

Lucintel Leadership Quadrant and Strategic Positioning of Short Fiber Thermoplastics Suppliers

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Abstracts

Over the last five years, suppliers have focused on new product developments. Development of high temperature resistance PA6 compounds to replace PA46 and PA12, PA 6 compounds to replace PA 66, increasing focus on PP compounds, and increasing use of recycled carbon fiber in SFT.

The companies producing short fiber thermoplastics are exploring market opportunities with starkly different strategies. Lucintel, a leading global management consulting and market research firm, has analyzed the global short fiber thermoplastics market and has come up with a comprehensive research report, "Lucintel Leadership Quadrant and Strategic Positioning of Short Fiber Thermoplastics Suppliers." This report offers a full competitive analysis from target markets to product mapping, from selling strategies to production capabilities.

A total of 84 figures/charts and 6 tables are provided in this 147-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this report download the report brochure.

This report has examined and profiled the world's leading short fiber thermoplastics producers. Lucintel created profiles of each competitor based on the following criteria:

Company overview

Company Description

Corporation Statistics

Short Fiber Thermoplastics business overview

Short Fiber Thermoplastics Business Segments

Key Differentiators and Strengths

Key Short Fiber Thermoplastics Competitors

Products and product positioning

Short Fiber Thermoplastics Product Line Overview

Product Positioning in Market Segments

Markets and market positioning

Market Positioning in the Global Short Fiber Thermoplastics business

Revenue Breakdown by Market Segments

Revenue Breakdown by Region

Production

Global Manufacturing Operations

Innovation and market leadership

Marketing, sales and organizational capabilities

Marketing and Sales

Management Commitment and Track Record

Strategic Initiatives

The resulting research report represents the most comprehensive strategic and tactical

Lucintel Leadership Quadrant and Strategic Positioning of Short Fiber Thermoplastics Suppliers

assessment of the short fiber thermoplastics producers and competitive landscape available. In terms of the total revenue generated by leading short fiber thermoplastics producers, BASF ranks number one, followed by DuPont, SABIC, Solvay, DSM, Lanxess, LyondellBasell, Celanese, and Washington Penn Plastic all of which are included in the report.

The detailed analysis of each company offers a critical view into key strategic areas, including:

- 1.Short Fiber Thermoplastics producer target markets
- 2.Key differentiators, strengths, competitors, and other insights

Designed for the composite industry professionals, financial services firms, and users of short fiber thermoplastics, Lucintel's "Lucintel Leadership Quadrant and Strategic Positioning of Short Fiber Thermoplastics Suppliers" is the industry's comprehensive examination of the short fiber thermoplastics producers' competitive landscape.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

In Lucintel's newest competitive research study on the world's leading SFT producers "Lucintel Leadership Quadrant and Strategic Positioning of Short Fiber Thermoplastics Suppliers" we thoroughly profile the top nine companies with detailed competitive assessments.

The detailed analysis of each company offers a critical view into key strategic areas, including:

SFT producer's target markets

Key differentiators and strengths

Product line overview, positioning, and mapping

Market position in global SFT business

Revenue breakdown by market segment and region

Global manufacturing operations

Current production capacities

Innovation and market leadership

Marketing, sales, and organizational capabilities

Management commitment and track record

Financial strength

Collected from a series of primary vendor interviews and secondary sources, Lucintel also provides its own scorecard for determining which of these companies is better aligned with future market opportunities and which has the ability to gain additional market share. Using its proprietary research methodology, Lucintel has developed a comparative analysis tool, the 'Lucintel Leadership Quadrant,' which identifies leaders and challengers in the short fiber thermoplastics market and rates each short fiber thermoplastics producer on two primary criteria as shown below:

1. Alignment with market opportunity
2. Ability to gain market share

Ability to gain market share was analyzed using following parameters:

Product portfolio

Financial strength

Asset position

Execution skill

Customer experience

Alignment with market opportunity was analyzed using following parameters:

Target growth markets

New product development

Corporate and functional strategy

Presence within the industry

In addition to the Lucintel Leadership Quadrant, this comprehensive research report also offers for consumers of SFT as well as the investment community content-rich comparative analyses detailing which producers have the production capacity, service capabilities and vision to deliver fully on its promises.

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