table 3.13: Trends of Robotics in the Global MRAM Market (2015-2020)

Table 3.14: Forecast for Robotics in the Global MRAM Market (2021-2026)

Table 3.15: Trends of Automotive in the Global MRAM Market (2015-2020)

Table 3.16: Forecast for Automotive in the Global MRAM Market (2021-2026)

Table 3.17: Trends of Enterprise Storage in the Global MRAM Market (2015-2020)

Table 3.18: Forecast for Enterprise Storage in the Global MRAM Market (2021-2026)

Table 3.19: Trends of Aerospace and Defense in the Global MRAM Market (2015-2020)

Table 3.20: Forecast for Aerospace and Defense in the Global MRAM Market (2021-2026)

Table 3.21: Trends of Others in the Global MRAM Market (2015-2020)

Table 3.22: Forecast for Others in the Global MRAM Market (2021-2026)

CHAPTER 4. MARKET TRENDS AND FORECAST ANALYSIS FROM 2015 TO 2026

Table 4.1: Market Size and CAGR of Various Regions in the Global MRAM Market by Value (2015-2020)

Table 4.2: Market Size and CAGR of Various Regions in the Global MRAM Market (2021-2026)

Table 4.3: Trends of the North American MRAM Market (2015-2020)

Table 4.4: Forecast for the North American MRAM Market (2021-2026)

Table 4.5: Market Size and CAGR of Types in the North American MRAM Market by Value (2015-2020)

Table 4.6: Market Size and CAGR of Types in the North American MRAM Market by Value (2021-2026)

Table 4.7: Market Size and CAGR of Various End Use Industries in the North American MRAM Market by Value (2015-2020)

Table 4.8: Market Size and CAGR of Various End Use Industries in the North American MRAM Market by Value (2021-2026)

Table 4.9: Trends and Forecast for the United States MRAM Market (2015-2026)

Table 4.10: Trends and Forecast for the Mexican MRAM Market (2015-2026)

Table 4.11: Trends and Forecast for the Canadian MRAM Market (2015-2026)

Table 4.12: Trends of the European MRAM Market (2015-2020)

Table 4.13: Forecast for the European MRAM Market (2021-2026)

Table 4.14: Market Size and CAGR of Types in the European MRAM Market by Value (2015-2020)

Table 4.15: Market Size and CAGR of Types in the European MRAM Market by Value (2021-2026)

Table 4.16: Market Size and CAGR of Various End Use Industries in the European MRAM Market by Value (2015-2020)

Table 4.17: Market Size and CAGR of Various End Use Industries in the European MRAM Market by Value (2021-2026)

Table 4.18: Trends and Forecast for the German MRAM Market (2015-2026)

Table 4.19: Trends and Forecast for the French MRAM Market (2015-2026)

Table 4.20: Trends and Forecast for the United Kingdom MRAM Market (2015-2026)

Table 4.21: Trends and Forecast for the Spanish MRAM Market (2015-2026)

Table 4.22: Trends of the APAC MRAM Market (2015-2020)

Table 4.23: Forecast for the APAC MRAM Market (2021-2026)

Table 4.24: Market Size and CAGR of Types in the APAC MRAM Market by Value

(2015-2020)

Table 4.25: Market Size and CAGR of Types in the APAC MRAM Market by Value (2021-2026)

Table 4.26: Market Size and CAGR of Various End Use Industries in the APAC MRAM Market by Value (2015-2020)

Table 4.27: Market Size and CAGR of Various End Use Industries in the European MRAM Market by Value (2021-2026)

Table 4.28: Trends and Forecast for the Chinese MRAM Market (2015-2026)

Table 4.29: Trends and Forecast for the Japanese MRAM Market (2015-2026)

Table 4.30: Trends and Forecast for the Taiwan MRAM Market (2015-2026)

Table 4.31: Trends of the ROW MRAM Market (2015-2020)

Table 4.32: Forecast for the ROW MRAM Market (2021-2026)

Table 4.33: Market Size and CAGR of Types in the ROW MRAM Market by Value (2015-2020)

Table 4.34: Market Size and CAGR of Types in the ROW MRAM Market by Value (2021-2026)

Table 4.35: Market Size and CAGR of Various End Use Industries in the ROW MRAM Market by Value (2015-2020)

Table 4.36: Market Size and CAGR of Various End Use Industries in the ROW MRAM Market by Value (2021-2026)

CHAPTER 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Table 6.1: New Product Launches by Major MRAM Manufacturers (2015-2021)

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