

# **Location Intelligence Market Report: Trends, Forecast and Competitive Analysis to 2030**

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## **Abstracts**

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Location Intelligence Trends and Forecast

The future of the global location intelligence market looks promising with opportunities in the retail & consumer good, government & defense, manufacturing & industrial, transportation & logistic, BFSI, IT & telecom, and utilities & energy markets. The global location intelligence market is expected to reach an estimated \$39.1 billion by 2030 with a CAGR of 14.6% from 2024 to 2030. The major drivers for this market are rising use of smartphones and location-based infrastructure, raising funds for network services and the Internet of Things as they enable smarter applications and improved network connectivity, along with the increasing boom in asset management across several industrial sectors.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Location Intelligence by Segment

The study includes a forecast for the global location intelligence by service, application, end use, and region.

Location Intelligence Market by Service [Shipment Analysis by Value from 2018 to 2030]:

Consulting



	System Integration
	Others
Location 2030]:	on Intelligence Market by Application [Shipment Analysis by Value from 2018 to
	Risk Management
	Emergency & Response Management
	Customer Experience Management
	Remote Location Analytics
	Supply Chain Planning & Optimization
	Sales & Marketing Optimization
	Others
Location 2030]:	on Intelligence Market by End Use [Shipment Analysis by Value from 2018 to
	Retail and Consumer Goods
	Government & Defense
	Manufacturing & Industrial
	Transportation & Logistics
	BFSI
	IT & Telecom



	Utilities & Energy
	Others
Location 2030]:	on Intelligence Market by Region [Shipment Analysis by Value from 2018 to
	North America
	Europe
	Asia Pacific
	The Rest of the World
List of	Location Intelligence Companies
in this infrastr chain. ensure produc	anies in the market compete on the basis of product quality offered. Major players market focus on expanding their manufacturing facilities, R&D investments, ructural development, and leverage integration opportunities across the value With these strategies location intelligence companies cater increasing demand, competitive effectiveness, develop innovative products & technologies, reduce tion costs, and expand their customer base. Some of the location intelligence nies profiled in this report include-
	Bosch
	ESRI
	HERE
	MDA
	Navizon
	Pitney Bowes



Qualcomm Technologies

SuperMap Software

**TIBCO Software** 

Trimble

Location Intelligence Market Insights

Lucintel forecasts that system integration will remain larger segment over the forecast period due to growing IoT penetration, growing location-based data, and a growing need to incorporate additional data sources.

Within this market, retail and consumer goods will remain the largest segment because the retailers and consumer goods companies use location intelligence to improve their business operations.

North America is expected to witness the highest growth over the forecast period due to high adoption of smartphones and other mobile devices, along with the rapid urbanization and digital transformation initiatives in the region.

Features of the Global Location Intelligence Market

Market Size Estimates: Location intelligence market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Location intelligence market size by service, application, end use, and region in terms of value (\$B).

Regional Analysis: Location intelligence market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different service, application, end use, and regions for the location intelligence market.



Strategic Analysis: This includes M&A, new product development, and competitive landscape of the location intelligence market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the location intelligence market size?

Answer: The global location intelligence market is expected to reach an estimated \$39.1 billion by 2030.

Q2. What is the growth forecast for location intelligence market?

Answer: The global location intelligence market is expected to grow with a CAGR of 14.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the location intelligence market?

Answer: The major drivers for this market are rising use of smartphones and location-based infrastructure, raising funds for network services and the Internet of Things as they enable smarter applications and improved network connectivity, along with the increasing boom in asset management across several industrial sectors.

Q4. What are the major segments for location intelligence market?

Answer: The future of the global location intelligence market looks promising with opportunities in the retail & consumer good, government & defense, manufacturing & industrial, transportation & logistic, BFSI, IT & telecom, and utilities & energy markets.

Q5. Who are the key location intelligence market companies?

Answer: Some of the key location intelligence companies are as follows:

**Bosch** 

**ESRI** 



years?

HERE
MDA
Navizon
Pitney Bowes
Qualcomm Technologies
SuperMap Software
TIBCO Software
Trimble
Q6. Which location intelligence market segment will be the largest in future?
Answer: Lucintel forecasts that system integration will remain larger segment over the forecast period due to growing IoT penetration, growing location-based data, and a growing need to incorporate additional data sources.
Q7. In location intelligence market, which region is expected to be the largest in next 5

Answer: North America is expected to witness the highest growth over the forecast period due to high adoption of smartphones and other mobile devices, along with the

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

rapid urbanization and digital transformation initiatives in the region.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the location intelligence market by service (consulting, system integration, and others), application



(risk management, emergency & response management, customer experience management, remote location analytics, supply chain planning & optimization, sales & marketing optimization, and others), end use (retail & consumer goods, government & defense, manufacturing & industrial, transportation & logistics, BFSI, IT & telecom, utilities & energy, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Location Intelligence Market, Location Intelligence Market Size, Location Intelligence Market Growth, Location Intelligence Market Analysis, Location Intelligence Market Report, Location Intelligence Market Share, Location Intelligence Market Trends, Location Intelligence Market Forecast, Location Intelligence Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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