

Location Intelligence Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Location Intelligence Trends and Forecast

The future of the global location intelligence market looks promising with opportunities in the retail & consumer good, government & defense, manufacturing & industrial, transportation & logistic, BFSI, IT & telecom, and utilities & energy markets. The global location intelligence market is expected to reach an estimated \$39.1 billion by 2030 with a CAGR of 14.6% from 2024 to 2030. The major drivers for this market are rising use of smartphones and location-based infrastructure, raising funds for network services and the Internet of Things as they enable smarter applications and improved network connectivity, along with the increasing boom in asset management across several industrial sectors.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Location Intelligence by Segment

The study includes a forecast for the global location intelligence by service, application, end use, and region.

Location Intelligence Market by Service [Shipment Analysis by Value from 2018 to 2030]:

Consulting

System Integration

Others

Location Intelligence Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Risk Management

Emergency & Response Management

Customer Experience Management

Remote Location Analytics

Supply Chain Planning & Optimization

Sales & Marketing Optimization

Others

Location Intelligence Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Retail and Consumer Goods

Government & Defense

Manufacturing & Industrial

Transportation & Logistics

BFSI

IT & Telecom

Utilities & Energy

Others

Location Intelligence Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Location Intelligence Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies location intelligence companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the location intelligence companies profiled in this report include-

Bosch

ESRI

HERE

MDA

Navizon

Pitney Bowes

Qualcomm Technologies

SuperMap Software

TIBCO Software

Trimble

Location Intelligence Market Insights

Lucintel forecasts that system integration will remain larger segment over the forecast period due to growing IoT penetration, growing location-based data, and a growing need to incorporate additional data sources.

Within this market, retail and consumer goods will remain the largest segment because the retailers and consumer goods companies use location intelligence to improve their business operations.

North America is expected to witness the highest growth over the forecast period due to high adoption of smartphones and other mobile devices, along with the rapid urbanization and digital transformation initiatives in the region.

Features of the Global Location Intelligence Market

Market Size Estimates: Location intelligence market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Location intelligence market size by service, application, end use, and region in terms of value (\$B).

Regional Analysis: Location intelligence market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different service, application, end use, and regions for the location intelligence market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the location intelligence market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the location intelligence market size?

Answer: The global location intelligence market is expected to reach an estimated \$39.1 billion by 2030.

Q2. What is the growth forecast for location intelligence market?

Answer: The global location intelligence market is expected to grow with a CAGR of 14.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the location intelligence market?

Answer: The major drivers for this market are rising use of smartphones and location-based infrastructure, raising funds for network services and the Internet of Things as they enable smarter applications and improved network connectivity, along with the increasing boom in asset management across several industrial sectors.

Q4. What are the major segments for location intelligence market?

Answer: The future of the global location intelligence market looks promising with opportunities in the retail & consumer good, government & defense, manufacturing & industrial, transportation & logistic, BFSI, IT & telecom, and utilities & energy markets.

Q5. Who are the key location intelligence market companies?

Answer: Some of the key location intelligence companies are as follows:

Bosch

ESRI

HERE

MDA

Navizon

Pitney Bowes

Qualcomm Technologies

SuperMap Software

TIBCO Software

Trimble

Q6. Which location intelligence market segment will be the largest in future?

Answer: Lucintel forecasts that system integration will remain larger segment over the forecast period due to growing IoT penetration, growing location-based data, and a growing need to incorporate additional data sources.

Q7. In location intelligence market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period due to high adoption of smartphones and other mobile devices, along with the rapid urbanization and digital transformation initiatives in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the location intelligence market by service (consulting, system integration, and others), application

(risk management, emergency & response management, customer experience management, remote location analytics, supply chain planning & optimization, sales & marketing optimization, and others), end use (retail & consumer goods, government & defense, manufacturing & industrial, transportation & logistics, BFSI, IT & telecom, utilities & energy, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Location Intelligence Market, Location Intelligence Market Size, Location Intelligence Market Growth, Location Intelligence Market Analysis, Location Intelligence Market Report, Location Intelligence Market Share, Location Intelligence Market Trends, Location Intelligence Market Forecast, Location Intelligence Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.6: Pitney Bowes

7.7: Qualcomm Technologies

7.8: SuperMap Software

7.9: TIBCO Software

7.10: Trimble

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