

Live IP Broadcast Equipment Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Live IP Broadcast Equipment Trends and Forecast

The future of the global live IP broadcast equipment market looks promising with opportunities in the broadcast production center, broadcast stadium, and outside broadcast van markets. The global live IP broadcast equipment market is expected to grow with a CAGR of 16.5% from 2024 to 2030. The major drivers for this market are growing efforts by content suppliers to stream live content and huge popularity with viewers, growing need for adaptable and reasonably priced solutions for IP-based production, live streaming, remote contribution, and AV over IP, as well as, growing popularity of audio and video broadcasting.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Live IP Broadcast Equipment by Segment

The study includes a forecast for the global live IP broadcast equipment by product type, application, and region.

Live IP Broadcast Equipment Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Encoders & Convertor

Transmitter & Gap Fillers

Routers & Switches

Amplifiers

Antennas

Modulators & Repeaters

Signal Processing Unit

Video Servers

Others

Live IP Broadcast Equipment Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Broadcast Production Centers

Broadcast Stadium

Outside Broadcast Vans

Live IP Broadcast Equipment Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Live IP Broadcast Equipment Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies live IP broadcast equipment companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the live IP broadcast equipment companies profiled in this report include-

Cisco Systems

Harmonic

EVS Broadcast Equipment

Evertz

Clyde Broadcast

Sencore

Eletec Radio Broadcasting Equipment & Transmitters

ACORDE

AVL

ETL Systems

Live IP Broadcast Equipment Market Insights

Lucintel forecasts that encoders and converter will remain the largest segment due to its excellent dependability, flexibility, minimal latency, high quality video encoding, and different resolution output.

Within this market, broadcast production centers will remain the largest segment because they are responsible for the production and distribution of live television and

radio broadcasts.

North America is expected to witness the highest growth over the forecast period due to increasing cultural diversity, expanding internet penetration, an increase in broadcast channels, and this region's early and growing acceptance of technology.

Features of the Global Live IP Broadcast Equipment Market

Market Size Estimates: Live IP broadcast equipment market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Live IP broadcast equipment market size by product type, application, and region in terms of value (\$B).

Regional Analysis: Live IP broadcast equipment market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, application, and regions for the live IP broadcast equipment market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the live IP broadcast equipment market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for live IP broadcast equipment market?

Answer: The global live IP broadcast equipment market is expected to grow with a CAGR of 16.5% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the live IP broadcast equipment market?

Answer: The major drivers for this market are growing efforts by content suppliers to

stream live content and huge popularity with viewers, growing need for adaptable and reasonably priced solutions for IP-based production, live streaming, remote contribution, and AV over IP, as well as, growing popularity of audio and video broadcasting.

Q3. What are the major segments for live IP broadcast equipment market?

Answer: The future of the global live IP broadcast equipment market looks promising with opportunities in the broadcast production center, broadcast stadium, and outside broadcast van markets.

Q4. Who are the key live IP broadcast equipment market companies?

Answer: Some of the key live IP broadcast equipment companies are as follows:

Cisco Systems

Harmonic

EVS Broadcast Equipment

Evertz

Clyde Broadcast

Sencore

Eletec Radio Broadcasting Equipment & Transmitters

ACORDE

AVL

ETL Systems

Q5. Which live IP broadcast equipment market segment will be the largest in future?

Answer: Lucintel forecasts that encoders and converter will remain the largest segment due to its excellent dependability, flexibility, minimal latency, high quality video

encoding, and different resolution output.

Q6. In live IP broadcast equipment market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period due to increasing cultural diversity, expanding internet penetration, an increase in broadcast channels, and this region's early and growing acceptance of technology.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the live IP broadcast equipment market by product type (encoders & convertor, transmitter & gap fillers, routers & switches, amplifiers, antennas, modulators & repeaters, signal processing unit, video servers, and others), application (broadcast production centers, broadcast stadium, and outside broadcast vans), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players

pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Live IP Broadcast Equipment Market, Live IP Broadcast Equipment Market Size, Live IP Broadcast Equipment Market Growth, Live IP Broadcast Equipment Market Analysis, Live IP Broadcast Equipment Market Report, Live IP Broadcast Equipment Market Share, Live IP Broadcast Equipment Market Trends, Live IP Broadcast Equipment Market Forecast, Live IP Broadcast Equipment Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.7: Eletec Radio Broadcasting Equipment & Transmitters

7.8: ACORDE

7.9: AVL

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