

# **Lutein Market Report: Trends, Forecast and Competitive Analysis to 2030**

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### **Abstracts**

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Lutein Trends and Forecast

The future of the global lutein market looks promising with opportunities in the food, beverage, dietary supplement, and animal feed markets. The global lutein market is expected to reach an estimated \$1.51 billion by 2030 with a CAGR of 6.1% from 2024 to 2030. The major drivers for this market are increasing application of this substance for medical purposes, rising demand for dietary supplements, and growing use of this product in food and beverages.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Lutein by Segment

The study includes a forecast for the global lutein by form, source, production process, application, and region.

Lutein Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Powder & Crystalline

Oil Suspension

Beadlet



# Emulsion Lutein Market by Source [Shipment Analysis by Value from 2018 to 2030]: Natural Synthetic Lutein Market by Production Process [Shipment Analysis by Value from 2018 to 2030]: **Chemical Synthesis Extraction from Botanical Materials** Fermentation Algae Route Lutein Market by Application [Shipment Analysis by Value from 2018 to 2030]: Food Beverage **Dietary Supplements Animal Feed** Others Lutein Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America



Europe	
Asia Pacific	
The Rest of the World	
List of Lutein Companies	
Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies lutein companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the lutein companies profiled in this report include-	
BASF SE	
India Glycols	
Kemin Industries	
E.I.D. Parry	
Divi's Laboratories	
Merck	
Piveg	
Omniactive Health	
Synthite Industries	

# **Lutein Market Insights**

Zhejiang Medicine



Lucintel forecasts that powder & crystalline is expected to witness highest growth over the forecast period due to its widespread use in various products, such as dietary supplements, functional foods, and beverages.

Beverage will remain the largest segment due to significant demand for lutein-based nutraceutical beverages to prevent age-related macular degeneration (AMD), lower the risk of cataracts, and take preventative measures against eye illnesses.

APAC is expected to witness highest growth over the forecast period due to presence of major pharma companies and increasing number of health consciousness population in the region.

Features of the Global Lutein Market

Market Size Estimates: Lutein market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Lutein market by various segments, such as by form, source, production process, application and region in terms of (\$B).

Regional Analysis: Lutein market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different forms, sources, production processes, applications, and regions for the lutein market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the lutein market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the lutein market size?

Answer: The global lutein market is expected to reach an estimated \$1.51 billion by



2030.

Q.2 What is the growth forecast for lutein market?

Answer: The global lutein market is expected to grow with a CAGR of 6.1% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the lutein market?

Answer: The major drivers for this market are increasing application of this substance for medical purposes, rising demand for dietary supplements, and growing use of this product in food and beverages.

Q4. What are the major segments for lutein market?

Answer: The future of the lutein market looks promising with opportunities in the food, beverage, dietary supplement, and animal feed markets.

Q5. Who are the key lutein market companies?

Answer: Some of the key lutein companies are as follows:

BASF SE SE

India Glycols

Kemin Industries

E.I.D. Parry

Divi's Laboratories

Merck

Piveg

Omniactive Health

Synthite Industries



#### **Zhejiang Medicine**

Q6. Which lutein market segment will be the largest in future?

Answer: Lucintel forecasts that powder & crystalline is expected to witness highest growth over the forecast period due to its widespread use in various products, such as dietary supplements, functional foods, and beverages.

Q7. In lutein market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to presence of major pharma companies and increasing number of health consciousness population in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the lutein market by form (powder & crystalline, oil suspension, beadlet, and emulsion), source (natural and synthetic), production process (chemical synthesis, extraction from botanical materials, fermentation, and algae route), application (food, beverage, dietary supplements, animal feed, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?



- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Lutein Market, Lutein Market Size, Lutein Market Growth, Lutein Market Analysis, Lutein Market Report, Lutein Market Share, Lutein Market Trends, Lutein Market Forecast, Lutein Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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7.6: Merck

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