

# Macroeconomic Opportunities and PESTLE Analysis of Turkey 2017, December 2016

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## Abstracts

Turkey economy is dominated by the service sector, which contributed approximately 71.2% to the total GDP in 2016. Transport and storage is the major contributing 12% of GDP. The Turkish government is expected to start a number of projects that will help further develop on various sectors such as infrastructure, health, and education.

Turkey's government has planned to invest in the private sector and carry out a number of large infrastructure projects, including roads, retail, trade and industrial centers, and hospitals. The Turkish government is focusing on structural reform, which will encourage the consumer spending, business sector, exports, employment, income and saving, domestic and external demand, and move the economy toward an externally sustainable path.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Turkey and has come up with a comprehensive research report, "PESTLE Analysis of Turkey 2017". This report provides an analysis of the Turkey economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of Turkey is also included in the report. The report also includes forecast for Turkey's economic growth through 2022.

The report highlights various drivers and challenges which have influence on investment decisions in the economy. The political system of Turkey is strictly a secular parliamentary representative democratic system. The country is largest exporter of automotive vehicles in the world. Turkey is highly dependent on mineral oil and products import, which is one of the main challenges. If oil prices increase, it directly affects the country's GDP. Turkey's GDP is mainly driven by consumption, spending, and expenditure. Turkey has strong international assessments of the business environment.

Turkey has Development Goals which provides direction for prioritizing capital expenditure, encouraging private investment and creating jobs for nationals in the private sector. Another challenge for Turkey has facing social challenges that include increasing crime rate, which is raising the level of corruption.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find. To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Turkey 2017" include: Trend and forecast for key macroeconomic variables that are useful to make major investment decision  
Analysis on economic activity, investment environment, and trade structure of the country  
Major industries in Turkey and its contribution to GDP  
Trends in savings, investments, and consumptions  
Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries  
Analysis on geographical importance and social structure such as labor quality  
Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Turkey

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