

Macroeconomic Opportunities and PESTLE Analysis of Thailand 2017

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Abstracts

Thailand's economy is dominated by the service sector, which contributed approximately 55.9% to the total GDP in 2016. Wholesale & retail trade is the major contributor with 15.4% of GDP. The government of Thailand is expected to increase investment on a number of projects that will help further develop on various sectors, such as infrastructure, robotics, aviation & logistics, biofuels & biochemical, digital, and medical hub. Thailand has Sustainable Development Goals which promote integrated water management, fight against corruption, and provides the policy framework and strategy to respond to changes in global economy, while promoting modernization of the industry and improving the standard of living in the country. The Thai government is focusing on developing the economy by upgrading production and service based technology, innovation, and creativity.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Thailand and has come up with a comprehensive research report, "PESTLE Analysis of Thailand 2017." This report provides an analysis of the Thai economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of Thailand is also included in the report. The report also includes forecast for the Thai economic growth through 2022.

The report highlights various drivers and challenges which have influence on investment decisions in the economy. The Thai economy enjoys a low rate of inflation and interest which is increasing the country's purchasing power parity. Thailand has strong foreign exchange reserve which shows the country's currency strength. Thailand faced very challenging condition in terms of political stability, frequent occurrence of natural calamities, and social challenge of high corruption rate.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Thailand 2017" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision
Analysis on economic activity, investment environment, and trade structure of the country
Major industries in Thailand and its contribution to GDP
Trends in savings, investments, and consumptions
Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries
Analysis on geographical importance and social structure such as labor quality
Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Thailand

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